

Social enterprise, social innovation and self-directed care

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Table 1: Sample description by pseudonym

	Pseudonym	Role/Service	Service delivered/central organisational activity	Organisation	Sector	Area
1	BHA	Service delivery manager	Homecare services (managed by BB)	Social care provider	Social Enterprise	Urban (West Central Scotland)
2	LCA	Service delivery manager	Homecare services (managed by LCB)	Social care provider	Social Enterprise	Urban (East Central Scotland)
3	NN	Chief Executive Officer (CEO)	Homecare	Social care provider	Social Enterprise	Rural (North West Scotland)
4	PA	Chief Executive Officer (CEO)	Older people alternative therapy	Alternative therapy provider	Social Enterprise	Urban (West Central Scotland)
5	BB	Social enterprise manager	Registered & homecare services (manages BHA)	Social care provider	Social Enterprise	Urban (West Central Scotland)
6	LCB	Social enterprise manager	Homecare services (manages LCA)	Social care provider	Social Enterprise	Urban (East Central Scotland)
7	AZ	Chief Executive Officer (CEO)	Support and training	Social care provider	Social Enterprise	Rural (North West Scotland)
8	CO	Social enterprise manager	Multiple services including care, befriending and alternative therapies	Social care provider	Social Enterprise	Rural (Northern Scotland)
9	AD	Social enterprise SDS Lead	Personal SDS advocacy services	SDS advocacy service provider	Social Enterprise (Policy)	Rural/Urban (N.E. Scotland)
10	CL	Community Links worker	Medical services & care in the community outreach	NHS/Social Work	Public (Health)	Urban (West Central Scotland)
11	AA	Rural regional social enterprise network manager	Social enterprise support	Regional social enterprise network	Social enterprise (Network)	Rural (Northern Scotland)
12	HP	Regional older people's network advocate	Regional social care advocacy	Regional older people's network	Third (Advocacy)	Rural/Urban (Northern Scotland)
13	HC	Regional carers' network advocate & SE development manager	Personal and regional carers support	Regional disability and social care network	Social Enterprise	Rural/Urban (Northern Scotland)
14	AP	Regional SDS network co-ordinator	Health and social care partnership	Regional network	Public/Third sector partnership	Rural/Urban (N.E. Scotland)
15	GC	National social enterprise health and social care officer	Health and social care sector social enterprise advocacy and support	National social enterprise network	Social enterprise (Network)	National
16	GV	National Procurement Manager	Governance of SDS procurement	National public sector procurement	Public (Governance)	National
17	SW	Social worker; social work Union representative	Social worker; advocacy & support	National social worker network	Public (Social Work)	National
18	DR	National Disability Rights Policy Officer	Disability rights advocacy and support	National disability rights network	Third Sector (Advocacy)	National
19	DQ	Chair, National Advocacy Charity	Disability rights advocacy and support	National disability rights network	Third Sector (Advocacy)	National

