

Cost-effectiveness of internet-based training for primary care clinicians on antibiotic prescribing for acute respiratory-tract infections in Europe

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1 **Cost-effectiveness of internet-based training for primary care clinicians on antibiotic**
2 **prescribing for acute respiratory-tract infections in Europe**

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29 ***Running title: Cost-effectiveness of internet-based training on antibiotics prescribing***

30

31 **Abstract**

32 **Objectives:** Overprescribing of antibiotics by general practitioners is seen as a major driver
33 of antibiotic resistance. Training in communication skills and C-reactive protein (CRP)
34 testing both appear effective in reducing such prescribing. This study assesses the cost-
35 effectiveness of (i) training general practitioners (GPs) in the use of CRP testing, (ii) training
36 GPs in communication skills and (iii) training GPs in *both* CRP testing and communication
37 skills compared to usual care.

38 **Methods:** Economic analyses (cost-utility analysis (CUA) accounting for the cost of
39 antibiotic resistance and cost-effectiveness analysis (CEA)) were both conducted from a
40 health care perspective with a time horizon of 28 days alongside a multinational, cluster,
41 randomised, factorial controlled trial in patients with respiratory tract infections in five
42 European countries. The primary outcome measures were QALYs and percentage reductions
43 in antibiotic prescribing. Hierarchical modelling was used to estimate an incremental cost-
44 per-QALY-gained and an incremental cost-per-percentage-reduction in antibiotic prescribing.

45 **Results:** Overall, the results of both the CUA and CEA showed that training in
46 communication skills is the most cost-effective. However, excluding the cost of antibiotic

47 resistance in the CUA resulted in usual care being the most cost-effective option. Country-
48 specific results from the CUA showed that training in communication skills was cost-
49 effective in Belgium, UK and Netherlands whilst training in CRP was cost-effective in
50 Poland.

51 **Conclusion:** Internet-based training in communication skills is a cost-effective intervention
52 to reduce antibiotic prescribing for respiratory tract infections in primary care if the cost of
53 antibiotic resistance is accounted for.

54

55 **Introduction**

56 Antibiotic resistance is currently one of the world's leading public health concerns, which
57 places a heavy burden on scarce resources. In the UK, resistant infections such as MRSA are
58 estimated to cost the National Health Service an additional £1 billion in extra treatments
59 annually¹ and without a resolution 'superbugs' are estimated to cause more deaths than
60 cancer by 2050, costing about \$100 trillion globally.²

61 The difficulty in determining who will benefit from prescribing, and desire to satisfy patients
62 demands, appear to be driving inappropriate and over-prescribing of antibiotics by general
63 practitioners (GPs).³⁻⁵ As well as impacting upon the development of resistance, antibiotic
64 prescribing is associated with significant costs.⁶ The National Health Service in the UK
65 incurs an annual cost of between \$35(£23) and \$70(£47) million in antibiotic prescription
66 costs for acute cough/lower respiratory tract infections alone for example.⁷ Reducing the
67 inappropriate and over-prescribing of antibiotics would thus not only help reduce the problem
68 of antibiotic resistance but also save scarce resources.

69 The rate of development of new antibiotics has slowed down over the past three decades⁸⁻¹¹
70 and the antibiotics currently available must be conserved. One way to assist with this
71 protection is to find cost-effective ways of changing prescribing behaviour of GPs.

72 Interventions to reduce prescribing, based on persuasion, have generally been ineffective in
73 dealing with the problem¹²⁻¹³, and so more recent focus has turned to training GPs in
74 advanced consulting skills and using point of care tests. These have resulted in a change in
75 their prescribing behaviour,^{14,15} with internet-based training programmes providing a
76 reduction in antibiotic prescribing similar to the standardized methods of training.¹⁶ Such
77 internet-based training was developed by the Genomics to combat Resistance against
78 Antibiotics in Community-acquired LRTI in Europe (GRACE) consortium.^{4,17-18} The

79 interventions consisted of (i) training GPs in the use of C-reactive protein testing ('CRP'), (ii)
80 training GPs in communication skills ('communication skills') and (iii) training GPs in *both*
81 CRP testing and communication skills ('combined').

82 Results from the GRACE INTRO trial indicates that all three of these interventions (i) CRP
83 (ii) communication skills and (iii) combined are effective in changing GP antibiotic
84 prescribing behaviour.¹⁹ However, in addition to the effectiveness of these interventions, it is
85 important to determine whether the interventions provide value for money. One study
86 conducted a cost-effectiveness analysis using reductions in antibiotic prescribing as an
87 outcome measure and found all three interventions to be cost-effective compared with usual
88 care.²⁰ However, no study has assessed the cost-effectiveness of these interventions in a
89 multinational setting or estimated the country-specific cost-effectiveness of these
90 interventions. The aim of this study is to assess the cost-effectiveness of these interventions
91 across five European countries.

92

93 **Patients and methods**

94 *Patients and settings*

95 The economic analysis was conducted alongside a multinational, cluster, randomised,
96 factorial controlled trial in which participating practices were randomised to one of four study
97 groups (i) CRP, (ii) communication skills, (iii) combined and (iv) usual care.¹⁹ The
98 perspective adopted was that of the health service, including costs to the health service and
99 health care cost to the patient. Consenting participants who presented with respiratory tract
100 infections were recruited from primary care networks across five countries in Europe:
101 Belgium, Netherlands, Poland, Spain, and the United Kingdom (England and Wales). The

102 study was approved by ethics committees in all countries and all eligible individuals provided
103 written consent before participating in the study. Full details of the clinical trial and
104 intervention have been published elsewhere.^{4,17-19}

105

106 **Data collection**

107 **Resource use**

108 The main sources of resource use information were the case report form (CRF) completed by
109 primary care clinicians at the day of the consultation (day 1), and a diary completed by
110 patients over a four-week period starting at day 1. Resource use data were collected on the
111 following: consultations with health professionals, use of medications (over-the-counter and
112 on prescription), medical investigations and hospital admissions.

113

114 **Unit costs**

115 Unit costs specific to each participating country were obtained mainly from national and
116 international sources. In cases where costs were not available, they were obtained from a
117 study previously published by the authors.²¹ These costs were inflated to 2016 prices using
118 the consumer price index for each country.²² Where unit costs were unavailable, a market
119 basket approach²³ was used to estimate a relationship between the UK and the country of
120 interest to obtain this cost. The UK was chosen because all unit costs were available for this
121 setting.

122 Medications were classified into 13 different groups. As it was not feasible to obtain unit
123 costs for each individual drug for each country, a cost was generated for each of the 13

124 groups by estimating an average price from a list of drugs within that group. Table 1 gives a
125 summary of the various sources of unit costs.

126 **Intervention costs**

127 For CRP, capital costs were obtained from the manufacturer (Orion Diagnostica) who quoted
128 an average cost of €1,200. This cost was then annuitized assuming that the machine has a
129 lifespan of three years, at an interest rate of 3.5%, and a cost-per-patient estimated. The costs
130 of the reagents used (€7.45 (£6) per patient) were obtained from the provider (Oxford
131 Biosystems).

132 With respect to the communication skills, the cost of the booklet given to patients, €0.36
133 (£0.29), was obtained from study coordinators and converted to country equivalent costs
134 using the market basket approach.²³ For the combined intervention, the cost of the CRP
135 machine and the cost of booklet estimated above were included.

136 To estimate the cost of the internet-based training, we obtained information on the amount of
137 time GPs spent on it in each arm and estimated the total cost of time spent on training. This
138 value was divided by the number of patients per GP to estimate the cost per patient. GPs
139 spent on average 26.54 minutes, 37.44 minutes and 39.76 minutes on training in the CRP,
140 communication skills and combined intervention arms respectively. Information on training
141 has been published in a previous study.⁴ GPs also received face-to-face training in using the
142 CRP device and a similar approach to that described above was used to estimate a cost per
143 patient in each arm. All costs were converted to Euros using purchasing power parities. In
144 addition to presenting costs in Euros, costs were also presented in Pounds Sterling. All costs
145 are presented in 2016 prices.

146 Previous research has highlighted the importance of including the cost of antibiotic resistance
147 in economic evaluations assessing interventions in this area.²⁴⁻²⁵ As a result of this, cost of
148 resistance figures generated from a recent study²⁵ were added to every antibiotic prescription
149 irrespective of the trial arm. The inclusion of these costs was limited to the cost-utility
150 analysis since the outcome for the cost-effectiveness analysis (percentage reduction in
151 antibiotic prescribing) indirectly accounts for antibiotic resistance given the fact that
152 antibiotic prescribing leads to antibiotic resistance.

153 **Health outcomes**

154 Health outcomes were measured using the three-level version of the EQ-5D questionnaire.
155 This instrument comprises five dimensions: mobility, self-care, usual activities,
156 pain/discomfort and anxiety/depression, each with three levels: no problems, some problems
157 and severe problems.²⁶ Patients were asked to complete the EQ-5D-3L questionnaire over the
158 entire four week period (at day 1, and at the end of weeks 1, 2, 3 and 4), or until they felt
159 better. EQ-5D-3L index scores were generated using the European Harmonised Tariff²⁷ and
160 have been validated for use in respiratory disease.²⁸

161 **Antibiotic prescribing**

162 Physicians were asked to state whether they prescribed an antibiotic and this information was
163 used to estimate the rate of antibiotic prescribing in each of the trial arms.

164 **Statistical analysis**

165 The economic evaluation comprised two main analyses: a cost-utility analysis (CUA; cost per
166 QALY gained) and a cost-effectiveness analysis (CEA; cost per percentage reduction in
167 antibiotic prescribing). Both were carried out on an intention to treat basis. For each
168 participant included in the study, a QALY score over the 4-week period was estimated using
169 the area under the curve approach.²⁹ Total healthcare costs over the 4-week period were

170 calculated by multiplying the resource items used by the respective unit cost and summing
171 over all items. Missing costs and health outcomes were imputed using a multiple imputation
172 methodology. The technique used was predictive mean matching and the imputation model
173 included 25 imputed datasets³⁰

174 Multilevel modelling, recommended for the economic evaluation of cluster and multinational
175 trials, was used for data analysis.³¹⁻³² Dependent variables included total cost, QALYs and
176 antibiotic prescribing. The model controlled for day 1 EQ-5D, gender, age, smoking, sex,
177 crepitations, wheeze, pulse rate higher than 100 beats per minute, temperature higher than
178 37.8 degrees Celsius, respiratory rate, blood pressure and duration of cough. These variables
179 were controlled for in order to adopt a similar approach to the clinical study. To explore
180 country variation in the cost-effectiveness of the interventions, adjusted country-specific cost-
181 effectiveness estimates were also obtained using a Bayesian approach.³³ Minimally
182 informative prior distributions were placed on all model parameters.³⁴ All analysis was
183 carried out in STATA 12, Winbugs 14 and R statistical software. Model estimates of the
184 difference in costs, QALYs and antibiotic prescribing were used to derive an incremental
185 cost-per-QALY-gained and an incremental cost-per-percentage-reduction in antibiotic
186 prescribing.

187 For the CUA, we used the NICE recommended threshold of between £20,000 to £30,000
188 (€24,655 to €36,928) per QALY to judge the cost-effectiveness of the interventions.³⁵

189 A 'Within the table' analysis was adopted to account for the factorial nature of the trial.³⁶⁻³⁷
190 This method assumes that the interventions are not independent i.e. the costs and effects of
191 communication skills are influenced by the inclusion of CRP testing and vice-versa. This
192 approach, which considers each treatment option individually, was used for the base-case
193 analysis. All interventions were ordered in terms of increasing cost, for costs, QALYs and
194 percentage reduction in antibiotic prescribing for each treatment arm to be compared

195 incrementally. The most cost-effective option was selected based on the principles of
196 dominance (where an intervention is less costly and more effective than the appropriate
197 comparator(s)) and extended (weak) dominance (where an intervention is ruled out if the
198 Incremental cost-effectiveness ratio (ICER) is greater than that of a more effective
199 intervention).³⁸ In addition, all interventions were compared to usual care individually.

200 **Sensitivity analysis**

201 Sensitivity analysis had two main foci. First, the results were compared against country-
202 specific thresholds to determine whether the interventions are cost-effective. This analysis
203 was limited to the CUA and of the five participating countries, only the UK has an explicit
204 threshold (£20,000 (€24,655) to £30,000 (€36,928) per QALY gained.³⁵ There is no explicit
205 threshold in the Netherlands, Belgium, Spain and Poland. However, a value of €20,000 per
206 QALY gained is often used in the Netherlands,³⁹ €35,000 per QALY gained has been used to
207 inform decision making in Belgium⁴⁰ and in Spain, it has been suggested that the threshold
208 value should lie between €2000 and €5000 per QALY gained.⁴¹ These values were
209 therefore used to represent cost-effectiveness thresholds in the countries mentioned. No
210 threshold value was identified in Poland.

211 Second, to further explore the impact of including the cost of resistance, sensitivity analysis
212 focused on conducting the economic evaluation without accounting for the cost of antibiotic
213 resistance. This analysis was limited to the CUA since the base case CUA included the cost
214 of resistance.

215

216

217

218 **Results**

219 A total of 246 practices participated in the study and contributed 4264 participants across five
220 European countries. The country contribution to sample size ranged from 318 (7.5%) in
221 Belgium to 1419 (33.3%) in Poland (Table 1).

222 **Resource use and costs**

223 A breakdown of resource use items is presented in Table 2. Compared to the other
224 interventions, visits to the GP and hospital admissions were lower in the usual care arm.
225 Visits to the GP were highest in the CRP group, whilst visits to the nurse were highest in the
226 communication skills group. As was expected, those in the CRP and combined intervention
227 groups had more CRP tests performed. Approximately 59% of participants in the usual care
228 arm had an antibiotic prescribed compared to approximately 34% in the combined
229 intervention arm. Costs associated with resource use items are presented in Table 3. GP costs
230 were highest in the CRP group whilst nurse costs were highest in the communication skills
231 group. Costs associated with over-the-counter medication were highest in the usual care arm.

232 **Outcomes**

233 There was an improvement in health of participants over the 4-week period as shown by the
234 EQ-5D scores. The scores at four weeks were higher than those at day 1 in all four treatment
235 arms (Table 4). Overall, antibiotic prescribing was highest in the usual care group and lowest
236 in the combined intervention group (Table 4).

237

238

239

240 **Cost-utility analysis**

241 The CUA results indicate that overall, communication skills is the most cost-effective
242 intervention since it dominated all other interventions (Table 5). Compared to usual care,
243 both communication skills and CRP were dominant whilst the combined intervention was
244 dominated. Country-specific estimates showed that communication skills was the most cost-
245 effective intervention in Belgium, UK and Netherlands. CRP is only cost-effective in
246 Netherlands if the threshold is above €27,000 (£21,903) per QALY gained. CRP is cost-
247 effective in Poland whilst usual care is cost-effective in Spain (Table 5 and Figures 1 and 2).

248 **Cost-effectiveness analysis**

249 With respect to the CEA (percentage reduction in antibiotic prescribing as an outcome),
250 communication skills was associated with an ICER of €8.08 (£55.23) per percentage
251 reduction in antibiotic prescribing when compared to usual care. The ICER for CRP
252 compared to communication skills was €176.53 (£143.20) per percentage reduction in
253 antibiotic prescribing and the ICER for the combined intervention compared to CRP was
254 €338.89 (£274.90) per percentage reduction in antibiotic prescribing (Table 6). Compared to
255 usual care, ICERs ranged from €8.08 (£55.23) per percentage reduction in antibiotic
256 prescribing with communication skills to €26.21 (£102.38) per percentage reduction in
257 antibiotic prescribing with the combined intervention. Country-specific estimates show that
258 CRP is the most cost-effective intervention in Belgium. In the Netherlands, CRP is cost-
259 effective if society is willing to pay around €72 (£58) per percentage reduction in antibiotic
260 prescribing. On the other hand, communication skills is the most cost-effective in Poland,
261 Spain and the UK (Table 6 and Figures S1 and S2).

262

263 **Sensitivity analysis**

264 In terms of comparing the results to country-specific cost-effectiveness thresholds,
265 communication skills was cost-effective in Belgium, Netherlands and UK, CRP was cost-
266 effective in Poland and Usual care was cost-effective in Spain (Table S1).

267 The results of the sensitivity analysis which excludes the cost of antibiotic resistance are
268 presented in Table S2, Figure S3 and Figure S4, and they show that, overall, usual care is
269 cost-effective if the cost of antibiotic resistance is not accounted for. The country-specific
270 estimates also show that, with the exception of Belgium where communication skills was
271 cost-effective, usual care is the most cost-effective intervention in all other countries when
272 the cost of antibiotic resistance is not included.

273

274 **Discussion**

275 **Summary of main findings**

276 This study evaluated the cost-effectiveness of (i) training GPs in the use of CRP testing, (ii)
277 training GPs in communication skills and (iii) training GPs in *both* CRP testing compared to
278 usual care. In terms of cost-per-percentage reduction in antibiotic prescribing, overall,
279 communication skills was the most cost-effective. Similarly, the CUA also showed that
280 communication skills was the most cost-effective intervention. However, the country-specific
281 estimates were not consistent across the CUA and the CEA. The only country where
282 communication skills was cost-effective across both the CUA and CEA was the UK.
283 Compared to usual care, both communication skills and CRP are cost-effective. Sensitivity
284 analysis where the cost of resistance was not included in the CUA led to a scenario where
285 usual care was the most cost-effective intervention overall.

286 **Strengths and limitations of the study**

287 There are several strengths to this study. First, the factorial nature of the study enabled the
288 relative cost-effectiveness of four different interventions to be explored within the same trial.
289 Second, this study utilized data from five different European countries and so the findings
290 may be more generalisable than those obtained from previous studies conducted in single
291 country settings. Third, the study presented country-specific cost-effectiveness estimates,
292 and, fourth, this study explored the implications of accounting for antibiotic resistance in
293 economic evaluations.

294 There are also a number of limitations. First, this study is conducted alongside a
295 multinational, cluster randomised, factorial controlled trial, which presents additional
296 complexities with respect to the analysis of the data. The factorial nature has the effect of
297 reducing the sample size for any of the interventions on its own and therefore increasing the
298 degree of uncertainty in the economic data. In this study, randomisation took place at the
299 cluster/practice level whilst health economics outcomes such as QALYs were measured at the
300 level of the individual. However, this has been addressed using methods that account for the
301 hierarchical nature of the data. Second, assumptions were required to estimate country-
302 specific unit costs where these were not available. Third, with respect to the CUA, since there
303 is no European wide cost-effectiveness threshold, this study relied on the UK threshold to
304 judge the cost-effectiveness of interventions. Other studies have also noted problems with
305 regards to the choice of cost-effectiveness threshold in a multinational setting.⁴² Cost-
306 effectiveness thresholds used in the Netherlands and Spain are €20,000 and €24,000 per
307 QALY gained respectively. Fourth, with respect to the CEA, there is no commonly accepted
308 threshold at which achieving an amount of antibiotic prescribing would be considered cost-
309 effective. It is therefore difficult to reach a conclusion about the cost-effectiveness of the
310 interventions based on an accepted threshold for the analysis. This study did not assess the

311 long-term cost-effectiveness of the interventions under consideration. As a result of this, any
312 long-term issues such as change in practice over time was not assessed. Finally, the use of
313 estimates of the costs of antibiotic resistance is problematic given the difficulty of making
314 such estimates.

315

316 **Comparison with other studies**

317 Other studies have reached similar conclusions about the cost-effectiveness of
318 communication skills²⁰ and CRP.^{20,43} This study therefore adds to the evidence about the
319 potential benefits of CRP and communication skills, but for the first time in a rigorous
320 experimental multinational context where the interventions have been assessed across a
321 number of European countries. One previous study also concluded that ignoring the cost of
322 antibiotic resistance in economic evaluations could lead to misleading conclusions,²⁵ a result
323 which is similar to what was found in this study.

324

325 **Policy implications and implications for future research**

326 The results of this study indicate that communication skills is cost-effective in terms of
327 reducing antibiotic prescribing, and the intervention may offer a cost-effective way of
328 preserving the effectiveness of the available antibiotics in an era where pharmaceutical
329 companies are not successfully channelling enough resources into their development.²
330 Training GPs in advanced, relevant communication skills might also help to preserve the
331 effectiveness of new antibiotics if and when they become available. Prescribing antibiotics to
332 patients who are likely to benefit is one of the aims of the UK government's five-year
333 strategy on antibiotics⁴⁴ and the widespread use of advanced, specific communication skills is

334 likely to help achieve this aim since the intervention is both effective and cost-effective in
335 terms of reducing antibiotic prescribing.

336 Compared to usual care, CRP was also found to be cost-effective. Thus, CRP represents a
337 more cost-effective means of reducing unnecessary antibiotic prescribing compared to usual
338 care. However, this was not as cost-effective as communication skills. The National Institute
339 for Health and Care Excellence (NICE) in the UK and Nederlands Huisartsen Genootschap
340 (NHG) in the Netherlands have recommended that point of care CRP testing should be
341 considered for patients presenting with symptoms of LRTI if it is not clear whether
342 antibiotics should be prescribed.⁴⁵⁻⁴⁶ Similarly, Belgium has implemented training in
343 communication skills at the national level. However, if governments and policy makers
344 choose to adopt these interventions, the current cost of implementing them on a large scale
345 needs to be considered. The other issue that needs to be considered is whether the
346 widespread use of testing will ‘medicalise’ largely self-limiting illnesses – by creating the
347 perception that consulting for a test is necessary to decide whether treatment is necessary -
348 and thus increase consultations, potentially reducing efficiency and limiting the ability to
349 reduce antibiotic prescribing.⁴⁷

350 The interventions considered in this study (communication skills and CRP) are primarily
351 aimed at reducing the prescription of antibiotics by GPs and a potential question is whether
352 the QALY, which is focused primarily on measuring health gain, should be the main outcome
353 measure for interventions of this type. Whilst withholding antibiotics may lead to a reduction
354 in health in the short-run,²⁰ this may be considered acceptable in the context of prescribing
355 antibiotics for future use, with the subsequent future health gain for the individual and society
356 that implies. **It is therefore suggested that the impact of antibiotic resistance should be
357 accounted for in all economic evaluations of interventions that consider antibiotic use.** Our
358 study attempted to account for this by including a cost of resistance in the analysis and this

359 clearly had a significant impact on the results that we obtained. The implication of not
360 accounting for resistance is that policy makers may be led to believe that such an intervention
361 may not provide value for money and not implement interventions that do not appear cost-
362 effective because the resistance costs are excluded. However, there are clear benefits to
363 society when antibiotic prescribing is reduced. This study recommends that future research
364 should focus on how to capture and include the cost of resistance in economic evaluations.
365 In conclusion, internet-based training in communication skills is a cost-effective intervention
366 to reduce antibiotic prescribing for respiratory tract infections in primary care if the cost of
367 antibiotic resistance is accounted for.

368

369

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373

374 **Transparency declarations**

375 None to declare.

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TABLE 1: Source of valuation data and country contribution to sample size

	Belgium	Netherlands	Poland	Spain	UK
GP Visits	1	1	1	1	2
Nurse Visits	N/A	1	1	1	2
Out of hours GP	9	9	9	9	2
Walk in centre	N/A	1	1	1	1
Hospital Admissions	1	1	1	1	8
Investigations	9	9	9	9	8
Medication	6	5	1,9	3,1	4
Contribution to sample size	318 (7.5%)	329 (7.7%)	1419 (33.3%)	1318 (30.9%)	880 (20.6%)

1= Previous study, 2= Curtis L (www.pssru.ac.uk), 3= www.vademecum.es, 4= British National Formulary (www.bnf.org), 5= Dutch healthcare insurance board (www.medicijnkosten.nl), 6= www.bcfi.be, 7= www.riziv.fgov.be, 8= NHS Reference costs 9= Market basket approach

TABLE 2: Mean (SD) Resource use for complete case analysis

	Usual care (n=515)	CRP no Comm (n=660)	Comm no CRP (n=740)	CRP comm (n=709)
PRIMARY CARE VISITS [Mean (SD)]				
GP visits	0.194 (0.472)	0.355 (0.762)	0.284 (0.713)	0.236 (0.596)
Nurse Visits	0.016 (0.206)	0.045 (0.323)	0.103 (0.741)	0.039 (0.263)
Out hours GP visits	0.015 (0.271)	0.006 (0.095)	0.023 (0.182)	0.016 (0.163)
SECONDARY CARE VISITS [Mean (SD)]				
Hospital emergency visits	0.002 (0.044)	0.003 (0.054)	0.018 (0.134)	0.016 (0.155)
Walk in centre visits	0.004 (0.087)	0.002(0.039)	0.022 (0.186)	0.035 (0.383)
Specialist visits	0.004 (0.062)	0.018 (0.155)	0.028 (0.222)	0.023 (0.218)
Admissions	0.010 (0.182)	0.026 (0.379)	0.019 (0.320)	0.030 (0.394)
PRESCRIPTIONS n (%)				
Antibiotic prescription	307 (59.61%)	222 (33.64%)	303 (40.95%)	242 (34.13%)
Over the counter medication	346 (67.18%)	419 (63.48%)	451 (60.95%)	441 (62.20%)
CRP test	12 (2.33%)	441 (66.82%)	57 (7.70%)	461 (65.02%)

TABLE 3: Costs (Complete case analysis) (€)

	Usual care (n=515)	CRP no Comm (n=660)	Comm no CRP (n=740)	CRP comm (n=709)
PRIMARY CARE VISITS				
GP visits	€3.44 (10.27)	€4.68 (11.23)	€4.60 (13.90)	€3.65 (10.12)
Nurse Visits	€0.22 (3.12)	€0.32 (3.01)	€1.36 (9.95)	€0.49 (4.71)
Out hours GP visits	€5.30 (92.83)	€2.04 (32.27)	€8.07 (63.65)	€5.36 (56.01)
SECONDARY CARE VISITS				
Hospital emergency visits	€0.27 (6.22)	€0.41 (7.48)	€2.60 (18.73)	€2.16 (21.30)
Walk in centre visits	€0.09 (2.03)	€0.03 (0.90)	€0.52 (4.52)	€0.78 (7.90)
Specialist visits	€0.84 (13.54)	€3.75 (31.70)	€5.58 (44.60)	€4.83 (46.70)
Admissions	€4.78 (89.56)	€12.20 (179.20)	€9.08 (150.58)	€13.92 (186.81)
OTHER COSTS				
Prescription	€1.96 (26.87)	€8.74 (19.32)	€9.79 (19.04)	€11.99 (34.64)
OTC medication	€6.55 (17.36)	€4.48 (12.95)	€4.52 (12.65)	€6.18 (17.32)
CRP test	€0.19 (1.23)	€5.24 (3.74)	€0.28 (1.07)	€4.88 (3.79)
Trial intervention cost ^a	€0	€11.42 (7.45)	€5.62 (3.69)	€13.43 (8.53)
Resistance cost	€105.39 (94.01)	€57.29 (84.86)	€66.09 (84.49)	€60.34 (88.02)

^a Cost associated with delivering the trial interventions

TABLE 4: Mean EQ-5D scores over 4 weeks and antibiotic prescribing (Complete cases)

	Usual care (n=515)	CRP no Comm (n=660)	Comm no CRP (n=740)	CRP comm (n=709)
	EQ-5D			
Day 1	0.717 (0.216)	0.729 (0.212)	0.693 (0.228)	0.710 (0.223)
Week 1	0.816 (0.197)	0.817 (0.207)	0.786 (0.214)	0.792 (0.210)
Week 2	0.884 (0.176)	0.881 (0.182)	0.864 (0.185)	0.869 (0.186)
Week 3	0.898 (0.170)	0.899 (0.176)	0.894 (0.176)	0.893 (0.174)
Week 4	0.906 (0.165)	0.907 (0.169)	0.903 (0.168)	0.899 (0.169)
	Antibiotic prescribing			
Antibiotic Prescribing	0.596 (0.491)	0.336 (0.473)	0.409 (0.492)	0.341 (0.474)

TABLE 5: Overall and country-specific cost-effectiveness (Cost-utility analysis)

	Cost ^a	QALY	ICER	ICER (compared to UC)
Overall (n=4264)				
CRP&Comm	94.36	0.0648	Dominated by Comm	Dominated by UC
Usual care	92.46	0.065	Dominated by Comm	N/A ^f
CRP	87.41	0.0651	Dominated by Comm	Dominates UC
Comm	83.21	0.0651	N/A ^f	Dominates UC
Belgium (n=318)				
Comm	93.28	0.0651	3450 ^e	7120 ^b
CRP&comm	92.59	0.0649	7343 ^c	8038 ^b
CRP	87.45	0.0642	12900 ^b	12900 ^b
Usual care	86.16	0.0641	N/A ^f	N/A ^f
Netherlands (n=329)				
CRP&Comm	84.99	0.0649	Dominated by CRP	Dominated by UC
Usual care	75.52	0.065	Dominated by CRP	N/A ^f
CRP	73.41	0.0656	27,186 ^c	Dominates UC
Comm	54.38	0.0649	N/A ^f	N/A
Poland (n=1419)				
Usual care	143.41	0.0663	49129 ^c	N/A ^f
Comm	114.37	0.0656	Dominated by CRP	41486 ^g
CRP&Comm	110.95	0.0652	Dominated by CRP	29509 ^g
CRP	109.02	0.0656	N/A ^f	49129 ^g
Spain (n=1318)				
CRP&Comm	78.71	0.0648	Dominated by Usual care	Dominated by UC
CRP	70.86	0.0656	Dominated by Usual care	Dominated by UC
Usual care	66.46	0.0659	1000 ^d	N/A ^f
Comm	65.86	0.0653	N/A ^f	1000 ^g
UK (n=880)				
CRP&Comm	106.57	0.0641	Dominated by Comm	25050 ^b
Usual care	101.56	0.0639	Dominated by Comm	N/A ^f
CRP	98.75	0.0645	Dominated by Comm	Dominates UC
Comm	98.05	0.0648	N/A ^f	Dominates UC

^a Costs includes the costs associated with antibiotic resistance ^b Compared to usual care ^c Compared to CRP training ^d Compared to communication skills training ^e Compared to training in both CRP testing and communication skills ^f not applicable, this is the reference case ^g ICER value represents a comparison of usual care versus the respective intervention since the ICER generated from a comparison of the respective intervention with usual care represents a willingness to accept a loss in benefit, rather than a willingness to pay for a gain in benefit. UC=usual care

TABLE 6: Overall and country-specific cost-effectiveness (Cost-effectiveness analysis)

	Cost ^a	Outcome	ICER	ICER (compared to UC)
Overall (n=4264)				
CRP + Comm	60.32	0.8003	338.8889 ^b	126.209 ^b
CRP	49.34	0.7679	176.5343 ^d	95.44643 ^b
Comm	39.56	0.7125	68.8019 ^b	68.8019 ^b
Usual care	27.96	0.5439	N/A ^f	N/A ^f
Belgium (n=318)				
CRP + Comm	62	0.8216	323.4528 ^b	234.3308 ^b
CRP	52.07	0.7909	26.85393 ^d	203.7946 ^b
Comm	49.68	0.7019	26350 ^b	26350 ^b
Usual care	33.81	0.7013	N/A ^f	N/A ^f
Netherlands (n=329)				
CRP + Comm	58.47	0.8409	1929.73 ^c	126.6091 ^b
CRP	44.19	0.8335	72.67583 ^b	72.67583 ^b
Usual care	26.21	0.5861	Dominated by Comm	N/A ^f
Comm	26	0.7894	N/A ^f	Dominates UC
Poland (n=1419)				
CRP + Comm	61.3	0.7366	189.8754 ^c	81.94658 ^b
CRP	49.11	0.6724	92.14953 ^d	55.44933 ^b
Comm	44.18	0.6189	46.00962 ^b	46.00962 ^b
Usual care	34.61	0.4109	N/A ^f	N/A ^f
Spain (n=1318)				
CRP + Comm	47.5	0.8044	Dominated by CRP	162.4065 ^b
CRP	39.53	0.8156	145.0094 ^d	100.5685 ^b
Comm	31.83	0.7625	78.13688 ^b	78.13688 ^b
Usual care	23.61	0.6573	N/A ^f	N/A ^f
UK (n=880)				
CRP + Comm	74.46	0.8066	202.439 ^c	112.511 ^b
CRP	59.52	0.7328	170.1754 ^d	95.16466 ^b
Comm	49.82	0.6758	82.03317 ^b	82.03317 ^b
Usual care	23.11	0.3502	N/A ^f	N/A ^f

^a Costs excludes the costs associated with antibiotic resistance ^b Compared to usual care ^c Compared to CRP training ^d Compared to communication skills training ^e Compared to training in both CRP testing and communication skills ^f not applicable, this is the reference case UC=usual care

Figure 1: Cost-effectiveness plane (cost-utility analysis)

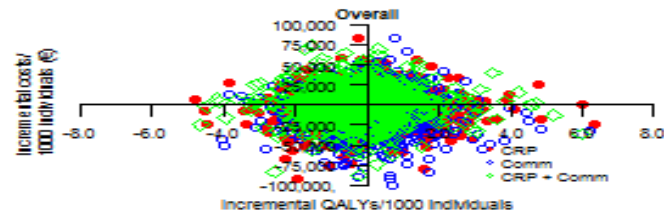
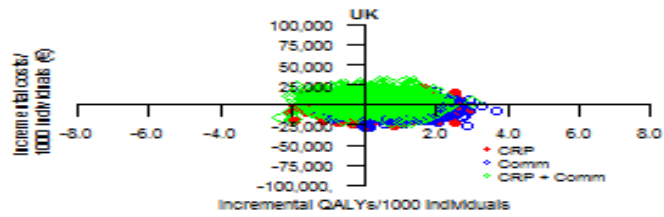
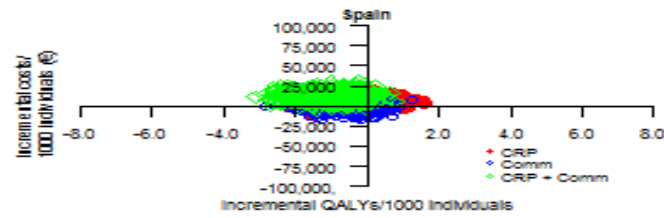
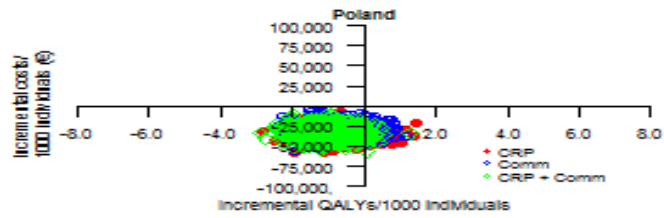
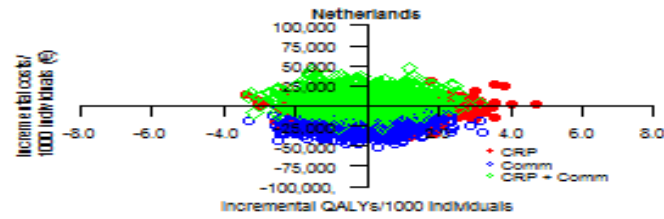
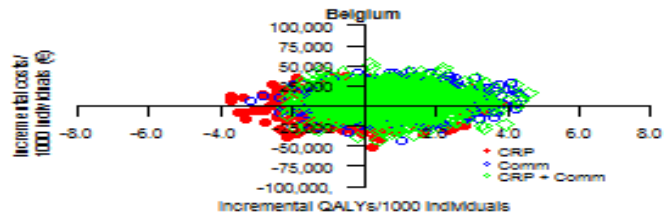


Figure 2: Cost-effectiveness acceptability frontier (cost-utility analysis)

