

Luck versus skill over time

Ercolani, Marco; Pouliot, William; Ercolani, Joanne

DOI:

[10.1080/00036846.2018.1436154](https://doi.org/10.1080/00036846.2018.1436154)

Document Version

Peer reviewed version

Citation for published version (Harvard):

Ercolani, M, Pouliot, W & Ercolani, J 2018, 'Luck versus skill over time: time-varying performance in the cross-section of mutual fund returns', *Applied Economics*, vol. 50, no. 34-35, pp. 3686-3701.
<https://doi.org/10.1080/00036846.2018.1436154>

[Link to publication on Research at Birmingham portal](#)

Publisher Rights Statement:

This is an Accepted Manuscript of an article published by Taylor & Francis in *Applied Economics* on 12/02/2018, available online:
<http://www.tandfonline.com/doi/full/10.1080/00036846.2018.1436154>

Luck versus skill over time: time-varying performance in the cross-section of mutual fund returns. Marco G. Ercolani, William Pouliot & Joanne S. Ercolani *Applied Economics* 2018

General rights

Unless a licence is specified above, all rights (including copyright and moral rights) in this document are retained by the authors and/or the copyright holders. The express permission of the copyright holder must be obtained for any use of this material other than for purposes permitted by law.

- Users may freely distribute the URL that is used to identify this publication.
- Users may download and/or print one copy of the publication from the University of Birmingham research portal for the purpose of private study or non-commercial research.
- User may use extracts from the document in line with the concept of 'fair dealing' under the Copyright, Designs and Patents Act 1988 (?)
- Users may not further distribute the material nor use it for the purposes of commercial gain.

Where a licence is displayed above, please note the terms and conditions of the licence govern your use of this document.

When citing, please reference the published version.

Take down policy

While the University of Birmingham exercises care and attention in making items available there are rare occasions when an item has been uploaded in error or has been deemed to be commercially or otherwise sensitive.

If you believe that this is the case for this document, please contact UBIRA@lists.bham.ac.uk providing details and we will remove access to the work immediately and investigate.

Luck versus skill over time: Time Varying Performance in the Cross-Section of Mutual Fund Returns

Marco G. Ercolani* William Pouliot*[†] Joanne S. Ercolani*[‡]

Abstract

Using returns histories spanning 1/1984 to 10/2014 of 5,785 actively managed US closed-end equity mutual funds, we address the “thorny problems” highlighted by Fama and French (2010, p.1925) that arise due to their resampling procedure. This prevents them from capturing time variation in the parameters of equilibrium asset pricing models. These problems are addressed by combining innovative procedures of Pouliot (2016) that allow for testing of multiple break dates on fund-specific parameters along with cross-section bootstraps that remain valid in the presence of time-varying parameters. We find substantial proportion - 8%- of the estimated versions of the asset pricing model have significant changes in their parameters. The effects of this time variation on the cross-section distribution of the risk adjusted performance measure is significant and substantially increases centiles of the right tail of this distribution when compared to those produced without time-varying parameters. Our evidence regarding the lack of actively managed US equity mutual funds that generate excess returns is significantly weaker than those of Fama and French but our results do not overturn their pessimistic conclusion regarding the lack of skilled managers. We do find, unlike Fama and French, that managers generating negative returns are just unlucky but have no skill.

Keywords: Mutual Funds, Capital Asset Pricing Model; CUSUM test; Linear regression models; Stochastic processes; U -Statistics, Bootstrap.

Classifications: C3, C4, G1.

*Department of Economics, University of Birmingham, Edgbaston, Birmingham, B15 2TT United Kingdom, email: M.G.Ercolani@bham.ac.uk

[†]Corresponding Author: Department of Economics, Birmingham Business School, University of Birmingham, Edgbaston, Birmingham, B15 2TT, United Kingdom, email: W.Pouliot@bham.ac.uk.

[‡]Department of Economics, University of Birmingham, Edgbaston, Birmingham, B15 2TT United Kingdom, email: J.S.Ercolani@bham.ac.uk.

The authors would like to thank Georgios Chortareas, Keith Pilbeam and Joscha Beckmann for their many valuable comments, We acknowledge the helpful comments of attendees at the Fourth International Conference of the Financial Engineering and Banking Society 2014 at the University of Surrey, England, and at the First Conference on Recent Developments in Financial Econometrics and Applications 2014 at Deakin University, Australia and the European Economic and Finance Society 2016 Conference in Amsterdam.

1 Introduction

There are three recurring themes in the literature on mutual fund performance: whether average risk adjusted abnormal fund performance is negative, positive or zero; whether abnormal performance can be identified ex-ante; and for how long it persists. Assessing fund performance is further complicated by the fact that there is more than one measure of performance: conditional or unconditional. Choice of measure has an important effect on the inference made. For example Elton *et al* (1992), using unconditional measures, find that they indicate poor average fund performance. Ferson and Schadt (1996), however, using conditional measures, conclude that funds performance is neutral. More recently, Fama and French (2010), hereafter FF, look at fund performance using unconditional measures obtained by estimating different versions of equilibrium asset pricing models and conclude that few funds produce benchmark-adjusted net returns sufficient to cover transaction costs and management fees. However, when returns are measured gross of management fees but net of transaction costs, FF find evidence of superior fund performance.

FF point out that capturing time variation in the regression slopes of the capital asset pricing model poses problems for their analysis and this is

because FF randomly sample months, they also lose any effects of variation through time in the regression slopes Capturing time variation in the regression slopes poses thorny problems, and we leave this potentially important issue for future research. FF (p.1925)

Because they leave these questions unanswered, this research addresses these “thorny problems” left unanswered by FF using novel tests developed by Pouliot (2016). Using his procedure, we test for time-varying parameters in the Four Factor Capital Asset Pricing Model, hereafter 4F-CAPM. These tests also provide information on which parameters, slope or intercept, have changed over time as well as on the timing of these changes. Information on the timing allows us to develop a bootstrap procedure that remains valid even in the presence of time-varying parameters. Using returns on 5,785 actively managed US equity mutual funds, we document that there is much time variation in these parameters (8% of the funds analysed have significant parameter changes), a result which contrasts sharply with research of Cuthbertson *et al.* (2008, 2012) and Baras *et al.* (2010) who find little time variation in these parameters and that it has little affect on their simulations.

We show that time-variation in the estimated parameters of the 4F-CAPM is important. In particular, time variation in parameters leads to much larger estimates of alpha, the measure of mutual fund performance generally employed, than without time variation. This is not without consequence for our analysis as it significantly affects the upper tail of the cross-section

distribution of alpha and indicates better manager performance than the cross-sectional distribution estimated by FF. Consequently, it can greatly alter the conclusion about the existence of superior performing mutual funds. We also use fixed-design bootstrap simulations, as these remain valid in the presence of this time variation, to search for the existence of superior performance. Even though there is substantial time-variation in the parameters, simulations undertaken in later sections continue to show that the evidence for superior performing funds remains weak, but much less weak to bootstrap simulations carried out without time variation.

The paper is structured as follows: Section 2 discusses the methodology implemented here; Section 3 discusses time varying mutual fund performance and the returns data used in the simulations; and Section 4 discusses a recently developed testing procedure. Section 5 discusses the bootstrap simulations devised and implemented here; and Section 6 concludes. The Appendix reports the distribution table needed for the three statistics developed in Section 4.

2 Our methodology

Our contribution here is to answer the two thorny problems highlighted by FF. Regarding their first question that concerns time-varying parameters in the 4F-CAPM, we test for multiple structural breaks in these parameters. For the second question, we conduct bootstrap simulations without randomly sampling months. To find systematic changes in fund performance, we identify them as structural breaks in the parameters of the 4F-CAPM. This is a difficult problem because we wish to use a testing procedure capable of identifying more than one break and also breaks in subsets of the intercept α or slope β parameters. We are particularly interested in allowing for changes in the α performance parameter. To this end, we use a testing procedure recently developed by Pouliot (2016).

The tests in Pouliot (2016) are developments on traditional CUSUM tests for structural breaks. Viewing time variation of the parameters of the 4F-CAPM as structural breaks is a non-parametric means of modelling time variation in fund performance. Traditional CUSUM tests, like other tests for structural change that are popular in the statistical/econometrics literature, are not designed to distinguish changes in intercept from changes in slope parameters. Devising tests that are informative on the nature of the break in parameters allows us to incorporate time variation into the bootstrapping procedure developed here. In doing so, we are better able to address the issue of time variation than previous attempts. CUSUM tests have been around for many years and a large number of such tests are now widely available. For example, Kuan and Hornick (1995) develop generalized fluctuation tests, Andrews (1993) and Andrews and Ploberger (1994) construct a class of tests based on Wald, Lagrange Multi-

plier and Likelihood Ratio statistics. More recent contributions have been made by Bai and Perron (1998), Altissimo and Corradi (2003) and Kristensen (2012). These tests, however, are not devised to distinguish changes in intercept from slope in regression models and as such are ill suited for our purposes.

The second problem is how to carry out the bootstrap simulations in a situation where we cannot randomly sample observations across time. FF can bootstrap by randomly sampling monthly observations because their 4F-CAPM estimates does not allow for time variation of the parameters and, hence, the time-sequence does not matter. We cannot bootstrap by randomly sampling monthly observations because we find that some parameters of the 4F-CAPM change over time. To allow for this variation the time sequence of the data cannot be ignored. We therefore carry out fixed design bootstraps where the simulated fund returns are constructed by using in-sequence fitted 4F-CAPM predictions and adding randomly selected out-of sequence residuals. We assume that the regression residuals respect the classical assumptions of white noise. In all other respects our bootstrap simulations replicate the approach of FF by using 10,000 replications and by generating a distribution of $t(\alpha)$ estimates, the risk adjusted performance measure, where any differences due to superior or inferior skill are eliminated. This is done by subtracting each fund's estimated α from their actual net or gross returns and then reestimating the CAPM using these adjusted returns. Like FF, we also base our analysis of fund performance on the distribution of $t(\alpha)$.

3 Time varying mutual fund performance

The tests developed in Section 5 indicate that 8% of the parameters, in the 4F-CAPMs estimated on the 5,785 time-series on mutual fund returns, exhibited significant time variation. 8% represents a large proportion of funds used in this study. 2% of these parameter changes are due to time variation in the intercept only, 5% due to slope only changes and a further 1% due to both slope and intercept changes. When these tests were applied to detect additional time variation in these parameters, it was found that a further 1% of the mutual funds displayed two changes in intercept only or slope only. Applying this testing procedure a third time indicated no further time variation in these parameters.

Early research into fund performance did not allow for time variation (cf. Jensen (1968)). By the 1980s this began to change. Admati and Ross (1985), assume fund managers maximize expected utility where utility takes a Constant Absolute Risk Aversion (CARA) form and all random variables are normally distributed. Under these assumptions, portfolio weights are linear functions of these random variables and the portfolio market risk β is also a linear function of these variables. Empirical research has to some extent found time-varying β in the

4F-CAPM. Studies examining the historical stability of the β s include Blume (1971), Levy (1971), Sharpe and Cooper (1972), and Black, Jensen & Scholes (1972). Brendt (1990, p.35) summarizes these studies as finding that the β s in these models are relatively stable:

Quite frequently, monthly data are employed that are based on returns from the New York Stock Exchange. Econometrics studies based on such data have found that in many studies, β s [in the 4F-CAPM] have tended to be relatively stable over a five-year time span.

He lists a couple of reasons for this variation: conditions in an industry may change abruptly causing risks to change. Such was the case for Oil company stocks, they had a market risk β below unity before the 1973 Oil price shock. Since then, however, they have typically been above one. A similar result occurred in 1978 when the US deregulated the airline industry, market risk β s for most major US airline companies rose.

Financial theory also suggests that β s should be time varying. For example Foster (1986) and Mandelker and Rhee (1984) point out that these parameters may change due to changing financial characteristics of companies: i.e. gearing, earnings variability and dividend policy. As these variables change, the β s will also change. As a last comment along these lines, actively managed funds may alter portfolio weights within their fund or may employ dynamic trading strategies. Both of these will alter the β associated with a fund.

More recent research evaluating fund performance has developed a conditional version of the 4F-CAPM. For example Ferson and Schadt (1996) advocate use of conditional performance measures when evaluating fund performance and to do so they extend a multiple-factor asset pricing model to accommodate time-varying risk parameters. Their model, a reduced form, expresses slope parameters, only, as a linear function of observed variables whilst the intercept remains time invariant. Interestingly, their assumption of linearity is made for illustrative purposes only. According to Ferson and Schadt (1996, p.429),

They use a linear specification to illustrate the conditional approach, the correct specification of this relationship is left as an empirical issue.

In a recent paper, Baras *et al.* (2010) estimate conditional four factor models that allow slope parameters in the 4F-CAPM to be linearly related to a set of conditioning variables. These variables consist of yields on different securities. They, however, assume no variation in the intercept parameter, the parameter used to assess fund performance. After estimating both conditional and unconditional versions of the CAPM, Baras *et al.* (2010 p.195-196) conclude that

introducing time-varying market betas provides similar results. In further tests shown in the Internet Appendix, we find that using the unconditional or conditional version of the four-factor model has no material impact on our main results. For brevity ... we present only results from the unconditional four-factor model.

Other important research on this topic echo this finding. For example Cuthbertson *et al.* (2008) and (2012 p. 452) in their study of UK investment trusts also come to same conclusion. They report

in the conditional alpha-beta model we find that none of the conditional alphas has a significant t -statistic greater than 1.1 but some of the conditional betas are bordering on statistical significance.

Continuing along these lines, Cuthbertson *et al.* (2012 p.452) also report that

the above results suggest that the unconditional model of Fama and French 3F-model explains UK equity mutual funds returns data reasonably well.

A similar statement is also repeated in Cuthbertson *et al.* (2008, cf. last paragraph of page 619). This conclusion regarding the unsuitability of conditional models may well hold for UK trusts. They do, however, make an interesting observation regarding their estimates of fund alphas. They find

relatively large cross-sectional standard deviations of the alpha estimates which is around 0.26% p.m. for the unconditional and conditional-beta models and somewhat larger at 0.75% for the conditional alpha-beta model.¹

One possible explanation for the relatively large standard deviations of the estimated alphas is they are time-varying which is reflected in these large standard errors.

Notwithstanding these findings, they seem to be at odds with the above statement of Brendt (1990) and the theory that underlies Ferson and Schadt (1996). Tests developed in Section 4, when applied to fund returns, indicate a significant proportion - 8% - of funds have changes in at least one of the parameters of the 4F-CAPM. Results produced in Section 5 detail the impact this has on the cross-section distribution of risk adjusted measure of performance as well as in the bootstrap simulation.

Ferson and Schadt's conditional-beta model as well as the conditional alpha-beta model of Christopherson *et al.* (1998) are parametric: both intercept and slope parameters are linearly related to predetermined variables. Linear specification can only be justified under

¹Cuthbertson et al. (2008) p. 618.

very simple assumptions: investors maximize a CARA expected utility function defined over normally distributed random variables (cf. Admati and Ross (1985)). Linearity may not hold or, if it does, it may do so for a different set of conditioning variables than those used in these papers. As a result of these issues, it seems better to avoid a linear specification. For the purposes of this paper, we remain agnostic on the precise nature of this relationship and opt for a non-parametric specification. Allowing for time variation without imposing restrictions on this relation is an added novelty of our approach and is consistent with Ferson and Schadt (1996).

3.1 The data

Following FF, the closed-end mutual funds used here must invest primarily in US common stocks. To focus on actively managed funds, as in FF, we include funds in our analysis only if they fall into one of three categories: aggressive, growth and value. Even though FF use a somewhat different process to categorize funds than ours, the funds FF used fall into one of these three categories listed above. Index funds are excluded, as they are in FF, because they do not advertise generating returns superior to benchmark portfolios. With these restrictions noted, the mutual fund data used here consists of time-series on adjusted-closed² prices for 6,178 US equity funds collected from January 1984 to October 2014. FF exclude from their analysis funds with less than 8 months of data a practice we follow here as well. After these deletions, the final number of funds totalled 5,785.

There are two important issues regarding the data that need to be addressed: survivor bias and incubation bias. Since the data used here consists of surviving funds only, it does not adjust for survivor bias; the use of $t(\alpha)$ in our analysis helps mitigate, but does not eliminate this problem (cf. Brown *et al.* 1992). Use of $t(\alpha)$ only partially offsets this bias, its impact on our analysis will be to skew the cross-section distribution of $t(\alpha)$ towards larger values. Results reported in Table 2 of Section 5, on the cross-section distribution of $t(\alpha)$ that does not allow for time-varying parameters follows closely the distribution produced by FF. As such, this issue seems to have limited affect on the results produced in later sections.

FF raise the issue of incubation bias. Incubation bias occurs when funds include pre-release returns in the mutual fund database only if these returns turn out to be positive. According to Evans (2010), this can bias performance measures. To lessen its effect on their results, FF exclude funds that have not reached 5 million 2006 US dollars in assets under management. To analyse the effects of incubation bias on their simulations, they use NASDAQ ticker symbol start dates to replicate their tests on this data and then compare them to results produced using CRSP start dates for new funds. They report that switching to ticker start dates has

²Adjust-closed price includes adjustments for splits, rights offers and dividend payments

only trivial effects on their results and conclude incubation bias is probably unimportant for their results (cf. FF p.1924). As there is little evidence suggesting that by limiting their analysis to funds that have reached an AUM of \$5 million by 2006 has little affect on their results, there seems no obvious reason to exclude funds with less than \$5 million from our data. Support for our position can be found in two recent publications, Baras *et al.* (2010) and Cuthbertson *et al.* (2008), in which neither mention this issue and therefore make no special adjustment for it.

3.2 Regression framework

The benchmark model that will be used to evaluate fund performance is Carhart's (1997) 4F-CAPM. We will, however, allow all parameters of this model to change over time. This is all represented in the following regression model:

$$R_{it} - R_{ft} = \alpha_i(t) + \beta_{1i}(t)(R_{Mt} - R_{ft}) + \beta_{2i}(t)SMB_t + \beta_{3i}(t)HML_t + \beta_{4i}(t)MOM_t + \varepsilon_{it}. \quad (1)$$

Following the notation used by FF, we define R_{it} as the return on fund i for month t , R_{ft} as the risk-free rate and R_{Mt} as the market return (the return on the value-weight portfolio of NYSE, Amex, and NASDAQ stocks). SMB_t and HML_t are the size returns and value-growth returns of Fama and French (1993), while MOM_t is the momentum return of Carhart (1997). Times series for all four factors can be obtained from Kenneth French's web site. The parameter $\alpha_i(t)$ is the average return left unexplained by the benchmark model. The $\alpha_i(t)$, along with the β (this is a 4×1 vector of parameters) are now time varying.

The more interesting aspect of equation (1), at least from an investment perspective, is that the β on the returns describes a diversified portfolio of passive benchmarks that replicates exposure to common factors in returns. This implies that α measures the average return provided by a fund in excess of the return on passive benchmarks. Justification for our interpretation that a positive α indicates superior fund performance lies in Theorem 5 of Dybvig and Roth (1985). When $\alpha > 0$, or in Dybvig and Roth's terminology, a portfolio plots above the CAPM equation, a mean-variance superior portfolio can be constructed that is superior to the benchmark portfolio.

What can be concluded from equation (1)? This depends on whether returns are net of costs or gross. Any test for superior performance depends on whether managers have skill that causes expected returns to differ from those of the passive benchmark. For this, according to FF (2010, p.1921)

one would like fund returns measured before all non-return revenues. This would put funds on the same pure return basis as the benchmark portfolio and the re-

gression in (1) and allow for a proper test of manager’s skill.

The returns calculated for the purpose of this analysis are gross which allows us to test whether managers have skill to generate returns in excess of returns on a passive benchmark portfolio that is represented in the equation (1). For FF, returns are net of trading costs and as such they are restricted to testing whether managers have sufficient skill to cover trading costs not whether they have skill to better the returns on passive benchmark portfolios.

To estimate the β based on time-series data of individual mutual fund returns, it must be assumed that, for a particular mutual fund, β is stable over time. When monthly data are used, as they are here, it has been noted that the β is stable over a five-year time span. Since our data have a span of 30 years, there is scope for many structural breaks. To address this issue, we use some novel tests specifically for this purpose. More specifically, we construct tests for simultaneous as well as for joint changes in the parameters of linear regression models. These tests have the novelty of allowing one to distinguish a change in β from a change in α . Distinguishing a change in β from a change in α is important for the coming analysis because α is the measure employed here to evaluate fund performance. Hence it is important to determine when these parameters change and to incorporate this additional variation into the analysis. Our tests were applied three times to detect more than one change: we find no changes beyond two in any one of the α or β parameters.

3.3 Regression results for the equal weight portfolio

Table 1: 4F-CAPM estimates for Equal Weight Portfolio of Gross Returns

Variable	Our results				
	$12 * \hat{\alpha}$	$R_{Mt} - R_{ft}$	SMB_t	HML_t	MOM_t
<i>Coef</i>	-0.50	0.95	0.17	0.06	-0.02
<i>t-stat</i> [†]	-0.42	52.63	6.37	1.87	-1.05
<i>t-stat</i> [‡]		-2.77			
Variable	Fama and French (2010, Table II EW returns)				
	$12 * \hat{\alpha}$	$R_{Mt} - R_{ft}$	SMB_t	HML_t	MOM_t
<i>Coef</i>	-0.39	0.98	0.18	-0.00	-0.00
<i>t-stat</i> [†]	-0.90	87.22 [§]	16.01	-0.25	-0.14
<i>t-stat</i> [‡]		-1.78			

[†] Standard *t*-statistics for coefficient being equal to zero.

[‡] Test of whether parameter $\beta_1 = 1$ on the variable $R_{Mt} - R_{ft}$.

[§] This value is not reported in Fama and French (2010, Table II).

Table 1 reports parameter estimates for equation (1) using gross returns of the equal weight (EW) portfolio as the dependent variable. The equal weight portfolio weights equally individual monthly fund returns by averaging across funds' gross monthly returns over the period 1984 to 2014. EW fund returns are informative on whether funds on average produce returns different from those implied by their exposures to common factors in returns. Table 1 also lists results from FF (cf. Table II) for the same four-factor model. The results produced here bear a strong resemblance to those of FF. Whilst our estimate of α is larger in absolute value than the α estimate of FF, it is statistically insignificant as it is in FF. The difference in value is not unusual given that FF use returns net of trading costs while we use gross returns. Our estimate of market risk is similar to that produced by FF (0.95 compared to 0.98 respectively) and FF find marginal support for the market risk parameter being equal to one (p -value of 0.08), whereas our test rejects this hypothesis. Our parameter estimates on the remaining three factors are similar in magnitude to those reported by FF.

We interpret Table 1 in same way FF as interpret it. They find that, on average, there is little evidence that active mutual funds produce gross returns (gross returns for FF deduct trading costs) above or below that of passive benchmarks. We also find, on average, no evidence to suggest active mutual funds produce gross returns better than passive benchmarks. We argue, along the lines of FF, that this result indicates how active fund managers who are able to outperform the benchmark portfolio are more than offset by inferior managers who under-perform the benchmark. This similarity between conclusions is reassuring.

4 A novel test for structural breaks in regressions

To test for structural breaks in the 4F-CAPM we use the test of Pouliot (2016). This test has some superior properties over other break tests that are useful to us here. Firstly, within a linear regression model, such as the one in equation (1), it can distinguish between a change in intercept from a change in slope. This is because the test statistic is constructed from two other statistics in which one is only capable of detecting a change in intercept and the other is only capable of detecting a change in slope. Secondly, the test has power against parameter changes that occur early or late in the sample period. In this regard, the test complements and improves upon the approaches of Andrews (1993) and Andrews and Ploberger (1994), which do not have this property. Hence, this section provides sufficient detail for readers to understand why the test is useful and how it can be implemented. For those interested in the technical details, please refer to the original Pouliot (2016).

Pouliot constructs his test by assuming a random sample $\{(Y_t, \mathbf{X}_t)\}_{t=1}^T$ that satisfies equa-

tion (2) with an unknown break parameter at time t^* :

$$Y_t = \begin{cases} \alpha^{(1)} + \mathbf{X}_t\boldsymbol{\beta}^{(1)} + \sigma\varepsilon_t, & 1 \leq t \leq t^*, \\ \alpha^{(2)} + \mathbf{X}_t\boldsymbol{\beta}^{(2)} + \sigma\varepsilon_t, & t^* < t \leq T, \end{cases} \quad (2)$$

where the ε_t s are independent and identically distributed (iid) random variables satisfying the following moment conditions:

$$\mathbb{E}\varepsilon_t = 0, \mathbb{E}\varepsilon_t^2 = 1 \text{ and } \mathbb{E}|\varepsilon_t|^4 < \infty, t = 1, \dots, T. \quad (3)$$

Note that equation (1) can be expressed in this way. The terms $\boldsymbol{\beta}^{(1)}$ and $\boldsymbol{\beta}^{(2)}$ are $K \times 1$ parameter vectors, \mathbf{X}_t is a $1 \times K$ vector of explanatory variables. It is assumed that all components of \mathbf{X}_t and the dependent variable Y_t are stationary³. This assumption is required to establish weak convergence results regarding the processes considered here.

The issue of detecting parameter instability can be represented by the hypothesis

$$H_0 : t^* \geq T$$

versus the alternative hypothesis of at-most-one change in intercept or slope

$$H_1 : 1 \leq t^* < T.$$

The null hypothesis does not rule out structural breaks occurring at some point in time, but it does rule them out for the period covered by the sample of data. So if a break occurs, it happens beyond the sample. Under the alternative hypothesis of a break in either intercept or slope parameters, we assume that at least $\alpha^{(1)} \neq \alpha^{(2)}$ or $\boldsymbol{\beta}^{(1)} \neq \boldsymbol{\beta}^{(2)}$.

As in the original Pouliot paper, discussion of the test is now divided into two cases: i) when parameters in (2) are known and ii) when parameters are unknown and must be estimated. Of course, the more realistic setting is the latter, however, the asymptotic distributions of our test statistics are easier to establish under assumption i). Nevertheless, it can be shown that the statistics derived under assumption i) are asymptotically equivalent to the statistics when under assumption ii). This equivalence permits us to apply any results established under assumption i) to the tests statistics while under assumption ii).

³We can allow for non-stationary Y_t and \mathbf{X}_t as long as (2) represents a cointegrating relationship among the non-stationary variables.

4.1 Parameters Known

To illustrate the roots of his proposed statistic, Pouliot constructs a process that has its origins on a U -statistic. They define process $M_T(\tau)$ to be a function of τ where $\tau \in (0, 1)$, such that

$$M_T(\tau) := T^{-1/2} \left\{ \sum_{t=1}^{\lfloor (T+1)\tau \rfloor} (Y_t - \alpha^{(1)} - \mathbf{X}_t \boldsymbol{\beta}^{(1)})^2 - \tau \sum_{t=1}^T (Y_t - \alpha^{(1)} - \mathbf{X}_t \boldsymbol{\beta}^{(1)})^2 \right\}. \quad (4)$$

This process can be interpreted as comparing the variance before a change in parameters to the variance after a change in parameters. Interest centres on how large this process is across the τ range, with a large value suggesting that the variance has changed. A suitable functional that captures this is the supremum, leading to the test statistic

$$\sup_{0 < \tau < 1} |M_T(\tau)|. \quad (5)$$

A useful by-product of this statistic is that it also indirectly yields an estimator of the break point τ^* . Gombay *et al.* (1996) show that this statistic converges to the supremum of a Brownian bridge. As it is, this statistic cannot distinguish between rejections in the intercept or the slope. Therefore Pouliot constructs two auxiliary U -statistic type processes defined as

$$M_T^{(A)}(\tau) := T^{-1/2} \left\{ \sum_{t=1}^{\lfloor (T+1)\tau \rfloor} (Y_t - \alpha - \mathbf{X}_t \boldsymbol{\beta}^{(1)})^2 - \tau \sum_{t=1}^T (Y_t - \alpha - \mathbf{X}_t \boldsymbol{\beta}^{(1)})^2 \right\} \quad (6)$$

$$M_T^{(B)}(\tau) := T^{-1/2} \left\{ \sum_{t=1}^{\lfloor (T+1)\tau \rfloor} (Y_t - \mathbf{X}_t \boldsymbol{\beta}) - \tau \sum_{t=1}^T (Y_t - \mathbf{X}_t \boldsymbol{\beta}) \right\}, \quad (7)$$

where in $M_T^{(A)}(\tau)$ set

$$\alpha = \begin{cases} \alpha^{(1)}, & t \leq t^* \\ \alpha^{(2)}, & t > t^* \end{cases}$$

and in $M_T^{(B)}(\tau)$ set

$$\boldsymbol{\beta} = \begin{cases} \boldsymbol{\beta}^{(1)}, & t \leq t^* \\ \boldsymbol{\beta}^{(2)}, & t > t^*. \end{cases}$$

The first statistic is sensitive to a one-time change in the $\boldsymbol{\beta}^{(1)}$ that is robust to a change in the intercept, should it occur. The second is sensitive to a one-time change in the intercept that is robust to a one-time change in slope, if one should occur. In order to maximize the

power of this test to detect a break, Pouliot constructs the test statistics

$$\sup_{0 < \tau < 1} \frac{|M_T^{(i)}(\tau)|}{q(\tau)}, \quad (8)$$

for $i = A, B$, in which $q(\tau)$ is a weight function devised to improve the power of the tests for detecting changes in parameters that occur in sample. Other similar structural break tests have power only in a compact interval within $(0, 1)$ but the interest here is to develop weight functions that can be used to improve the power of the test over the whole $(0, 1)$ range, in particular close to the points 0 and 1 such that they are sensitive to change points that are early and late in the evaluation period. In order to do this, $q(\tau)$ must satisfy the following two assumptions:

A.1: The function $q(\cdot)$ defined on $(0, 1)$ is such that $\inf_{\delta \leq \tau \leq 1-\delta} q(\tau) > 0$ for all $\tau \in (0, 1)$ and $\delta \in (0, 1/2)$.

A.2: $I(q, c) = \int_0^1 \frac{1}{\tau(1-\tau)} \exp^{-\frac{cq^2(\tau)}{\tau(1-\tau)}} d\tau < \infty$ for some constant $c > 0$.

One family of weight functions that has received some attention, see Gombay *et al.* (1996), depends on a tuning parameter ν , and is given by

$$q(\tau) = q(\tau; \nu) := \{(\tau(1-\tau))^\nu; 0 \leq \nu < 1/2\}. \quad (9)$$

This class of functions satisfies A.1 and A.2 for all $c > 0$, and is sensitive to a change in parameters of linear regression models that occurs both early and late in the sample.

Pouliot goes on to derive the asymptotic distribution of the processes in (8). He shows that, under H_0 , if we let the process (2) satisfy the conditions detailed in (3) and let $q(\tau)$ satisfy A.1 and A.2 then as $T \rightarrow \infty$, we can make the following two statements:

(i) If in A.2 the integral holds for all $c > 0$ rather than for some $c > 0$, a sequence of Brownian bridges $\{\mathcal{B}_T(\tau)\}$ can be constructed such that the following result holds:

$$\sup_{0 < \tau < 1} \frac{|\frac{1}{\Delta^{(i)}} M_T^{(i)}(\tau) - \mathcal{B}_T(\tau)|}{q(\tau)} = o_P(1);$$

(ii) and if in A.2 the integral holds for some $c > 0$ rather than for all $c > 0$, then a sequence of Brownian bridges $\{\mathcal{B}_T(\tau)\}$ can be constructed such that the following result holds:

$$\sup_{0 < \tau < 1} \frac{|\frac{1}{\Delta^{(i)}} M_T^{(i)}(\tau)|}{q(\tau)} \xrightarrow{\mathcal{D}} \sup_{0 < \tau < 1} \frac{|\mathcal{B}(\tau)|}{q(\tau)},$$

where $\Delta^{(A)} = \sigma^2 \sqrt{\text{Var}(\varepsilon_1^2)}$, $\Delta^{(B)} = \sigma$ and $\mathcal{B}_T(t) := \frac{W(T\tau)}{\sqrt{T}} - \tau \frac{W(T)}{\sqrt{T}}$. The proof of this can be found in Pouliot.

As the interest here is with a bivariate process formed out of the two processes given in (6) and (7), Pouliot goes on to show that, under H_0 , if we let the process (2) satisfy conditions detailed in (3) and let $q(\tau)$ satisfy A.2 for all $c > 0$, then as $T \rightarrow \infty$,

$$\left[\begin{array}{c} \sup_{0 < \tau < 1} \frac{1}{\Delta^{(A)}} \frac{|M_T^{(A)}(\tau)|}{q(\tau)} \\ \sup_{0 < \tau < 1} \frac{1}{\Delta^{(B)}} \frac{|M_T^{(B)}(\tau)|}{q(\tau)} \end{array} \right] \xrightarrow{\mathcal{D}} \left[\begin{array}{c} \sup_{0 < \tau < 1} \frac{|\mathcal{B}^{(A)}(\tau)|}{q(\tau)} \\ \sup_{0 < \tau < 1} \frac{|\rho \mathcal{B}^{(A)}(\tau) + (1-\rho^2)^{1/2} \mathcal{B}^{(B)}(\tau)|}{q(\tau)} \end{array} \right], \quad (10)$$

with $\xrightarrow{\mathcal{D}}$ denoting convergence in distribution and $\mathcal{B}^{(A)}(\tau)$ and $\mathcal{B}^{(B)}(\tau)$ representing two independent copies of Brownian bridges and $\rho = \frac{\mathbb{E}[\varepsilon_1^3]}{\sqrt{\text{Var}(\varepsilon_1^2)}}$. Again proof can be found in Pouliot.

These distributions depend on unknown parameters, *i.e.* the variance, skewness and kurtosis of the error term. Under symmetry of the distribution of the errors of the regression model, when $\rho = 0$,⁴ then the bivariate process in (10) converges in distribution to two independent copies of a weighted Brownian bridge. In this case the testing framework for parameter changes in intercept or slope consists in comparing the test statistics in (6) and (7) to the critical value at a γ significance level b_γ , obtained from the corresponding tabulated asymptotic distribution located in the Appendix. For example, if

$$\frac{1}{\Delta^{(A)}} \sup_{0 < \tau < 1} \frac{|M_T^{(A)}(\tau)|}{q(\tau)} > b_\gamma > \sup_{0 < \tau < 1} \frac{1}{\Delta^{(B)}} \frac{|M_T^{(B)}(\tau)|}{q(\tau)},$$

the test detects a break only in the slope parameter. If

$$\frac{1}{\Delta^{(A)}} \sup_{0 < \tau < 1} \frac{|M_T^{(A)}(\tau)|}{q(\tau)} > b_\gamma \text{ and } \frac{1}{\Delta^{(B)}} \frac{|M_T^{(B)}(\tau)|}{q(\tau)} > b_\gamma$$

both intercept and slope parameters have changed. Finally, if the critical value, at a γ significance level is greater than each of the two statistics then there is no evidence to reject the null hypothesis of no structural break in the model that underlies the sample.

Pouliot considers the case when the error has an asymmetric distribution and this is useful for our analysis of mutual funds. Given the dependence of the two processes under study, it is not clear how to construct the relevant asymptotic critical values. To solve this problem Pouliot shows that by reformulating the statistics such that, under the same assumptions as before, as $T \rightarrow \infty$,

$$\left[\begin{array}{c} \sup_{0 < \tau < 1} \frac{1}{\Delta^{(A)}} \frac{|M_T^{(A)}(\tau)|}{q(\tau)} \\ \sup_{0 < \tau < 1} \frac{|\mathcal{M}(\tau)|}{q(\tau)} \end{array} \right] \xrightarrow{\mathcal{D}} \left[\begin{array}{c} \sup_{0 < \tau < 1} \frac{|\mathcal{B}^{(A)}(\tau)|}{q(\tau)} \\ \sup_{0 < \tau < 1} \frac{|\mathcal{B}^{(B)}(\tau)|}{q(\tau)} \end{array} \right] \quad (11)$$

⁴ $\rho = 0$ if and only if the distribution of the errors in our equation (2) is symmetrically distributed about 0.

where $\mathcal{M}(\tau) = -\rho((1 - \rho^2)\sigma^4 \text{Var}(\varepsilon_1^2))^{-\frac{1}{2}} M_T^{(A)}(\tau) + ((1 - \rho^2)\sigma^2)^{-\frac{1}{2}} M_T^{(B)}(\tau)$. This bivariate process and the corresponding asymptotic theory enable the construction of two different test statistics for the null hypothesis of no change in parameters of the linear regression model given in equation (2). The statistic in the first row of the bivariate process detailed in (11) remains unchanged by a change in α , *i.e.* it is robust to a change in α of our regression model. The second test statistic, however, will be sensitive to a change in either intercept or slope of our regression and is therefore used to define a joint hypothesis

$$H_0 : \alpha^{(1)} = \alpha^{(2)} \text{ and } \beta^{(1)} = \beta^{(2)}. \quad (12)$$

The alternative hypothesis in our joint test corresponds to a change in at least one parameter, either α or β , of the regression model. A value of the test statistic greater than b_γ implies the rejection of H_0 . This test statistic will be referred to as a simultaneous test because it runs simultaneously the two test statistics in equation (11). The element in the first row of this vector tests the null hypothesis $H_{0,\text{slope}} : \beta^{(1)} = \beta^{(2)}$, while the test statistic in the second row tests the null hypothesis H_0 . This simultaneous test is more informative than traditional tests for changes in parameters. It can provide information on which parameter has changed: whether it is α or β . As a test for changes in the parameters, it has one failure. If there is a change in β , it is no longer informative on a possible change in α . This, however, is easily circumvented and more will be said regarding this.

Let us explore further possible outcomes of this test. It is possible, though unlikely, that

$$\sup_{0 < \tau < 1} \frac{|\mathcal{M}(\tau)|}{q(\tau)} < b_\gamma < \sup_{0 < \tau < 1} \frac{1}{\Delta^{(A)}} \frac{|M_T^{(A)}(\tau)|}{q(\tau)}. \quad (13)$$

In this situation, we can conclude that no change has occurred and as such H_0 is accepted. If the more likely situation, given below, should occur,

$$\begin{aligned} b_\gamma &< \sup_{0 < \tau < 1} \frac{|\mathcal{M}(\tau)|}{q(\tau)} \\ b_\gamma &> \sup_{0 < \tau < 1} \frac{1}{\Delta^{(A)}} \frac{|M_T^{(A)}(\tau)|}{q(\tau)} \end{aligned}$$

then we reject H_0 and conclude that there has been a change in α . If, on the other hand

$$\begin{aligned} b_\gamma &< \sup_{0 < \tau < 1} \frac{|\mathcal{M}(\tau)|}{q(\tau)} \\ b_\gamma &< \sup_{0 < \tau < 1} \frac{1}{\Delta^{(A)}} \frac{|M_T^{(A)}(\tau)|}{q(\tau)}. \end{aligned}$$

then we can conclude only that a change in β has occurred. Here, the test is not informative about a change in α . It is necessary to run an auxiliary test based on the statistic $M_T^{(B)}(\tau)/q(\tau)$ to determine whether α has changed as well.

4.2 Parameters Unknown

The processes defined in (6) and (7) depend on unknown parameters. Ordinary Least Squares (OLS) will produce consistent estimators of α_i and β_i for $i = 1, 2$ under H_0 and H_1 . Let these sequences of estimators be denoted $\{\hat{\alpha}_T^{(i)}\}_{T=1}^\infty$ and $\{\hat{\beta}_T^{(i)}\}_{T=1}^\infty$ for $i = 1, 2$. When these sample estimates are substituted for the population parameters, this produces the following slightly altered sequence of partial sum processes:

$$\widehat{M}_T^{(A)}(\tau) := T^{-1/2} \left\{ \sum_{t=1}^{[(T+1)\tau]} (Y_t - \hat{\alpha}_T - \mathbf{X}_t \hat{\beta}_T)^2 - \tau \sum_{t=1}^T (Y_t - \hat{\alpha}_T - \mathbf{X}_t)^2 \hat{\beta}_T \right\} \quad (14)$$

$$\widehat{M}_T^{(B)}(\tau) := T^{-1/2} \left\{ \sum_{t=1}^{[(T+1)\tau]} (Y_t - \mathbf{X}_t \hat{\beta}_T) - \tau \sum_{t=1}^T (Y_t - \mathbf{X}_t \hat{\beta}_T) \right\}. \quad (15)$$

In $\widehat{M}_T^{(A)}(\tau)$ set

$$\hat{\alpha}_T = \begin{cases} \hat{\alpha}_T^{(1)}, & t \leq \hat{t}^* \\ \hat{\alpha}_T^{(2)}, & t > \hat{t}^*, \end{cases}$$

and $\hat{\beta}_T = \hat{\beta}_T^{(1)}$ and in process $\widehat{M}_T^{(B)}(\tau)$ set

$$\hat{\beta}_T = \begin{cases} \hat{\beta}_T^{(1)}, & t \leq \hat{t}^* \\ \hat{\beta}_T^{(2)}, & t > \hat{t}^*, \end{cases}$$

where \hat{t}^* is some estimator of t^* . One estimator of t^* that has been widely studied in the literature is defined as follows:

$$\hat{t}^* := \frac{1}{T} \min \left\{ k : \frac{|\widehat{M}_T(\frac{k}{T})|}{q(\frac{k}{T})} = \max_{1 \leq i < T} \frac{|\widehat{M}_T(\frac{i}{T})|}{q(\frac{i}{T})} \right\} \quad (16)$$

$$\widehat{M}_T(t) = T^{-1/2} \left\{ \sum_{t=1}^{[(T+1)\tau]} (Y_t - \hat{\alpha}_{LS} - \hat{\beta}'_{LS} \mathbf{X}_t)^2 - \tau \sum_{t=1}^T (Y_t - \hat{\alpha}_{LS} - \hat{\beta}'_{LS} \mathbf{X}_t)^2 \right\},$$

where the subscript LS refers to the least squares estimator of α and β using all T observations. The asymptotic properties of this estimator have been studied by Antoch *et al.* (1995). They

also show that the bootstrap approximation to this distribution is asymptotically valid. For more on this, we refer those interested to their paper.

Pouliot establishes the asymptotic equivalence between test statistics based on $M_T^{(i)}(\tau)$ and test statistics based on $\widehat{M}_T^{(i)}(\tau)$, for $i = A, B$. They show that by substituting estimators for the population parameters in the regression models, all properties established regarding the processes $M_T^{(i)}(\tau)$ continue to hold for $\widehat{M}_T^{(i)}(\tau)$, for $i = A, B$. They also continue to hold when parameters ρ , σ and $Var(\varepsilon_1^2)$ are replaced by any sequence of consistent estimators. Hence they show that if we assume $\{\widehat{\alpha}_T\}_{T=1}^\infty$ and $\{\widehat{\beta}_T\}_{T=1}^\infty$ are sequences of consistent estimators of the parameters in (2), then under the same conditions as before

$$\sup_{0 < \tau < 1} \frac{|M_T^{(i)}(\tau) - \widehat{M}_T^{(i)}(\tau)|}{q(\tau)} = o_P(1),$$

for $i = A, B$, as $T \rightarrow \infty$, where proof can be found in Pouliot, Lemma 2.1.

5 Simulation

The purpose of this section is to see whether inferences made regarding the cross-section of true α for funds that advertise superior performance, change when the cross-section distribution $t(\alpha)$ is adjusted for time-variation in the parameters of equation (1) and this affects our bootstrap simulations. Incorporating time variation allows for more accurate estimation of the cross-section distribution of $t(\alpha)$ for actively managed US funds, and to determine whether this distribution suggests a world where true α is zero for all funds or whether some funds possess nonzero true α . The test used here to answer this question follows closely that employed by FF with adjustments made for time variation in parameters. Their test compares long histories of individual fund returns to bootstrap simulations of these returns. Returns used in the simulations have the same properties as actual fund returns except the true α is set to zero in the return population from which the bootstrap samples are drawn. This is achieved by subtracting a fund's estimated α from its monthly returns. When FF estimate equation (1) on returns for each fund, they obtain a cross-section of $t(\alpha)$ that can be ordered into a cumulative distribution function (CDF) of $t(\alpha)$ for actual fund returns. A simulation run also involves estimating equation (1) but produces a cross-section distribution of $t(\alpha)$ for a world in which true α is zero.

To alter their method to account for time variation in parameters of equation (1), we begin by estimating this equation on each of the 5,785 funds and obtaining the residuals from each estimated model. Next, the simultaneous test detailed in Section 4 is applied to the residuals to determine whether there has been changes in one of the parameters of equation (1). If the

simultaneous test does not reject the H_0 of no change in α or β s then equation (1) is estimated assuming $\beta^{(1)} = \beta^{(2)}$ and $\alpha^{(1)} = \alpha^{(2)}$, *i.e.* one model is estimated:

$$R_{it} - R_{ft} = \alpha_i + \beta_{1i}(R_{Mt} - R_{ft}) + \beta_{2i}SMB_t + \beta_{3i}HML_t + \beta_{4i}MOM_t + \varepsilon_{it}. \quad (17)$$

If, however, it rejects H_0 then we engage in further tests, as outlined in Section 4, to determine which parameters have changed: only α , only β or both. If a change in one parameter is detected, equation (1) is separated into two equations and the first is estimated on returns before the change and the second equation is estimated on returns after the change. To be more specific, suppose a change in α is detected by our tests at some unknown time, the return series originally modelled as equation (1) is now separated into two regressions models. The second model departs from the first only to the extent that α is allowed to change at \hat{t}^* , our estimator of the unknown time of change detailed in equation (16). As there is a change in α only, we estimate the equations described in (18) which are given below:

$$R_{it} - R_{ft} = \begin{cases} \alpha_i^{(1)} + \beta_{1i}(R_{Mt} - R_{fg}) + \beta_{2i}SMB_t + \beta_{3i}HML_t + \beta_{4i}MOM_t + \varepsilon_{it} & 1984 \leq t \leq \hat{t}^* \\ \alpha_i^{(2)} + \beta_{1i}(R_{Mt} - R_{fg}) + \beta_{2i}SMB_t + \beta_{3i}HML_t + \beta_{4i}MOM_t + \varepsilon_{it} & \hat{t}^* + 1 \leq t \leq 2014. \end{cases} \quad (18)$$

If, instead of a change in α , our specially designed tests indicate a change in β only, then the equations described in (19) are estimated:

$$R_{it} - R_{ft} = \begin{cases} \alpha_i^{(1)} + \beta_{1i}^{(1)}(R_{Mt} - R_{fg}) + \beta_{2i}^{(1)}SMB_t + \beta_{3i}^{(1)}HML_t + \beta_{4i}^{(1)}MOM_t + \varepsilon_{it} & 1984 \leq t \leq \hat{t}^* \\ \alpha_i^{(1)} + \beta_{1i}^{(2)}(R_{Mt} - R_{fg}) + \beta_{2i}^{(2)}SMB_t + \beta_{3i}^{(2)}HML_t + \beta_{4i}^{(2)}MOM_t + \varepsilon_{it} & \hat{t}^* + 1 \leq t \leq 2014. \end{cases} \quad (19)$$

Our second model allows only β to change should our tests detect a change in these parameters at time \hat{t}^* .

For the last possibility, suppose there is a change to α as well as to β at \hat{t}_1^* and \hat{t}_2^* respectively, we then estimate the following version of equation (1):

$$R_{it} - R_{ft} = \begin{cases} \alpha_i^{(1)} + \beta_{1i}^{(1)}(R_{Mt} - R_{fg}) + \beta_{2i}^{(1)}SMB_t + \beta_{3i}^{(1)}HML_t + \beta_{4i}^{(1)}MOM_t + \varepsilon_{it} & 1984 \leq t \leq \hat{t}_1^* \\ \alpha_i^{(2)} + \beta_{1i}^{(1)}(R_{Mt} - R_{fg}) + \beta_{2i}^{(1)}SMB_t + \beta_{3i}^{(1)}HML_t + \beta_{4i}^{(1)}MOM_t + \varepsilon_{it} & \hat{t}_1^* + 1 \leq t \leq \hat{t}_2^* \\ \alpha_i^{(2)} + \beta_{1i}^{(2)}(R_{Mt} - R_{fg}) + \beta_{2i}^{(2)}SMB_t + \beta_{3i}^{(2)}HML_t + \beta_{4i}^{(2)}MOM_t + \varepsilon_{it} & \hat{t}_2^* + 1 \leq t \leq 2014 \end{cases} \quad (20)$$

A similar process is followed when we encounter two changes in a parameter. As it is more difficult to describe, for brevity we leave out listing five possible cases that would need to be accounted for. Lastly, if an estimated location of change in one of the parameters should occur very near to the start or end of the sample, such that it prevents reliable estimation of one of the models detailed in equations (18) to (20), then we assume no change has occurred and estimate one model.

For FF, a simulation run consists of a sample drawn randomly from the 273 months of returns. Rather than using this method, we employ a fixed-design bootstrap. This requires estimating the 4F-CAPM model on each of the bootstrapped adjusted returns series allowing for time-varying parameters. The returns series used in the simulation were generated by randomly sampling residuals produced from estimating one of many versions of equation (1), some of which are detailed in equations (17) to (20) on the original returns series. We find this method easier to implement than the bootstrap method implemented by FF. This method is well described in Chapter 9 of Efron and Tibshirani (1993); we refer those interested in more information on this method to this chapter. Following FF, we also use 10,000 simulation runs to produce two distributions of t -statistics generated from estimating α : one distribution corresponding to estimating equation (1) assuming no time variation in parameters, the other distribution is generated allowing for time variation to the parameters of equation (1). As in FF, the focus of this simulation is on the t -statistic associated with the estimate of α , which is referred to as $t(\alpha)$, rather than estimates of α . This allows control for differences in precision in which α is estimated.

5.1 Results

Table 2 reports results on the centiles of the cross-section distribution of $t(\alpha)$, the centiles associated with the bootstrap simulations of a world of no skill and the %<Actuals. The results under the heading ‘Without variation in α or β s’ are those for the 4F-CAPM where the parameters are kept constant throughout the sample period and those under the heading

‘With variation in α or β s’ are those for the 4F-CAPM where the parameters are allowed to change if the testing procedure has detected a break.

First, equation (1) was estimated on each of the 5,785 funds’ return series assuming no change in the parameters of the 4F-CAPM. This results in a cross-section of $t(\alpha)$ were then ordered and percentiles for this distribution reported in the first of the two columns labelled ‘Actual $t(\alpha)$ ’ of Table 2 - reported on the next page - under the general heading ‘Without variation in α or β s’. The second column labelled ‘Actual $t(\alpha)$ ’, under the general heading ‘With variation in α or β s’, reports the CDF after applying the test statistics developed in Section (4) that allow for one or more changes in the parameters. The results of these test statistics being used to decide which version of equation (1), detailed in equations (18) to (20), was estimated taking into account changes in parameters.

Table 2 also lists percentiles for the simulated distribution of $t(\alpha)$ associated with the simulated α under the two sub-headings ‘Bootstrapped $t(\alpha)$ ’. Our procedure for achieving this is that described in the Section 2. Again, this is carried out separately for the estimates with and without time variation in the estimated parameters. Lastly, Table 2 also reports fractions of the 10,000 simulated bootstrap α s that produce lower values of the percentiles of the CDF from the $t(\alpha)$ in the columns with the headings ‘%<Actual’. Note that we only analyse gross fund returns, *i.e.* costs associated with trading were not deducted, whereas FF report results based on gross returns (gross returns for FF include trading costs but exclude management expenses) and net returns (net returns deduct both trading costs and management expenses).

To develop some perspective of the results produced by our simulation, it is useful first to make qualitative comparisons of the centiles of the cross-section of $t(\alpha)$ estimates from actual fund returns to average values of the percentiles from the simulations. This is carried out by comparing the values of $t(\alpha)$ at selected centiles of the CDF of the $t(\alpha)$ estimates from actual fund returns to percentiles formed by averaging across the 10,000 simulation runs of $t(\alpha)$ estimates. In the world of the simulation, true α is set to zero. As such, the CDF formed by averaging centiles across the simulations correspond to a world where the true α is zero and comparisons of the actual CDF to the corresponding bootstrapped CDF are informative on whether managers have skill to generate returns that beat returns on the passive benchmark.

We then move onto more detailed analysis of these results via comparison of the likelihoods. Comparing likelihoods allows us to judge whether the tails of the cross-section of $t(\alpha)$ estimates for actual fund returns are extreme relative the simulated results where true α is zero. This provides information on whether some managers lack sufficient skill to beat the benchmark

Table 2: Distribution of t -statistics on α estimates in 4F-CAPM for US domestic funds

Centile	Without time variation in α or β s			With time variation in α or β s		
	Actual	Bootstrap	%<	Actual	Bootstrap	%<
	$t(\alpha)$	$t(\alpha)$	Actual	$t(\alpha)$	$t(\alpha)$	Actual
1	-3.90	-27.54	24.70	-4.15	-25.73	24.61
2	-3.41	-21.45	26.78	-3.67	-20.50	26.86
3	-3.15	-18.07	27.94	-3.32	-17.51	28.62
4	-2.99	-15.76	28.73	-3.11	-15.53	29.70
5	-2.85	-13.86	29.41	-2.95	-13.79	30.54
10	-2.34	-9.47	32.11	-2.39	-9.43	33.75
20	-1.74	-5.25	35.58	-1.78	-5.35	37.74
30	-1.37	-2.74	37.99	-1.39	-3.05	40.62
40	-1.05	-1.08	40.23	-1.04	-1.47	43.31
50	-0.71	0.24	42.66	-0.70	-0.22	45.96
60	-0.40	1.60	45.10	-0.36	1.03	48.83
70	-0.08	3.25	47.53	-0.03	2.48	51.59
80	0.31	5.67	50.48	0.40	4.37	55.05
90	0.90	10.23	54.90	1.17	8.21	61.10
95	1.39	15.11	58.47	1.94	12.85	66.58
96	1.52	17.05	59.44	2.21	14.26	68.31
97	1.70	19.51	60.67	2.57	16.87	70.54
98	2.00	22.76	62.58	3.12	20.30	73.98
99	2.30	27.58	64.47	4.21	26.02	79.35

and whether some managers have skill. For example, if low fractions of simulated values of $t(\alpha)$ are less than centiles in the extreme left tail of the cross-section distribution of $t(\alpha)$ estimates, we conclude that some managers are truly unskilled to such an extent that they generate negative returns. Similarly, we conclude a few managers have sufficient skill to beat returns on the passive benchmark if large fractions of the simulation runs produce $t(\alpha)$ values below those centiles in the extreme right tail of cross-section distribution of actual $t(\alpha)$ estimates. If this fraction is sufficiently large, it may suggest the existence of a few superior performing funds: a small number of funds may produce large returns.

5.2 Comparing the CDFs of actual $t(\alpha)$ estimates

Here, we compare CDFs of actual $t(\alpha)$ estimates with CDFs from our simulated bootstrapped $t(\alpha)$ estimates reported in Table 2. We first compare centiles produced for actual $t(\alpha)$ estimates

listed in both sections. When time variation is allowed for, the 95th centile in the upper tail (large centiles) is 1.94 but only 1.39 when no time variation is allowed. The disparity between corresponding centiles of the CDFs increases: the 99th with-time-variation centile is 4.21 which is substantially larger than 99th without time-variation centile of 2.30. Next, comparing centiles on the lower tails (small centiles), we do not see a similar effect of time variation on these centiles as we did for the upper tail. The 1st centile of the CDF with time variation is -4.15 which is slightly smaller than the corresponding 1st centile of -3.90 without changes. Comparing centiles from the 10th to 80th, we note that they are similar in magnitude. It is clear from Table 2 and the results contained therein allowing for time variation has had a dramatic effect on the upper tails of the actual $t(\alpha)$ estimates than on the lower tail. Allowing for time variation in the parameters of the 4F-CAPM has had a significant impact on CDFs of actual $t(\alpha)$ estimates. This can have significant effects on conclusions made regarding the existence of superior funds.

Now we compare centiles from the CDF of actual $t(\alpha)$ estimates to centiles of simulated bootstrapped $t(\alpha)$ s. Centiles in the lower tail of simulated $t(\alpha)$ s CDF are much smaller in magnitude when compared to the centiles of actual $t(\alpha)$ estimates. For example, the 3rd, 4th and 5th centiles of the simulated CDF (recorded in the Bootstrapped t column located in the ‘Without time variation in α or β s’ section of the Table 2) are -18.07, -15.76 and -13.86, while the corresponding centiles of the CDF of actual $t(\alpha)$ estimates are -3.15, -2.99 and -2.85. We can see that simulated centiles are much smaller. Comparing centiles in the upper tail of simulated and actual CDFs, we find simulated centiles are much larger than actual centiles detailed in the ‘With time variation in α or β s’ section of Table 2. This indicates that the bootstrap simulated t -distribution is much more dispersed than the actual t -distribution, both with and without time varying parameters.

Another interesting consequence of time variation in parameters can be observed when comparing simulated CDFs (see information contained in Bootstrap t columns of Table 2) with and without time varying parameters: simulated CDF that includes time variation produces larger centiles in the lower tail (e.g. 1st centiles of -25.73 is less than -27.54) and smaller centiles in the upper tail (e.g. 99th centile of 26.02 compared to 27.58). This result again confirms the significant influence time variation can have on simulated $t(\alpha)$ estimates.

The simulation suggests that, after adjusting for time varying parameters, relatively few managers generate returns above passive benchmark portfolios. Nevertheless, there appear to be more occurrences of skilled managers after accounting for time variation than when not accounting for it. Analysis via likelihoods will enable us to say much more on the presence of skilled and unskilled managers.

5.3 Likelihoods (*i.e.* %<Actual)

As mentioned in Section 5.2, comparing CDFs based on centiles of $t(\alpha)$ estimates of actual fund returns with centiles from the simulation CDFs can be only suggestive of how manager skill affects expected returns. FF rely more on results from the analysis of %<Actual (FF call them likelihoods) than comparing centiles of actual and simulated $t(\alpha)$ estimates. Table 2 also records the likelihoods in the column header titled %<Actual. This column records the proportion of the 10,000 simulation runs that produce values of $t(\alpha)$ s lower than the centiles from the CDF of actual $t(\alpha)$ estimates. The likelihoods allow one to assess more formally whether the tails of the cross-section of $t(\alpha)$ estimates for actual fund returns are extreme relative to what is observed from a CDF where the true α is set to zero. We follow FF and infer that some managers lack skill sufficient to cover costs if low fractions of the simulation runs produce left tail centiles of $t(\alpha)$ estimates below those from actual net fund returns. Likewise, FF infer some managers produce benchmark-adjusted expected returns that cover costs if large fractions of the simulation runs produce right tail centiles of $t(\alpha)$ estimates below those from actual fund returns.

Turning now to interpreting results in the %<Actual column. Comparing the two columns of %<Actual, we see that the percentages are similar for both CDFs at percentiles in the lower tail of this distribution but these percentages begin to differ after the 50th centile. At the 60th centile 48.83% of the simulations produced centiles of $t(\alpha)$ estimates smaller than this actual $t(\alpha)$ estimates centile (*cf.* with the ‘With time variation’ section of Table 2) which is larger than 45.1%, the corresponding percent when no time variation is allowed. At the 90th centile, the percentage of simulated $t(\alpha)$ centiles less than the corresponding centiles for the actual $t(\alpha)$ estimates differ substantially (61.10% when time variation is allowed and only 54.90% without variation). By the 99th centiles, the percentage of simulated $t(\alpha)$ centiles less than the centiles from the actual $t(\alpha)$ estimates differ by 15% (79.35% when time variation is allowed for and 64.47% when no time variation is allowed). Time variation in parameters of the 4F-CAPM has had a dramatic effect. The fraction of simulated $t(\alpha)$ centiles that are less than centiles of actual $t(\alpha)$ estimates in the upper tail increase significantly relative to the lower tail. This result is not surprising. Time variation has served to increase the magnitude of the centiles in the upper tail of the CDF of actual $t(\alpha)$ estimates which reduces the frequency at which simulated $t(\alpha)$ s exceed them. This result also indicates that allowing for time-varying parameters in our bootstrap simulation $t(\alpha)$ estimates does not increase the variability of our $t(\alpha)$ estimates. Indeed, it has reduced their variability.

What does this imply about the presence of skilled managers? For centiles in the lower tail of the CDF of actual $t(\alpha)$ estimates, the fraction of simulated $t(\alpha)$ centiles that are less than the actual $t(\alpha)$ centiles is large. From this result, we find that managers generate returns

that match the passive benchmark portfolio and do not systematically underperform the benchmark portfolio. We conclude from this that managers in the lower tail are just unlucky but on average they have no stock selecting skills as they fail to beat passive benchmark portfolios. Turning to centiles in the upper tail of actual $t(\alpha)$ estimates, the conclusions we draw from the %<Actual column is that there maybe a few managers who generate returns that beat the passive benchmark. We do so based on the percentage of simulated $t(\alpha)$ centiles which are now higher when time variation is allowed than when it is not. The percentage, however, is not sufficiently large to conclude that these few managers are sufficiently skilled to outperform the benchmark portfolio. We are left to conclude that are a few lucky managers that have no stock selecting ability.

6 Conclusions

Much of the literature on mutual fund performance has found that the conditional models of Ferson and Schadt (1996) and Christopherson *et al.* (1998) are no better at estimating performance than the three and four capital asset pricing models of Fama and French (1993) and Carhart (1997). For example, Baras *et al.* (2010) find using conditional versions of the four factor CAPM has little effect on their simulations and produces results, and hence conclusions, similar to those produced using unconditional version of the four factor CAPM. An explanation for the poor performance of conditional versions of the CAPM lies in their parametric representation. These conditional versions exploit a reduced form representation which posits a linear relationship between alpha and beta and macro-economic variables. There is little guidance on the appropriate set of conditioning variables and the relationship may not be linear. These leaves much unknown when implementing conditional versions of the CAPM. An alternative method is developed here that uses the novel procedures of Pouliot (2016) to reevaluate the conclusions of Fama and French (2010).

Fama and French (2010, p.1925) report that time variation is a “thorny problem” for their analysis and leave the issue to future research. Using tests developed by Pouliot (2016), we adapt their method to allow for any type of time-variation in parameters of equilibrium asset pricing models and adjust their bootstrap simulation to accommodate time varying parameters. Using gross returns on 5,785 actively managed US equity mutual funds over the period from January 1984 to October 2014, we find significant evidence of time-variation in the parameters of the 4F-CAPM. This time-variation has substantial effects on the cross-section distribution of the estimated risk adjusted performance measure. Even though there is much time variation in the unconditional versions of the CAPM, we find less evidence in support of Fama and French (2010) and their conclusion of no evidence of actively managed US equity

mutual funds generating returns beyond those that cover management fees and transaction costs. We do find, unlike Fama and French (2010) that those managers generating negative returns are just unlucky and have no stock selecting abilities because they cannot beat passive benchmarks.

Appendix

Table 3: Distribution table for structural break tests

$$G(x) = \mathbb{P} \left\{ \sup_{0 < \tau < 1} \frac{|\mathcal{B}(\tau)|}{q(\tau, \nu = \frac{15}{128})} < x \right\}$$

x	$G(x)$	x	$G(x)$	x	$G(x)$	x	$G(x)$
0.53	0.01	0.83	0.26	1.01	0.51	1.23	0.76
0.57	0.02	0.83	0.27	1.01	0.52	1.24	0.77
0.60	0.03	0.84	0.28	1.02	0.53	1.25	0.78
0.62	0.04	0.85	0.29	1.03	0.54	1.26	0.79
0.63	0.05	0.85	0.30	1.04	0.55	1.28	0.80
0.65	0.06	0.86	0.31	1.05	0.56	1.29	0.81
0.66	0.07	0.87	0.32	1.05	0.57	1.30	0.82
0.67	0.08	0.88	0.33	1.06	0.58	1.32	0.83
0.68	0.09	0.88	0.34	1.07	0.59	1.33	0.84
0.70	0.10	0.89	0.35	1.08	0.60	1.35	0.85
0.71	0.11	0.90	0.36	1.09	0.61	1.37	0.86
0.72	0.12	0.90	0.37	1.10	0.62	1.39	0.87
0.73	0.13	0.91	0.38	1.10	0.63	1.40	0.88
0.74	0.14	0.92	0.39	1.11	0.64	1.42	0.89
0.75	0.15	0.93	0.40	1.12	0.65	1.45	0.90
0.75	0.16	0.93	0.41	1.13	0.66	1.47	0.91
0.76	0.17	0.94	0.42	1.14	0.67	1.50	0.92
0.77	0.18	0.95	0.43	1.14	0.68	1.53	0.93
0.78	0.19	0.96	0.44	1.15	0.69	1.56	0.94
0.79	0.20	0.97	0.45	1.16	0.70	1.61	0.95
0.79	0.21	0.97	0.46	1.18	0.71	1.67	0.96
0.80	0.22	0.98	0.47	1.19	0.72	1.72	0.97
0.81	0.23	0.99	0.48	1.20	0.73	1.80	0.98
0.81	0.24	0.99	0.49	1.21	0.74	1.92	0.99
0.82	0.25	1.00	0.50	1.22	0.75	2.04	1.00

References

- [1] Admati, A. and Ross, S. (1985). Measuring investment performance in a rational expectations equilibrium, *Journal of Business* 58, 1-26.
- [2] Altissimo, F., and Corradi, V. (2003). Strong Rules for Detecting the Number of Breaks in a Time Series, *Journal of Econometrics*, 117, pp. 207-244.
- [3] Andrews, D. W. K. (1993). Tests for Parameter Instability and Structural Change with Unknown Change Point. *Econometrica*, 61 pp. 821-859.
- [4] Andrews, D. W. K. and Ploberger, W. (1994). Optimal Tests when a Nuisance Parameter is Present only Under the Alternative. *Econometrica*, 62, No. 6 (November), pp. 1383-1414.
- [5] Antoch, J., Hušková, M. and Veraverbeke, N. (1995). Change-Point Problem and Bootstrap. *Journal of Non-parametric Statistics*, 5, pp. 123-144.
- [6] Bai, J., and Perron, P. (1998). Estimating and Testing Linear Models with Multiple Structural Changes. *Econometrica*, 66, pp. 1, 47-78.
- [7] Barras, L., Scaillet, O., and Wermers, R. (2010). False Discoveries in Mutual Fund Performance: Measuring Luck in Estimated Alphas. *Journal of Finance*, LXV, pp. 179-216.
- [8] Berndt, E (1990). *The Practice of Econometrics, Classical and Contemporary*. Addison-Wesley Publishing company.
- [9] Billingsley, P. (1968). *Convergence of Probability Measures*, John Wiley & Sons, New York.
- [10] Black, F., Jensen, M. and Scholes, M. (1972). The Capital Asset Pricing Model: Some Empirical Tests, in Jensen, M. ed. *Studies in the theory of Capital Markets*, New York: Praeger, pp. 79-121.
- [11] Brown, S., Goetzmann, W., Ibbotson, R. and Ross, S. (1992) Survivorship Bias in Performance Studies. *Review of Financial Studies* 5, pp 553-580.
- [12] Brown, R., Durbin, J. and Evans, J. (1975). Techniques for Testing the Constancy of Regression Coefficients over time, *Journal of The Royal Statistical Society Series B* (Methodology), 37, pp. 149-192.
- [13] Csörgő, M., Csörgő, S., Horváth, L. and Mason, D. (1986) Weighted Empirical and Quantile Processes. *Annals of Probability* 14, pp. 32-85.

- [14] Carhart, M. (1997). On the Persistence in mutual fund performance, *Journal of Finance*, 52, 57-82.
- [15] Christopherson, J. Ferson, A. and Glassman, D. (1998). Conditioning manager alpha on economic information: another look at the persistence of performance, *Review of Financial Studies*, 11, pp. 111-142.
- [16] Cuthbertson K., Nitzsche, D. and O'Sullivan, N. (2012). False Discoveries in UK Mutual Fund Performance, *European Financial Management*, 18 pp. 444-463.
- [17] Cuthbertson K., Nitzsche, D. and O'Sullivan, N. (2008). UK Mutual Fund Performance: Skill or Luck?, *Journal of Empirical Finance*, 15, 613-634.
- [18] Dybvig, P. and Ross, S. (1985). The Analytics of Performance Measurement Using a Security Market Line, *Journal of Finance*, XL, 401 - 415.
- [19] Efron, B. and Tibshirani, R. (1998). An Introduction to the Bootstrap, Chapman & Hall/CRC press.
- [20] Elton, E., Gruber, S. D., Hlavka, M. (1992). Efficiency with costly information: A reinterpretation of evidence from managed portfolios, *Review of Financial Studies*, vol. 6, 1-22.
- [21] Fama, E. and French, K. (2010). Luck versus Skill in the Cross-Section of Mutual Fund Returns, *Journal of Finance* LXV, 1915-1947.
- [22] Fama, E. and French, K. (1993). Common Risk Factors in the Returns on stocks and bonds, *Journal of Financial Economics* 33, pp. 3-56.
- [23] Foster, G. (1986). Financial Statement Analysis, Prentice Hall, Englewood California.
- [24] Ferson, W.E. and Schadt, R.W. (1996) Measuring Fund Strategy and Performance in Changing Economic Conditions Source: *The Journal of Finance*, Vol. 51, No. 2, June, pp. 425-461.
- [25] Gombay E. and Horváth L. and Hušková, M. (1996). Estimators and Tests for Change in Variances. *Statistics & Decisions*, 14, pp. 145 - 159.
- [26] Jensen, M. (1968). The Performance of Mutual Funds in the Period 1945-1964. *Journal of Finance* 23, pp. 389-416.
- [27] Kuan, C. M. and Hornick, K. (1995) The Generalized Fluctuation test: A unifying view. *Econometrics Reviews* 14, pp. 135-161.

- [28] Kristensen, D. (2012). Non-parametric detection and estimation of structural change. *Econometrics Journal* 15, pp. 420-461.
- [29] Kapar, B. and Pouliot, W. (2013). Multiple Change-point Detection in Linear Regression Models via U -statistic type Processes. Department of Economics Discussion Paper, University of Birmingham.
- [30] Mendelker, G. and Rhee, S. (1984). The impact of the degrees of operating and financial leverage on systematic risk of common stock, *Journal of Financial and Quantitative Analysis* 19, pp. 45-47.
- [31] Olmo, J. and Pouliot, W. (2011) Early Detection for Market Risk Failure, *Studies in Nonlinear Dynamics & Econometrics* 15, pp. 1-20.
- [32] Olmi, J. and Pouliot, W. (2014). U -statistic Type Test to Disentangle Change in Intercept from Slope in Linear Regression Models, Department of Economics University of Birmingham Discussion Papers, 14-02.
- [33] Olmo, J., Pilbeam, K. and Pouliot, W. (2011). Detecting Insider Trading via Structural Break Tests, *Journal of Banking and Finance* 35, pp. 2820-2828.
- [34] Pouliot, W. (forthcoming 2016), Robust Tests for Change in Intercept and Slope in Linear Regression Models with Application to Management Performance in the Mutual Fund Industry. *Economic Modelling* 59, pp. 523-534.
- [35] Sharpe, W. and Cooper, M. (1972). Risk-Return Classes of New York Stock Exchange Common Stocks, 1931-1967 *Financial Analysts Journal* 28, 46-54.