

# Cost-effectiveness of internet-based training for primary care clinicians on antibiotic prescribing for acute respiratory-tract infections in Europe

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1 **Cost-effectiveness of internet-based training for primary care clinicians on antibiotic**  
2 **prescribing for acute respiratory-tract infections in Europe**

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29 ***Running title: Cost-effectiveness of internet-based training on antibiotics prescribing***

30

31 **Abstract**

32 **Objectives:** Overprescribing of antibiotics by general practitioners is seen as a major driver  
33 of antibiotic resistance. Training in communication skills and C-reactive protein (CRP)  
34 testing both appear effective in reducing such prescribing. This study assesses the cost-  
35 effectiveness of (i) training general practitioners (GPs) in the use of CRP testing, (ii) training  
36 GPs in communication skills and (iii) training GPs in *both* CRP testing and communication  
37 skills compared to usual care.

38 **Methods:** Economic analyses (cost-utility analysis (CUA) accounting for the cost of  
39 antibiotic resistance and cost-effectiveness analysis (CEA)) were both conducted from a  
40 health care perspective with a time horizon of 28 days alongside a multinational, cluster,  
41 randomised, factorial controlled trial in patients with respiratory tract infections in five  
42 European countries. The primary outcome measures were QALYs and percentage reductions  
43 in antibiotic prescribing. Hierarchical modelling was used to estimate an incremental cost-  
44 per-QALY-gained and an incremental cost-per-percentage-reduction in antibiotic prescribing.

45 **Results:** Overall, the results of both the CUA and CEA showed that training in  
46 communication skills is the most cost-effective. However, excluding the cost of antibiotic

47 resistance in the CUA resulted in usual care being the most cost-effective option. Country-  
48 specific results from the CUA showed that training in communication skills was cost-  
49 effective in Belgium, UK and Netherlands whilst training in CRP was cost-effective in  
50 Poland.

51 **Conclusion:** Internet-based training in communication skills is a cost-effective intervention  
52 to reduce antibiotic prescribing for respiratory tract infections in primary care if the cost of  
53 antibiotic resistance is accounted for.

54

## 55 **Introduction**

56 Antibiotic resistance is currently one of the world's leading public health concerns, which  
57 places a heavy burden on scarce resources. In the UK, resistant infections such as MRSA are  
58 estimated to cost the National Health Service an additional £1 billion in extra treatments  
59 annually<sup>1</sup> and without a resolution 'superbugs' are estimated to cause more deaths than  
60 cancer by 2050, costing about \$100 trillion globally.<sup>2</sup>

61 The difficulty in determining who will benefit from prescribing, and desire to satisfy patients  
62 demands, appear to be driving inappropriate and over-prescribing of antibiotics by general  
63 practitioners (GPs).<sup>3-5</sup> As well as impacting upon the development of resistance, antibiotic  
64 prescribing is associated with significant costs.<sup>6</sup> The National Health Service in the UK  
65 incurs an annual cost of between \$35(£23) and \$70(£47) million in antibiotic prescription  
66 costs for acute cough/lower respiratory tract infections alone for example.<sup>7</sup> Reducing the  
67 inappropriate and over-prescribing of antibiotics would thus not only help reduce the problem  
68 of antibiotic resistance but also save scarce resources.

69 The rate of development of new antibiotics has slowed down over the past three decades<sup>8-11</sup>  
70 and the antibiotics currently available must be conserved. One way to assist with this  
71 protection is to find cost-effective ways of changing prescribing behaviour of GPs.

72 Interventions to reduce prescribing, based on persuasion, have generally been ineffective in  
73 dealing with the problem<sup>12-13</sup>, and so more recent focus has turned to training GPs in  
74 advanced consulting skills and using point of care tests. These have resulted in a change in  
75 their prescribing behaviour,<sup>14,15</sup> with internet-based training programmes providing a  
76 reduction in antibiotic prescribing similar to the standardized methods of training.<sup>16</sup> Such  
77 internet-based training was developed by the Genomics to combat Resistance against  
78 Antibiotics in Community-acquired LRTI in Europe (GRACE) consortium.<sup>4,17-18</sup> The

79 interventions consisted of (i) training GPs in the use of C-reactive protein testing ('CRP'), (ii)  
80 training GPs in communication skills ('communication skills') and (iii) training GPs in *both*  
81 CRP testing and communication skills ('combined').

82 Results from the GRACE INTRO trial indicates that all three of these interventions (i) CRP  
83 (ii) communication skills and (iii) combined are effective in changing GP antibiotic  
84 prescribing behaviour.<sup>19</sup> However, in addition to the effectiveness of these interventions, it is  
85 important to determine whether the interventions provide value for money. One study  
86 conducted a cost-effectiveness analysis using reductions in antibiotic prescribing as an  
87 outcome measure and found all three interventions to be cost-effective compared with usual  
88 care.<sup>20</sup> However, no study has assessed the cost-effectiveness of these interventions in a  
89 multinational setting or estimated the country-specific cost-effectiveness of these  
90 interventions. The aim of this study is to assess the cost-effectiveness of these interventions  
91 across five European countries.

92

## 93 **Patients and methods**

### 94 *Patients and settings*

95 The economic analysis was conducted alongside a multinational, cluster, randomised,  
96 factorial controlled trial in which participating practices were randomised to one of four study  
97 groups (i) CRP, (ii) communication skills, (iii) combined and (iv) usual care.<sup>19</sup> The  
98 perspective adopted was that of the health service, including costs to the health service and  
99 health care cost to the patient. Consenting participants who presented with respiratory tract  
100 infections were recruited from primary care networks across five countries in Europe:  
101 Belgium, Netherlands, Poland, Spain, and the United Kingdom (England and Wales). The

102 study was approved by ethics committees in all countries and all eligible individuals provided  
103 written consent before participating in the study. Full details of the clinical trial and  
104 intervention have been published elsewhere.<sup>4,17-19</sup>

105

## 106 **Data collection**

### 107 **Resource use**

108 The main sources of resource use information were the case report form (CRF) completed by  
109 primary care clinicians at the day of the consultation (day 1), and a diary completed by  
110 patients over a four-week period starting at day 1. Resource use data were collected on the  
111 following: consultations with health professionals, use of medications (over-the-counter and  
112 on prescription), medical investigations and hospital admissions.

113

### 114 **Unit costs**

115 Unit costs specific to each participating country were obtained mainly from national and  
116 international sources. In cases where costs were not available, they were obtained from a  
117 study previously published by the authors.<sup>21</sup> These costs were inflated to 2016 prices using  
118 the consumer price index for each country.<sup>22</sup> Where unit costs were unavailable, a market  
119 basket approach<sup>23</sup> was used to estimate a relationship between the UK and the country of  
120 interest to obtain this cost. The UK was chosen because all unit costs were available for this  
121 setting.

122 Medications were classified into 13 different groups. As it was not feasible to obtain unit  
123 costs for each individual drug for each country, a cost was generated for each of the 13

124 groups by estimating an average price from a list of drugs within that group. Table 1 gives a  
125 summary of the various sources of unit costs.

### 126 **Intervention costs**

127 For CRP, capital costs were obtained from the manufacturer (Orion Diagnostica) who quoted  
128 an average cost of €1,200. This cost was then annuitized assuming that the machine has a  
129 lifespan of three years, at an interest rate of 3.5%, and a cost-per-patient estimated. The costs  
130 of the reagents used (€7.45 (£6) per patient) were obtained from the provider (Oxford  
131 Biosystems).

132 With respect to the communication skills, the cost of the booklet given to patients, €0.36  
133 (£0.29), was obtained from study coordinators and converted to country equivalent costs  
134 using the market basket approach.<sup>23</sup> For the combined intervention, the cost of the CRP  
135 machine and the cost of booklet estimated above were included.

136 To estimate the cost of the internet-based training, we obtained information on the amount of  
137 time GPs spent on it in each arm and estimated the total cost of time spent on training. This  
138 value was divided by the number of patients per GP to estimate the cost per patient. GPs  
139 spent on average 26.54 minutes, 37.44 minutes and 39.76 minutes on training in the CRP,  
140 communication skills and combined intervention arms respectively. Information on training  
141 has been published in a previous study.<sup>4</sup> GPs also received face-to-face training in using the  
142 CRP device and a similar approach to that described above was used to estimate a cost per  
143 patient in each arm. All costs were converted to Euros using purchasing power parities. In  
144 addition to presenting costs in Euros, costs were also presented in Pounds Sterling. All costs  
145 are presented in 2016 prices.



146 Previous research has highlighted the importance of including the cost of antibiotic resistance  
147 in economic evaluations assessing interventions in this area.<sup>24-25</sup> As a result of this, cost of  
148 resistance figures generated from a recent study<sup>25</sup> were added to every antibiotic prescription  
149 irrespective of the trial arm. The inclusion of these costs was limited to the cost-utility  
150 analysis since the outcome for the cost-effectiveness analysis (percentage reduction in  
151 antibiotic prescribing) indirectly accounts for antibiotic resistance given the fact that  
152 antibiotic prescribing leads to antibiotic resistance.

### 153 **Health outcomes**

154 Health outcomes were measured using the three-level version of the EQ-5D questionnaire.  
155 This instrument comprises five dimensions: mobility, self-care, usual activities,  
156 pain/discomfort and anxiety/depression, each with three levels: no problems, some problems  
157 and severe problems.<sup>26</sup> Patients were asked to complete the EQ-5D-3L questionnaire over the  
158 entire four week period (at day 1, and at the end of weeks 1, 2, 3 and 4), or until they felt  
159 better. EQ-5D-3L index scores were generated using the European Harmonised Tariff<sup>27</sup> and  
160 have been validated for use in respiratory disease.<sup>28</sup>

### 161 **Antibiotic prescribing**

162 Physicians were asked to state whether they prescribed an antibiotic and this information was  
163 used to estimate the rate of antibiotic prescribing in each of the trial arms.

### 164 **Statistical analysis**

165 The economic evaluation comprised two main analyses: a cost-utility analysis (CUA; cost per  
166 QALY gained) and a cost-effectiveness analysis (CEA; cost per percentage reduction in  
167 antibiotic prescribing). Both were carried out on an intention to treat basis. For each  
168 participant included in the study, a QALY score over the 4-week period was estimated using  
169 the area under the curve approach.<sup>29</sup> Total healthcare costs over the 4-week period were

170 calculated by multiplying the resource items used by the respective unit cost and summing  
171 over all items. Missing costs and health outcomes were imputed using a multiple imputation  
172 methodology. The technique used was predictive mean matching and the imputation model  
173 included 25 imputed datasets<sup>30</sup>

174 Multilevel modelling, recommended for the economic evaluation of cluster and multinational  
175 trials, was used for data analysis.<sup>31-32</sup> Dependent variables included total cost, QALYs and  
176 antibiotic prescribing. The model controlled for day 1 EQ-5D, gender, age, smoking, sex,  
177 crepitations, wheeze, pulse rate higher than 100 beats per minute, temperature higher than  
178 37.8 degrees Celsius, respiratory rate, blood pressure and duration of cough. These variables  
179 were controlled for in order to adopt a similar approach to the clinical study. To explore  
180 country variation in the cost-effectiveness of the interventions, adjusted country-specific cost-  
181 effectiveness estimates were also obtained using a Bayesian approach.<sup>33</sup> Minimally  
182 informative prior distributions were placed on all model parameters.<sup>34</sup> All analysis was  
183 carried out in STATA 12, Winbugs 14 and R statistical software. Model estimates of the  
184 difference in costs, QALYs and antibiotic prescribing were used to derive an incremental  
185 cost-per-QALY-gained and an incremental cost-per-percentage-reduction in antibiotic  
186 prescribing.

187 For the CUA, we used the NICE recommended threshold of between £20,000 to £30,000  
188 (€24,655 to €36,928) per QALY to judge the cost-effectiveness of the interventions.<sup>35</sup>

189 A 'Within the table' analysis was adopted to account for the factorial nature of the trial.<sup>36-37</sup>  
190 This method assumes that the interventions are not independent i.e. the costs and effects of  
191 communication skills are influenced by the inclusion of CRP testing and vice-versa. This  
192 approach, which considers each treatment option individually, was used for the base-case  
193 analysis. All interventions were ordered in terms of increasing cost, for costs, QALYs and  
194 percentage reduction in antibiotic prescribing for each treatment arm to be compared

195 incrementally. The most cost-effective option was selected based on the principles of  
196 dominance (where an intervention is less costly and more effective than the appropriate  
197 comparator(s)) and extended (weak) dominance (where an intervention is ruled out if the  
198 Incremental cost-effectiveness ratio (ICER) is greater than that of a more effective  
199 intervention).<sup>38</sup> In addition, all interventions were compared to usual care individually.

## 200 **Sensitivity analysis**

201 Sensitivity analysis had two main foci. First, the results were compared against country-  
202 specific thresholds to determine whether the interventions are cost-effective. This analysis  
203 was limited to the CUA and of the five participating countries, only the UK has an explicit  
204 threshold (£20,000 (€24,655) to £30,000 (€36,928) per QALY gained.<sup>35</sup> There is no explicit  
205 threshold in the Netherlands, Belgium, Spain and Poland. However, a value of €20,000 per  
206 QALY gained is often used in the Netherlands,<sup>39</sup> €35,000 per QALY gained has been used to  
207 inform decision making in Belgium<sup>40</sup> and in Spain, it has been suggested that the threshold  
208 value should lie between €2000 and €5000 per QALY gained.<sup>41</sup> These values were  
209 therefore used to represent cost-effectiveness thresholds in the countries mentioned. No  
210 threshold value was identified in Poland.

211 Second, to further explore the impact of including the cost of resistance, sensitivity analysis  
212 focused on conducting the economic evaluation without accounting for the cost of antibiotic  
213 resistance. This analysis was limited to the CUA since the base case CUA included the cost  
214 of resistance.

215

216

217

218 **Results**

219 A total of 246 practices participated in the study and contributed 4264 participants across five  
220 European countries. The country contribution to sample size ranged from 318 (7.5%) in  
221 Belgium to 1419 (33.3%) in Poland (Table 1).

222 **Resource use and costs**

223 A breakdown of resource use items is presented in Table 2. Compared to the other  
224 interventions, visits to the GP and hospital admissions were lower in the usual care arm.  
225 Visits to the GP were highest in the CRP group, whilst visits to the nurse were highest in the  
226 communication skills group. As was expected, those in the CRP and combined intervention  
227 groups had more CRP tests performed. Approximately 59% of participants in the usual care  
228 arm had an antibiotic prescribed compared to approximately 34% in the combined  
229 intervention arm. Costs associated with resource use items are presented in Table 3. GP costs  
230 were highest in the CRP group whilst nurse costs were highest in the communication skills  
231 group. Costs associated with over-the-counter medication were highest in the usual care arm.

232 **Outcomes**

233 There was an improvement in health of participants over the 4-week period as shown by the  
234 EQ-5D scores. The scores at four weeks were higher than those at day 1 in all four treatment  
235 arms (Table 4). Overall, antibiotic prescribing was highest in the usual care group and lowest  
236 in the combined intervention group (Table 4).

237

238

239

240 **Cost-utility analysis**

241 The CUA results indicate that overall, communication skills is the most cost-effective  
242 intervention since it dominated all other interventions (Table 5). Compared to usual care,  
243 both communication skills and CRP were dominant whilst the combined intervention was  
244 dominated. Country-specific estimates showed that communication skills was the most cost-  
245 effective intervention in Belgium, UK and Netherlands. CRP is only cost-effective in  
246 Netherlands if the threshold is above €27,000 (£21,903) per QALY gained. CRP is cost-  
247 effective in Poland whilst usual care is cost-effective in Spain (Table 5 and Figures 1 and 2).

248 **Cost-effectiveness analysis**

249 With respect to the CEA (percentage reduction in antibiotic prescribing as an outcome),  
250 communication skills was associated with an ICER of €8.08 (£55.23) per percentage  
251 reduction in antibiotic prescribing when compared to usual care. The ICER for CRP  
252 compared to communication skills was €176.53 (£143.20) per percentage reduction in  
253 antibiotic prescribing and the ICER for the combined intervention compared to CRP was  
254 €338.89 (£274.90) per percentage reduction in antibiotic prescribing (Table 6). Compared to  
255 usual care, ICERs ranged from €8.08 (£55.23) per percentage reduction in antibiotic  
256 prescribing with communication skills to €126.21 (£102.38) per percentage reduction in  
257 antibiotic prescribing with the combined intervention. Country-specific estimates show that  
258 CRP is the most cost-effective intervention in Belgium. In the Netherlands, CRP is cost-  
259 effective if society is willing to pay around €72 (£58) per percentage reduction in antibiotic  
260 prescribing. On the other hand, communication skills is the most cost-effective in Poland,  
261 Spain and the UK (Table 6 and Figures S1 and S2).

262

## 263 **Sensitivity analysis**

264 In terms of comparing the results to country-specific cost-effectiveness thresholds,  
265 communication skills was cost-effective in Belgium, Netherlands and UK, CRP was cost-  
266 effective in Poland and Usual care was cost-effective in Spain (Table S1).

267 The results of the sensitivity analysis which excludes the cost of antibiotic resistance are  
268 presented in Table S2, Figure S3 and Figure S4, and they show that, overall, usual care is  
269 cost-effective if the cost of antibiotic resistance is not accounted for. The country-specific  
270 estimates also show that, with the exception of Belgium where communication skills was  
271 cost-effective, usual care is the most cost-effective intervention in all other countries when  
272 the cost of antibiotic resistance is not included.

273

## 274 **Discussion**

### 275 **Summary of main findings**

276 This study evaluated the cost-effectiveness of (i) training GPs in the use of CRP testing, (ii)  
277 training GPs in communication skills and (iii) training GPs in *both* CRP testing compared to  
278 usual care. In terms of cost-per-percentage reduction in antibiotic prescribing, overall,  
279 communication skills was the most cost-effective. Similarly, the CUA also showed that  
280 communication skills was the most cost-effective intervention. However, the country-specific  
281 estimates were not consistent across the CUA and the CEA. The only country where  
282 communication skills was cost-effective across both the CUA and CEA was the UK.  
283 Compared to usual care, both communication skills and CRP are cost-effective. Sensitivity  
284 analysis where the cost of resistance was not included in the CUA led to a scenario where  
285 usual care was the most cost-effective intervention overall.

286 **Strengths and limitations of the study**

287 There are several strengths to this study. First, the factorial nature of the study enabled the  
288 relative cost-effectiveness of four different interventions to be explored within the same trial.  
289 Second, this study utilized data from five different European countries and so the findings  
290 may be more generalisable than those obtained from previous studies conducted in single  
291 country settings. Third, the study presented country-specific cost-effectiveness estimates,  
292 and, fourth, this study explored the implications of accounting for antibiotic resistance in  
293 economic evaluations.

294 There are also a number of limitations. First, this study is conducted alongside a  
295 multinational, cluster randomised, factorial controlled trial, which presents additional  
296 complexities with respect to the analysis of the data. The factorial nature has the effect of  
297 reducing the sample size for any of the interventions on its own and therefore increasing the  
298 degree of uncertainty in the economic data. In this study, randomisation took place at the  
299 cluster/practice level whilst health economics outcomes such as QALYs were measured at the  
300 level of the individual. However, this has been addressed using methods that account for the  
301 hierarchical nature of the data. Second, assumptions were required to estimate country-  
302 specific unit costs where these were not available. Third, with respect to the CUA, since there  
303 is no European wide cost-effectiveness threshold, this study relied on the UK threshold to  
304 judge the cost-effectiveness of interventions. Other studies have also noted problems with  
305 regards to the choice of cost-effectiveness threshold in a multinational setting.<sup>42</sup> Cost-  
306 effectiveness thresholds used in the Netherlands and Spain are €20,000 and €24,000 per  
307 QALY gained respectively. Fourth, with respect to the CEA, there is no commonly accepted  
308 threshold at which achieving an amount of antibiotic prescribing would be considered cost-  
309 effective. It is therefore difficult to reach a conclusion about the cost-effectiveness of the  
310 interventions based on an accepted threshold for the analysis. This study did not assess the

311 long-term cost-effectiveness of the interventions under consideration. As a result of this, any  
312 long-term issues such as change in practice over time was not assessed. Finally, the use of  
313 estimates of the costs of antibiotic resistance is problematic given the difficulty of making  
314 such estimates.

315

### 316 **Comparison with other studies**

317 Other studies have reached similar conclusions about the cost-effectiveness of  
318 communication skills<sup>20</sup> and CRP.<sup>20,43</sup> This study therefore adds to the evidence about the  
319 potential benefits of CRP and communication skills, but for the first time in a rigorous  
320 experimental multinational context where the interventions have been assessed across a  
321 number of European countries. One previous study also concluded that ignoring the cost of  
322 antibiotic resistance in economic evaluations could lead to misleading conclusions,<sup>25</sup> a result  
323 which is similar to what was found in this study.

324

### 325 **Policy implications and implications for future research**

326 The results of this study indicate that communication skills is cost-effective in terms of  
327 reducing antibiotic prescribing, and the intervention may offer a cost-effective way of  
328 preserving the effectiveness of the available antibiotics in an era where pharmaceutical  
329 companies are not successfully channelling enough resources into their development.<sup>2</sup>  
330 Training GPs in advanced, relevant communication skills might also help to preserve the  
331 effectiveness of new antibiotics if and when they become available. Prescribing antibiotics to  
332 patients who are likely to benefit is one of the aims of the UK government's five-year  
333 strategy on antibiotics<sup>44</sup> and the widespread use of advanced, specific communication skills is



334 likely to help achieve this aim since the intervention is both effective and cost-effective in  
335 terms of reducing antibiotic prescribing.

336 Compared to usual care, CRP was also found to be cost-effective. Thus, CRP represents a  
337 more cost-effective means of reducing unnecessary antibiotic prescribing compared to usual  
338 care. However, this was not as cost-effective as communication skills. The National Institute  
339 for Health and Care Excellence (NICE) in the UK and Nederlands Huisartsen Genootschap  
340 (NHG) in the Netherlands have recommended that point of care CRP testing should be  
341 considered for patients presenting with symptoms of LRTI if it is not clear whether  
342 antibiotics should be prescribed.<sup>45-46</sup> Similarly, Belgium has implemented training in  
343 communication skills at the national level. However, if governments and policy makers  
344 choose to adopt these interventions, the current cost of implementing them on a large scale  
345 needs to be considered. The other issue that needs to be considered is whether the  
346 widespread use of testing will 'medicalise' largely self-limiting illnesses – by creating the  
347 perception that consulting for a test is necessary to decide whether treatment is necessary -  
348 and thus increase consultations, potentially reducing efficiency and limiting the ability to  
349 reduce antibiotic prescribing.<sup>47</sup>

350 The interventions considered in this study (communication skills and CRP) are primarily  
351 aimed at reducing the prescription of antibiotics by GPs and a potential question is whether  
352 the QALY, which is focused primarily on measuring health gain, should be the main outcome  
353 measure for interventions of this type. Whilst withholding antibiotics may lead to a reduction  
354 in health in the short-run,<sup>20</sup> this may be considered acceptable in the context of prescribing  
355 antibiotics for future use, with the subsequent future health gain for the individual and society  
356 that implies. **It is therefore suggested that the impact of antibiotic resistance should be  
357 accounted for in all economic evaluations of interventions that consider antibiotic use.** Our  
358 study attempted to account for this by including a cost of resistance in the analysis and this

359 clearly had a significant impact on the results that we obtained. The implication of not  
360 accounting for resistance is that policy makers may be led to believe that such an intervention  
361 may not provide value for money and not implement interventions that do not appear cost-  
362 effective because the resistance costs are excluded. However, there are clear benefits to  
363 society when antibiotic prescribing is reduced. This study recommends that future research  
364 should focus on how to capture and include the cost of resistance in economic evaluations.  
365 In conclusion, internet-based training in communication skills is a cost-effective intervention  
366 to reduce antibiotic prescribing for respiratory tract infections in primary care if the cost of  
367 antibiotic resistance is accounted for.

368

369

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373

#### 374 **Transparency declarations**

375 None to declare.

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**TABLE 1: Source of valuation data and country contribution to sample size**

	<b>Belgium</b>	<b>Netherlands</b>	<b>Poland</b>	<b>Spain</b>	<b>UK</b>
<b>GP Visits</b>	1	1	1	1	2
<b>Nurse Visits</b>	N/A	1	1	1	2
<b>Out of hours GP</b>	9	9	9	9	2
<b>Walk in centre</b>	N/A	1	1	1	1
<b>Hospital Admissions</b>	1	1	1	1	8
<b>Investigations</b>	9	9	9	9	8
<b>Medication</b>	6	5	1,9	3,1	4
<b>Contribution to sample size</b>	318 (7.5%)	329 (7.7%)	1419 (33.3%)	1318 (30.9%)	880 (20.6%)

1= Previous study, 2= Curtis L ([www.pssru.ac.uk](http://www.pssru.ac.uk)), 3= [www.vademecum.es](http://www.vademecum.es), 4= British National Formulary ([www.bnf.org](http://www.bnf.org)), 5= Dutch healthcare insurance board ([www.medicijnkosten.nl](http://www.medicijnkosten.nl)), 6= [www.bcfi.be](http://www.bcfi.be), 7= [www.riziv.fgov.be](http://www.riziv.fgov.be), 8= NHS Reference costs 9= Market basket approach

**TABLE 2: Mean (SD) Resource use for complete case analysis**

	Usual care (n=515)	CRP no Comm (n=660)	Comm no CRP (n=740)	CRP comm (n=709)
<b>PRIMARY CARE VISITS [Mean (SD)]</b>				
<b>GP visits</b>	0.194 (0.472)	0.355 (0.762)	0.284 (0.713)	0.236 (0.596)
<b>Nurse Visits</b>	0.016 (0.206)	0.045 (0.323)	0.103 (0.741)	0.039 (0.263)
<b>Out hours GP visits</b>	0.015 (0.271)	0.006 (0.095)	0.023 (0.182)	0.016 (0.163)
<b>SECONDARY CARE VISITS [Mean (SD)]</b>				
<b>Hospital emergency visits</b>	0.002 (0.044)	0.003 (0.054)	0.018 (0.134)	0.016 (0.155)
<b>Walk in centre visits</b>	0.004 (0.087)	0.002(0.039)	0.022 (0.186)	0.035 (0.383)
<b>Specialist visits</b>	0.004 (0.062)	0.018 (0.155)	0.028 (0.222)	0.023 (0.218)
<b>Admissions</b>	0.010 (0.182)	0.026 (0.379)	0.019 (0.320)	0.030 (0.394)
<b>PRESCRIPTIONS n (%)</b>				
<b>Antibiotic prescription</b>	307 (59.61%)	222 (33.64%)	303 (40.95%)	242 (34.13%)
<b>Over the counter medication</b>	346 (67.18%)	419 (63.48%)	451 (60.95%)	441 (62.20%)
<b>CRP test</b>	12 (2.33%)	441 (66.82%)	57 (7.70%)	461 (65.02%)

**TABLE 3: Costs (Complete case analysis) (€)**

	Usual care (n=515)	CRP no Comm (n=660)	Comm no CRP (n=740)	CRP comm (n=709)
<b>PRIMARY CARE VISITS</b>				
GP visits	€3.44 (10.27)	€4.68 (11.23)	€4.60 (13.90)	€3.65 (10.12)
Nurse Visits	€0.22 (3.12)	€0.32 (3.01)	€1.36 (9.95)	€0.49 (4.71)
Out hours GP visits	€5.30 (92.83)	€2.04 (32.27)	€8.07 (63.65)	€5.36 (56.01)
<b>SECONDARY CARE VISITS</b>				
Hospital emergency visits	€0.27 (6.22)	€0.41 (7.48)	€2.60 (18.73)	€2.16 (21.30)
Walk in centre visits	€0.09 (2.03)	€0.03 (0.90)	€0.52 (4.52)	€0.78 (7.90)
Specialist visits	€0.84 (13.54)	€3.75 (31.70)	€5.58 (44.60)	€4.83 (46.70)
Admissions	€4.78 (89.56)	€12.20 (179.20)	€9.08 (150.58)	€13.92 (186.81)
<b>OTHER COSTS</b>				
Prescription	€1.96 (26.87)	€8.74 (19.32)	€9.79 (19.04)	€11.99 (34.64)
OTC medication	€6.55 (17.36)	€4.48 (12.95)	€4.52 (12.65)	€6.18 (17.32)
CRP test	€0.19 (1.23)	€5.24 (3.74)	€0.28 (1.07)	€4.88 (3.79)
Trial intervention cost <sup>a</sup>	€0	€11.42 (7.45)	€5.62 (3.69)	€13.43 (8.53)
Resistance cost	€105.39 (94.01)	€57.29 (84.86)	€66.09 (84.49)	€60.34 (88.02)

<sup>a</sup> Cost associated with delivering the trial interventions

**TABLE 4: Mean EQ-5D scores over 4 weeks and antibiotic prescribing (Complete cases)**

	Usual care (n=515)	CRP no Comm (n=660)	Comm no CRP (n=740)	CRP comm (n=709)
	<b>EQ-5D</b>			
<b>Day 1</b>	0.717 (0.216)	0.729 (0.212)	0.693 (0.228)	0.710 (0.223)
<b>Week 1</b>	0.816 (0.197)	0.817 (0.207)	0.786 (0.214)	0.792 (0.210)
<b>Week 2</b>	0.884 (0.176)	0.881 (0.182)	0.864 (0.185)	0.869 (0.186)
<b>Week 3</b>	0.898 (0.170)	0.899 (0.176)	0.894 (0.176)	0.893 (0.174)
<b>Week 4</b>	0.906 (0.165)	0.907 (0.169)	0.903 (0.168)	0.899 (0.169)
	<b>Antibiotic prescribing</b>			
<b>Antibiotic Prescribing</b>	0.596 (0.491)	0.336 (0.473)	0.409 (0.492)	0.341 (0.474)

**TABLE 5: Overall and country-specific cost-effectiveness (Cost-utility analysis)**

	Cost <sup>a</sup>	QALY	ICER	ICER (compared to UC)
<b>Overall (n=4264)</b>				
<b>CRP&amp;Comm</b>	94.36	0.0648	Dominated by Comm	Dominated by UC
<b>Usual care</b>	92.46	0.065	Dominated by Comm	N/A <sup>f</sup>
<b>CRP</b>	87.41	0.0651	Dominated by Comm	Dominates UC
<b>Comm</b>	83.21	0.0651	N/A <sup>f</sup>	Dominates UC
<b>Belgium (n=318)</b>				
<b>Comm</b>	93.28	0.0651	3450 <sup>e</sup>	7120 <sup>b</sup>
<b>CRP&amp;comm</b>	92.59	0.0649	7343 <sup>c</sup>	8038 <sup>b</sup>
<b>CRP</b>	87.45	0.0642	12900 <sup>b</sup>	12900 <sup>b</sup>
<b>Usual care</b>	86.16	0.0641	N/A <sup>f</sup>	N/A <sup>f</sup>
<b>Netherlands (n=329)</b>				
<b>CRP&amp;Comm</b>	84.99	0.0649	Dominated by CRP	Dominated by UC
<b>Usual care</b>	75.52	0.065	Dominated by CRP	N/A <sup>f</sup>
<b>CRP</b>	73.41	0.0656	27,186 <sup>c</sup>	Dominates UC
<b>Comm</b>	54.38	0.0649	N/A <sup>f</sup>	N/A
<b>Poland (n=1419)</b>				
<b>Usual care</b>	143.41	0.0663	49129 <sup>c</sup>	N/A <sup>f</sup>
<b>Comm</b>	114.37	0.0656	Dominated by CRP	41486 <sup>g</sup>
<b>CRP&amp;Comm</b>	110.95	0.0652	Dominated by CRP	29509 <sup>g</sup>
<b>CRP</b>	109.02	0.0656	N/A <sup>f</sup>	49129 <sup>g</sup>
<b>Spain (n=1318)</b>				
<b>CRP&amp;Comm</b>	78.71	0.0648	Dominated by Usual care	Dominated by UC
<b>CRP</b>	70.86	0.0656	Dominated by Usual care	Dominated by UC
<b>Usual care</b>	66.46	0.0659	1000 <sup>d</sup>	N/A <sup>f</sup>
<b>Comm</b>	65.86	0.0653	N/A <sup>f</sup>	1000 <sup>g</sup>
<b>UK (n=880)</b>				
<b>CRP&amp;Comm</b>	106.57	0.0641	Dominated by Comm	25050 <sup>b</sup>
<b>Usual care</b>	101.56	0.0639	Dominated by Comm	N/A <sup>f</sup>
<b>CRP</b>	98.75	0.0645	Dominated by Comm	Dominates UC
<b>Comm</b>	98.05	0.0648	N/A <sup>f</sup>	Dominates UC

<sup>a</sup> Costs includes the costs associated with antibiotic resistance <sup>b</sup> Compared to usual care <sup>c</sup> Compared to CRP training <sup>d</sup> Compared to communication skills training <sup>e</sup> Compared to training in both CRP testing and communication skills <sup>f</sup> not applicable, this is the reference case <sup>g</sup> ICER value represents a comparison of usual care versus the respective intervention since the ICER generated from a comparison of the respective intervention with usual care represents a willingness to accept a loss in benefit, rather than a willingness to pay for a gain in benefit. UC=usual care

**TABLE 6: Overall and country-specific cost-effectiveness (Cost-effectiveness analysis)**

	Cost <sup>a</sup>	Outcome	ICER	ICER (compared to UC)
<b>Overall (n=4264)</b>				
<b>CRP + Comm</b>	60.32	0.8003	338.8889 <sup>b</sup>	126.209 <sup>b</sup>
<b>CRP</b>	49.34	0.7679	176.5343 <sup>d</sup>	95.44643 <sup>b</sup>
<b>Comm</b>	39.56	0.7125	68.8019 <sup>b</sup>	68.8019 <sup>b</sup>
<b>Usual care</b>	27.96	0.5439	N/A <sup>f</sup>	N/A <sup>f</sup>
<b>Belgium (n=318)</b>				
<b>CRP + Comm</b>	62	0.8216	323.4528 <sup>b</sup>	234.3308 <sup>b</sup>
<b>CRP</b>	52.07	0.7909	26.85393 <sup>d</sup>	203.7946 <sup>b</sup>
<b>Comm</b>	49.68	0.7019	26350 <sup>b</sup>	26350 <sup>b</sup>
<b>Usual care</b>	33.81	0.7013	N/A <sup>f</sup>	N/A <sup>f</sup>
<b>Netherlands (n=329)</b>				
<b>CRP + Comm</b>	58.47	0.8409	1929.73 <sup>c</sup>	126.6091 <sup>b</sup>
<b>CRP</b>	44.19	0.8335	72.67583 <sup>b</sup>	72.67583 <sup>b</sup>
<b>Usual care</b>	26.21	0.5861	Dominated by Comm	N/A <sup>f</sup>
<b>Comm</b>	26	0.7894	N/A <sup>f</sup>	Dominates UC
<b>Poland (n=1419)</b>				
<b>CRP + Comm</b>	61.3	0.7366	189.8754 <sup>c</sup>	81.94658 <sup>b</sup>
<b>CRP</b>	49.11	0.6724	92.14953 <sup>d</sup>	55.44933 <sup>b</sup>
<b>Comm</b>	44.18	0.6189	46.00962 <sup>b</sup>	46.00962 <sup>b</sup>
<b>Usual care</b>	34.61	0.4109	N/A <sup>f</sup>	N/A <sup>f</sup>
<b>Spain (n=1318)</b>				
<b>CRP + Comm</b>	47.5	0.8044	Dominated by CRP	162.4065 <sup>b</sup>
<b>CRP</b>	39.53	0.8156	145.0094 <sup>d</sup>	100.5685 <sup>b</sup>
<b>Comm</b>	31.83	0.7625	78.13688 <sup>b</sup>	78.13688 <sup>b</sup>
<b>Usual care</b>	23.61	0.6573	N/A <sup>f</sup>	N/A <sup>f</sup>
<b>UK (n=880)</b>				
<b>CRP + Comm</b>	74.46	0.8066	202.439 <sup>c</sup>	112.511 <sup>b</sup>
<b>CRP</b>	59.52	0.7328	170.1754 <sup>d</sup>	95.16466 <sup>b</sup>
<b>Comm</b>	49.82	0.6758	82.03317 <sup>b</sup>	82.03317 <sup>b</sup>
<b>Usual care</b>	23.11	0.3502	N/A <sup>f</sup>	N/A <sup>f</sup>

<sup>a</sup> Costs excludes the costs associated with antibiotic resistance <sup>b</sup> Compared to usual care <sup>c</sup> Compared to CRP training <sup>d</sup> Compared to communication skills training <sup>e</sup> Compared to training in both CRP testing and communication skills <sup>f</sup> not applicable, this is the reference case UC=usual care

Figure 1: Cost-effectiveness plane (cost-utility analysis)

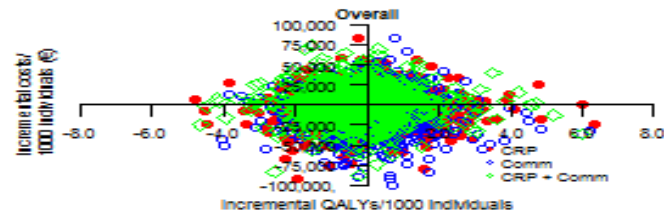
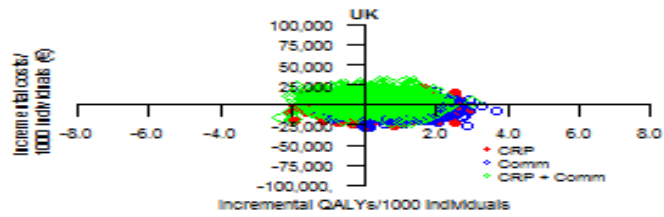
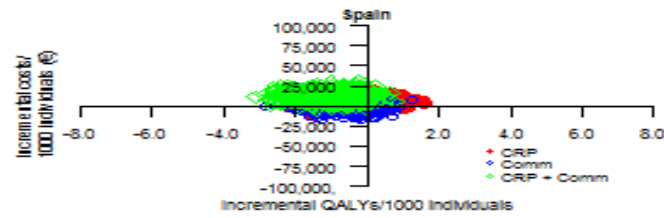
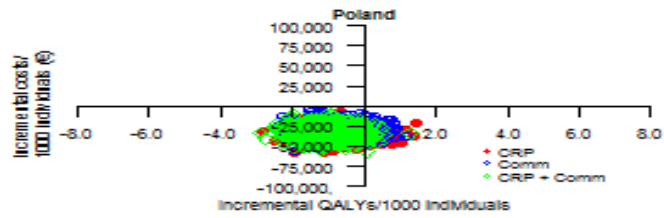
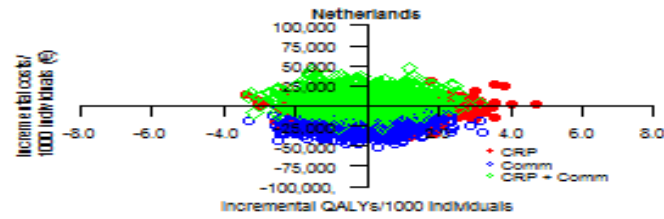
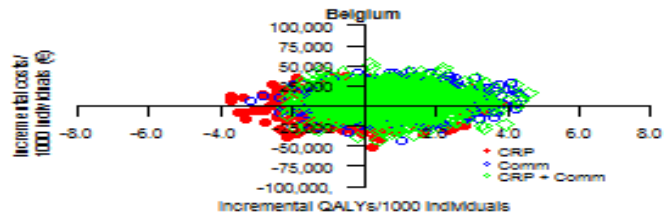


Figure 2: Cost-effectiveness acceptability frontier (cost-utility analysis)

