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Rethinking the relationship between pedagogy, technology and learning in health and physical education

Casey, Ashley; Goodyear, Victoria; armour, kathleen

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1	Rethinking the relationship between pedagogy, technology and learning in health
2	and physical education
3	Ashley Casey ¹² , Victoria A. Goodyear ³ and Kathleen M. Armour ³
4	¹ Loughborough University, UK
5	² University of Limerick, Ire
6	³ University of Birmingham
7	
8	
9	Corresponding Author:
10	Dr Ashley Casey,
11	School of Sport, Exercise and Health Sciences,
12	Loughborough University,
13	Loughborough,
14	LE11 3TU,
15	UK.
16	Email: A.J.B.Casey@lboro.ac.uk
17	

18 Abstract: This paper seeks to address two key questions: 1) how could a 19 pedagogically-driven approach to the use of DigiTech in HPE benefit young people's 20 learning; and 2) what steps are required to develop new DigiTech pedagogies? The 21 paper is a response to the largely pessimistic views presented in this journal by Gard, 22 Lupton and Williamson about the role of technology in Health and physical Education 23 (HPE). In this paper, we argue that while we need to be aware of the risks, we also 24 need to explore the opportunities for digital technologies (DigiTech) to shape HPE in 25 new and positive ways. Specifically, we argue that a focus on pedagogy is largely 26 missing from earlier discussions. In mapping the evidence base on DigiTech against a 27 three dimensional categorization of pedagogy – in the form of learners and learning, 28 teachers and teaching, and knowledge and context (Armour, 2011) – we are able to 29 demonstrate the value of a pedagogically-informed debate on this topic. The paper 30 concludes by arguing for a 'profession-wide' debate to co-construct, trial and evaluate 31 new ways in which we should – and should not – use DigiTech to optimise young 32 people's learning in HPE.

33

Key Words: Digital Technology, Pedagogy, Emerging Technologies, Emerging
Practices, Digital Learning

37	The use of technology in education should now be seen as a significant
38	issue for everyone with a stake in education
39	(Selwyn, 2014, p. 1)

40

41 The deployment of digital technology (henceforth called DigiTech) to support 42 learning has grown exponentially in recent years. This has led to increased critical 43 scrutiny in a number of subject areas and from different disciplinary perspectives. In 44 this context, it has been argued that developing a critically informed view of DigiTech 45 in education is particularly important given the prevalence of impassioned, 46 enthusiastic and, in the words of Neil Selwyn (2015, p. X), "bullshit" talk that has 47 grown around it. The physical education (or, for the purposes of this paper, Health 48 and Physical Education (HPE)) community has also engaged in these debates. The 49 leading journal Sport, Education and Society, for example, recently devoted space for 50 a discussion about the future of technology in HPE. In particular, Michael Gard, 51 Deborah Lupton and Ben Williamson have raised new, if somewhat pessimistic, 52 questions in this discursive space and these have provided one of the conceptual 53 platforms for this paper. Drawing upon contemporary literature and our own recent 54 work on this topic, the purpose of this paper is to rethink the links between pedagogy, 55 technology and education. Specifically, while acknowledging the power and 56 importance of the largely negative and alarmist views that have prevailed in our 57 academic literature to date, we offer a different view that considers the value that a 58 pedagogically-driven approach to the use of DigiTech in HPE could offer to support 59 young people's learning in a digital age.

60 This paper is organized into three sections to address two key questions: 1)
61 *how could a pedagogically-driven approach to the use of DigiTech in HPE benefit*

62 young people's learning; and 2) what steps are required to develop new DigiTech 63 pedagogies? First, we provide a brief overview of Gard, Lupton and Williamson's arguments. Second, drawing on existing knowledge, we consider the relationship 64 65 between DigiTech and pedagogy using a three dimensional categorisation of 66 pedagogy. Third we make the case for the potential benefits of building new links 67 between DigiTech and pedagogy in HPE and consider the 'what next?' question. In 68 particular, we seek to mobilise the HPE profession, including both practitioners and 69 researchers, to engage in a 'profession-wide' debate to co-construct, trial and evaluate 70 new ways in which we should – and should not – use DigiTech to optimise young 71 people's learning in HPE.

72

73 1. Gard, Lupton and Williamson – an overview

74 Gard (2014) introduced the concept of 'eHPE', which he defined as HPE's "ongoing 75 investment in public health" and "digital technology" (p.828). Gard's argument about 76 DigiTech is grounded in his longstanding critique of the presumed link between 77 physical education and health, and the subsequent claims HPE scholars have made 78 about the role DigiTech will play in helping HPE improve health (c.f. McKenzie and 79 Lounsbery, 2013). Gard (2014) claims that DigiTech will intensify negative 80 discourses of and related practices in "measurability, accountability, performativity 81 and standardization" (p. 833). As a result, Gard argued that HPE will promote "the 82 punitive, judgemental, time-consuming, intellectually arid and potentially unhealthy 83 surveillance of [young people's] bodies and behaviour" (p. 835). HPE, in Gard's 84 view, will be forced into a world that thinks "being healthy is a simple matter of being 85 told, adopting and repeating a set of easily describe behaviours" (p. 839). 86 Consequently, Gard (2014) suggested that "flesh and blood teachers" (p. 831) are at

risk of being replaced by health-related DigiTech. In other words, the perceived
capabilities of DigiTech could further endorse societal, economic and politically
supported discourses of performativity in education (see Evans, 2013; Apple, 2007),
meaning that teachers no longer have their traditional role in promoting physical
activity and health.

92 Similar to Gard, Lupton (2015) was pessimistic about the role of teachers in 93 HPE as a result of the growth of DigiTech in education. Lupton (2015), however, was 94 particularly concerned about the dangers of DigiTech leading to a whole school 95 approach to data-led surveillance of each individual child. Lupton (2015, p. 126) 96 suggested that the proliferation of health promotion and fitness apps and self-tracking 97 devices means that it is only a matter of time before "the ethos and practices of self-98 responsibility" come to represent "key forces in behaviour change" for young people 99 in HPE. Drawing on her own typology of five modes of self-tracking (see Lupton, 100 2014), Lupton (2015) challenged the reader to consider how long it will be before 101 'private' self-tracking becomes 'communal' (i.e. in a class), 'pushed' (i.e. teacher 102 initiated), 'imposed' (i.e. health interventions), and 'exploited' (i.e. used for the 103 purposes of others). Consequently, Lupton (2015, p. 127) posed a controversial 104 question about the likelihood of reaching a situation where "students are forced to 105 wear heart-rate monitors to demonstrate that they are conforming to the exertions 106 demanded of them by the HPE teacher?" Nevertheless, it is also possible to argue for 107 another more positive way of viewing this issue. Other subject areas in the school 108 curriculum, including Maths, English and Science, are making extensive use of 109 learners' data to drive more personalised forms of learning (see Apple, 2007). Perhaps it is possible to argue for new pedagogically-appropriate futures for HPE based on the 110 use of individuals' health and fitness data? We will return to this issue later. 111

112 Williamson (2015) was similarly pessimistic about the proliferation of DigiTech in education, arguing that wearable technologies¹ will eventually control 113 and govern the educational process. In this scenario, Williamson (2015, p. 135) 114 115 claimed that HPE could become a site where the use of existing DigiTech such as 116 "fitness testing, movement analysis software, kinetic videogaming and digital 117 pedometers" (Williamson, 2015, p. 135) will be replaced by an "algorithmic skin" 118 (p.133). This skin was defined as "an artificial informational membrane that 119 continually interacts with, and is activated by, a densely coded informational 120 environment" (ibid, p. 148). As a result, Williamson predicted that commercially 121 produced DigiTech will begin to govern the educational process because of its 122 capabilities to produce 'evidence-based' results. Here again, however, a counter view 123 might be that – at the very least - such results are based on real rather than proxy and 124 rather unreliable or self-reporting evidence. Through an algorithmic skin teachers 125 could access new forms of evidence about young people's physical activity levels. 126 Comparably to Sandaña (2014, p.4) we might argue that such "data is a gift, so be 127 thankful when it is given to you". 128 In summary, Gard, Lupton and Williamson have outlined ways in which a 129 data-driven society - exaggerated by the use of DigiTech- could lead to levels of body 130 surveillance that are unintended, unimagined and/or untested. This is a future for HPE 131 that seems to bypass teachers. In other words, DigiTech could ultimately deprive 132 teachers of the opportunity and capability to teach. Yet, how realistic – or indeed 133 unduly pessimistic - are these dystopian views?

134 The three authors made little attempt to ground their arguments in the135 evidence base on (i) what kinds of DigiTech young people and their teachers use

¹ Wearable technologies are variously described as "self-tracking, personal informatics, personal analytics or technologies of the 'quantified self'" (Williamson, 2015, p. 134).

136 currently in and beyond formal HPE settings; (ii) teachers' and young people's 137 contemporary views on DigiTech; and (iii) the pedagogical implications of the wider 138 physical, social, and economic architectures of schools and classrooms that support 139 technology-mediated teaching and learning. In other words, it seems that what is 140 missing in their arguments is a focus on the potential for new pedagogies of 141 DigiTech; for example, current or imagined links between pedagogy and DigiTech 142 that could work to enhance or even 'accelerate' (Fullan, 2013a) young people's 143 learning in HPE. In the next section, therefore, we use a three dimensional concept of 144 pedagogy as a framework for addressing our first question: how could a pedagogically-driven approach to the use of DigiTech in HPE benefit young people's 145 146 *learning*?

147

148 2. The pedagogies of DigiTech in HPE

149 Pedagogy is a complex and slippery concept with a range of definitions (see Dron, 150 2014). Nonetheless, a widely adopted conceptualisation in physical education and 151 sport pedagogy is that pedagogy is the connection between three dimensions, (i) 152 learners and their learning, (ii) teachers and their teaching and (iii) knowledge in 153 context (Armour, 2011; Quennerstedt et al., 2016). As Armour (2011, p.14) put it: 154 "the key point to grasp about any pedagogical encounter between teacher/coach and 155 young learner is that all three dimensions of pedagogy are present and interacting". In 156 this categorisation of pedagogy, the learners/learning dimension "foregrounds 157 children and young people as diverse learners and the ways in which they can be 158 supported to learn effectively" (Ibid, 2011, p.13); the teachers/teaching dimension positions teachers as lifelong learners "who continuously and critically reflect upon 159 their personal capabilities to meet the needs of young learners" (*ibid*, p.14); while 160

162	learnt and the contingent contextual factors. But, how does a focus on the three
163	dimensions of pedagogy shed new light on the potential of DigiTech to support
164	learning in and beyond HPE?
165	Learners and learning
166	In 2016, teachers and other educators are faced with a generation of young learners
167	who identify with selfies, hashtags, and emojis, and who see sharing, liking, tweeting,
168	blogging and vlogging as everyday practices (Rich & Miah, 2014; Selwyn & Stirling,
169	2016; Tom, 2012). Digital devices, applications (apps ²) and social networking sites
170	are readily accessible and are used by many young people on a daily basis (Greenhow
171	& Lewin, 2016; Lenhart, 2015). It has been estimated, for example, that 71% of
172	American adolescents use the social networking site 'Facebook' as a platform for
173	communication (Lenhart, 2015). This use of social media by adolescents is, perhaps,
174	unsurprising given that:
175	i) Children begin web 'surfing' and accessing social media from as young as age
176	four (Taranto et al., 2011);
177	ii) Young people are being deliberately targeted as consumers of DigiTech
178	(Williamson, 2015; Öhman et al., 2014); and
179	iii) DigiTech is accessible to a wide range of youth in diverse socio-economic
180	contexts (Greenhow & Lewin, 2016).
181	The seemingly unstoppable growth in young people's engagement with DigiTech in
182	their personal lives (Rosen, 2010; Selwyn & Stirling, 2016) means that these
183	technologies are socially and culturally relevant. Although, as Rosen (2010) suggests,
184	the social relevance of DigiTech could act as a type of leverage to engage young

knowledge/context refers to the value that is placed on what is selected to be taught or

²An application programme is a computer programme designed to perform a group of coordinated functions, tasks, or activities for the benefit of the user

people in learning, there are significant risks to young learners and on this point weagree with the arguments of Gard, Lupton and Williamson.

187 Health-related - extending to medical - DigiTech has the potential to have a 188 profound positive or negative impact on young people's learning about health, 189 physical activity and the body, both within and outside of formal education 190 experiences. On the negative side of the argument, the social construction of 191 particular body ideals is evident in the popular practice of taking and posting 'selfies' 192 (Miguel, 2016; Warfield et al., 2016). Extending 'old media', selfies exaggerate the 193 self-presentation of filtered, gendered, ideal and 'perfect' bodies because they are 194 socially constructed, actualized and re-enforced through online networks (Warfield et 195 al., 2016). This is a particular concern when a connection is made between the images 196 presented and shared in selfies and presumptions made about 'health' (see, for 197 example, healthyselfies.org) and, what we might term, *un-healthy* selfies. Further 198 illuminating the concerns raised about 'teen magazines' and 'size 0' discourses 199 (Kerner, 2013), there is evidence that young people are using selfies as a 200 communication mechanism through which to engage with specific groups and that 201 this acts to reinforce un-healthy discourses and behaviours (see #thinkspiration on 202 Twitter as an example). What we can conclude from these examples is that the rise of 203 'healthism' (an ideological, neo-liberal and public construct of health) in adults, and 204 concerns about individual autonomy, self-monitoring and obsession/addiction seen in 205 social media (Lupton, 2015) are also growing concerns for youth (Rich & Miah, 206 2014).

Further risks arise from the extensive digital footprints that young people are creating and, as is the case of in HPE, the digital footprints teachers might be encouraging young people to create. Halford (2016), for example, raised questions

about what is considered public or private on social media sites. In challenging what
might be considered 'private', Halford (2016) suggested that a person, a company or
even the host site (e.g. Facebook) are able to access the digital data, regardless of
privacy protection plans, guidelines, and regulations. The HPE profession must
consider, therefore, whether digital images, and personal data about the body and/or a
child's health generated in HPE lessons could and should be accessible to others
outside of the education content.

217 Yet, there is another way of looking at learners and learning and DigiTech in 218 HPE. For example, as seen in other educational contexts (see Greenhow & Lewin, 219 2016), there is significant potential for teachers to connect young people's uses of 220 DigiTech with their learning experiences in HPE. Indeed, because DigiTech already 221 provides an accessible and potentially rich resource for learning about health, physical 222 activity and the body, it could also provide a useful resource for teachers to construct 223 and deliver forms of knowledge to young people in ways that are engaging, 224 immediate and attractive (Casey, Goodyear & Armour, 2016). Calls from political, 225 research and practice fields certainly seem to support such a view, highlighting the urgent need to understand how technologies can support young people's learning in 226 227 optimal ways (Fullan, 2013a; DCMS, 2015; UNESCO, 2015; Kong et al., 2014). It is 228 certainly safe to assume that DigiTech will influence young people's learning about 229 physical activity and health regardless of the position a teacher takes on the matter. 230 There is clearly a need, therefore, for further critical, informed and profession-wide 231 debate around the rise of 'healthism' and the ethical issues of DigiTech and what this 232 means for learners and their learning. In line with Gard, Lupton and Williamson, we agree that it is unacceptable to 'glorify' the capacity of DigiTech to educate, and yet 233 234 to be unaware (or plead ignorance) of the implications; for example, the ethical

challenges posed by public data. The prevalence of DigiTech in the lives of young

236 people, however, means that teachers cannot simply ignore the dangers whilst

simultaneously grasping the opportunities of DigiTech. So what is the evidence on

- teachers' views on and uses of DigiTech in HPE?
- 239 Teachers and teaching

240 Any debate about the role of DigiTech in HPE must have a focus on the role 241 of teachers given the arguments that teachers have the greatest impact on students and 242 their learning (Hargreaves & Fullan, 2012; Hattie, 2012, 2009). When compared to, 243 for example, the school context, parents, home, resources, or the quality of a school's 244 leadership, it is consistently argued that teachers are highly influential (Apple, 2007) 245 and should be placed at the forefront of reform efforts to improve education 246 (Hargreaves & Fullan, 2012; Hattie, 2012, 2009). Clark (1995, p.3), for example, 247 argued that "teachers are the human point of contact with students. All other 248 influences on the quality of education are mediated by who the teacher is and what the 249 teacher does". Developing a knowledge-base about what teachers learn, do and 250 practise is, therefore, vital for the creation of effective and contemporary policies, 251 programmes and practices (Cordingly et al., 2015; Hattie, 2009). Yet, what teachers 252 think, say, and do with DigiTech has received rather little consideration. 253 While DigiTech is celebrated for its "astounding and abounding creativity" 254 (Fullan, 2013a, p.36), it has been argued that innovation in its use in education has 255 stagnated (Apple, 2006; Robinson, 2011). Few teachers are able to incorporate 256 DigiTech into the pedagogical context in purposeful ways that extend pedagogical 257 capacity (see Fullan, 2013a). While there is much talk about how the latest 'gizmos and gadgets' could leverage young people's learning (Rosen, 2010), and the ways in 258 259 which 'big' edu-businesses are focussed on designing and marketing educational

260 DigiTech to 'transform' teaching and learning (Enright et al., 2016; Gard, 2014; 261 Lupton, 2015; Williamson, 2015), technology-mediated teaching and/or learning is 262 not a mainstream practice. Indeed, Fullan (2013a) among others (c.f. Hastie et al., 263 2010; Palao et al., 2015; Selwyn, 2015), has argued that the use of DigiTech in 264 schools is "conspicuous by its absence or by its superficial, *ad hoc* use" (p.13). Vrasidas (2014), similarly, reported that only 35% of teachers use DigiTech in the 265 266 classroom, while Sipilä (2013) demonstrated that almost half of teachers feel under-267 prepared to use DigiTech to support learning. In the context of HPE, Kretchmann's 268 (2015) small-scale study in Germany indicated that half of teachers surveyed felt they 269 had enough experience to integrate DigiTech into HPE. Yet more than 80% of 270 teachers suggested that they did not have enough pedagogical knowledge and 271 experience of how integrate DigiTech effectively and that they wanted access to more 272 pedagogical scenarios that exemplified DigiTech use in HPE. Indeed, most teachers 273 expressed a preference for traditional technology (i.e. images and blackboards), rather 274 than, for example, more recent collaborative, user-focussed, and interactive 275 technologies, such as social media, apps, and 'mobile' devices. 276 The evidence-base on teachers, therefore, seems to suggest that while young people are active users and consumers of DigiTech, teachers are resistant and they 277 278 struggle to integrate DigiTech in pedagogically sound or innovative ways. The 279 literature suggests that large numbers of teachers are either resistant or even 'Luddite' 280 in this regard. Drawing on the work of Webster and Robins (1986) and Bromley 281 (1998), Reid (2009) explored the usefulness of employing a Luddite analysis to 282 generate an understanding of resistance to technology in education. Reid (2009, p.

290) suggested that Luddism³ was not a fight against technology per se but one 283 284 against "a particular kind of political economy and ideology...[which] changed the traditional patterns of social life". Reid argued firstly that Luddism served as a refusal 285 286 to isolate technology from social relations, and secondly that technological change 287 presented a threat to a particular kind of life. Common populist terms used today to describe opposition or resistance to technologies or technological change include 288 289 'technophobe', 'non-techie', 'dinosaur', 'fossil' and 'diehard'. The 'Luddite' question 290 arises, therefore: "what changes to the traditional patterns of social life are these 291 modern day Luddites raging against?"

292 It could be argued that, much like most existing continuing professional 293 development (CPD) experiences (Cordingly et al., 2015), the CPD mechanisms to 294 support teachers in using DigiTech in new and pedagogically appropriate ways has 295 been either absent or ineffective. As a result, DigiTech use is driven by so called 296 'early-adopters'; innovative, passionate and enthusiastic teachers who are inspired by 297 their personal interest in technologies and their belief that DigiTech can enhance young people's learning (Casey et al., 2016). The lack of high quality CPD is a 298 299 problem for these early adopters (lack of critical challenge) as much as it is for the 300 wider Luddite teacher population (lack of knowledge and confidence). Equally, and as 301 we will discuss in the next section, school and classroom contexts are not always 302 conducive to DigiTech use. A lack of support within the local context has long been 303 regarded as a powerful mediating factor in inhibiting teachers' attempts to change, 304 learn and develop (Fullan, 2015) either with or without CPD mechanisms in place. 305 Perhaps the most effective form of CPD in HPE we could imagine would be where 306 early adopters and Luddites were able to work together within a three-dimensional

³ A member of any of the various bands of workers in England (1811-16) organized to destroy manufacturing machinery under the belief that its use diminished employment. (Dictionary.com)

307 critical, pedagogical and analytical framework. The ambition would be to support 308 both groups to challenge the views of the other, from the starting point that neither is 309 inherently 'correct'. This type of CPD activity is aligned with the concept of 310 'effective' CPD as proposed by Armour, Quennerstedt, Chambers and Makopoulou 311 (2015) who argued for CPD that allows teachers to focus on complexity, addresses 312 contemporary challenges, bridges research and practice, and nurtures their career-long 313 growth as learners. Yet, as numerous PE-CPD studies have reported (see Parker & 314 Patton, in press) few such opportunities are available. It is difficult to imagine, 315 therefore, how HPE teachers (early adopters and Luddites alike) can currently have 316 the kinds of structured discussions that would support them to use DigiTech in 317 pedagogically sound ways.

318 Knowledge in Context

319 In education systems, the "knowledge to be taught, coached or learnt is always a 320 context-bound decision that reflects, reinforces, reproduces (and sometimes 321 challenges) what powerful individuals or groups believes is valuable at any given 322 time" (Armour, 2011, p.13). Considering this point in the case of DigiTech in HPE 323 raises a host of interesting questions about who is driving what. For example, the 324 wider societal context is one where there is an easy of access to mobile health apps; 325 indeed Lupton (2015) puts the figure at over 100,000 such apps available on major 326 app stores and this number is rising all the time. Meanwhile, in HPE, there is a close 327 alignment between the leading HPE physical activity/health discourses (see Gard, 328 2014) suggesting that DigiTech is already driving forms of knowledge that arise in 329 our HPE curricula on health and fitness. Yet, the implications of this trend appear not to have been recognised in formal education policy (see DCMS, 2015 as an example). 330 331 Moreover, within the local context of schools and teachers' classrooms, there is little

332 evidence of radical change and innovation driven by technology tools or devices. We 333 do acknowledge that change has occurred i.e. in the expectations that teachers use 334 technologies to provide further understanding of 'learning' in HPE and in the 335 introduction and sustained use of DigiTech such as games analysis, Heart Rate 336 Monitors, pedometers, apps in phones etc. That said, there is evidence to suggest that 337 schools and teachers continue to value traditional sports skills and games (Kirk, 2010) 338 or, in Nordic countries, dance/gymnastics and outdoor activities (Quennerstedt, 2008). 339 Meanwhile, young people are living in a parallel world of DigiTech that promotes 340 views on health and fitness that sometimes accord with - and also challenge - our 341 traditional practices in HPE.

342 At the policy level, the contemporary National Curriculum and Standards 343 operating in a number of countries agree that as a result of a highly effective PE 344 programme, all pupils should be able to lead what they term 'healthy' or 'health-345 enhancing' lives. Yet, the small number of available analyses on the use of DigiTech 346 in HPE suggests that the forms of knowledge promoted tend to reinforce historical 347 knowledge patterns. For example, DigiTech has been used to promote knowledge 348 about skills and games (see Sinelnikov, 2013) and dance (Öhman et al., 2014). While 349 it has been argued that new models, methods and 'innovative' pedagogical strategies 350 should shift learning away from a focus on specific activities in HPE (O'Sullivan, 351 2013), teachers' personal philosophies, training, and the school context all seem to act 352 to reproduce the traditional activity focus (Kirk, 2010).

The pedagogical questions to be asked at this stage, therefore, are about the power of the context to adapt to, adopt or even shape new forms of knowledge that may or may not be positive. There is no doubt that DigiTech is opening up new possibilities and spaces in and through which to learn. If these spaces, however,

continue to be constrained by data reporting, limited curriculum opportunities and
traditional practices and outcomes, then the best result we can hope to achieve is
slightly better solutions to the same problems (Robinson, 2011). Moreover, if teachers
are unsupported by appropriate forms of CPD, they will either use DigiTech in
essentially uncritical ways that are more informed by technology than pedagogy, or
avoid it (Howard & Mozejko, 2015). DigiTech is, after all, only as "good as the
pedagogical methods it employs" (Ferster, 2014, p. 176).

364 Summary

Thus far, we have articulated an apparent disconnect between the debates on the use of DigiTech in education, and questions about pedagogy. Specifically, we have raised concerns about young people's learning on health through DigiTech *outside* of the school context and the implications for teachers and teaching *within* the school context. We have echoed some of the pessimistic views of Gard, Lupton, and Williamson, while also suggesting that there might be alternative readings of the future of DigiTech in HPE.

372 In the next section, we challenge ourselves and the wider HPE profession to 373 think differently about DigiTech in HPE and we answer our second question: what 374 steps are required to develop new DigiTech pedagogies? We argue that we need to 375 focus on a complex, multi-layered understanding of pedagogy; i.e. in those places 376 where learning, teaching and context converge- to consider what might be possible for 377 DigiTech in HPE. In other words, as a profession, we argue for the need to engage in 378 'blue skies' thinking and critical yet constructive dialogue to imagine new futures for 379 HPE and the development of new - pedagogies supported by DigiTech - in driving 380 radical change.

381

382	Section three: 3. What steps are required to develop new DigiTech pedagogies?
383	As the papers in Sport, Education and Society show, DigiTech in HPE is becoming an
384	important facet of the wider discussions in our field. Yet, the works of Gard, Lupton
385	and Williamson illustrate a curious lack of discussion about the role of <i>pedagogy</i> in
386	the analyses of the role of DigiTech in HPE. In our recent book (see Casey et al.,
387	2016) we set out to address this gap. The original aim was to consider a concept that
388	Casey (2014) had identified as 'pedagogies of technology' in HPE, as exemplified in
389	thirteen pedagogical cases (Armour 2014) of teachers and their uses of DigiTech. The
390	concept of pedagogies of technology was explained as follows:
391	Pedagogies of technology are critically aware and technically competent
392	pedagogies that can be developed in practice to maximise the latent
393	potential of technologies to accelerate learning in meaningful ways that
394	meet the individual needs of diverse learners. The starting point for a
395	pedagogy of technology is a desire to do things differently, rather than to
396	do the same things using 'flashy' tools and gizmos.
397	(Casey el al., 2016, p.7)
398	Individual teachers at the heart of each case came from different countries, and the
399	resulting pedagogical cases were similar in style to the original model developed by
400	Armour (2014). The narrative at the heart of the cases centred on an HPE
401	teacher/practitioner who uses DigiTech. From this starting point, analyses were
402	undertaken by academics from different disciplines, including pedagogy and, for the
403	purposes of CPD, the teacher/practitioner was asked to conclude the chapter with their
404	reflection on the analysis.
405	So what did we learn? Firstly, a critical review of all the pedagogical cases
406	suggested that the term 'pedagogies of technology' can indeed be helpful in

407 foregrounding the ways in which individual practitioners 'do' something 408 pedagogically different with technology. At the same time, and echoing the evidence 409 presented earlier, we concluded that we saw very little in the cases that was genuinely 410 radical or innovative. So, although many practitioners and scholars have positioned 411 DigiTech as a kind of "supertool", we were struck by the lack of new forms of 412 learning, different types of teaching, or indeed any alternative HPE contexts for 413 learning. What we saw instead was that DigiTech enabled teachers and students to do 414 the same things faster and more efficiently, albeit after some teachers had invested 415 time and effort in learning how to use different technologies. We were left wondering 416 whether what we saw in the cases was the limit of our imagination as a profession. 417 Some extracts from the practitioner reflections in the pedagogical cases are 418 illustrative. Firstly, some teachers were unable to use DigiTech optimally in their 419 practice because there was much they had never had the opportunity to learn – or had 420 even considered as a learning possibility. For example, Dylan reflected "I would be 421 interested in investigating the *lived experience* of students engaged in learning using the iPad" (Goodyear et al, 2016, p. 26). James commented: "Even though I consider 422 423 myself a reflective practitioner, I had not connected my own professional journey to 424 developments in technology... I have been taken back by the accuracy of the analysis 425 from the academic experts and the amount of theory that highlights how and why 426 these processes occur" (Chambers et al, 2016, p. 63). In another case, Beatrice noted 427 that "in teaching it is important to take a critical look at pedagogies of technology and 428 not think all teaching problems can be solved by technological solutions 429 (Quennerstedt et al, 2016, p. 82) while Andy (Fletcher et al, 2016, p. 118) learnt that changing his mind about using DigiTech in an area of his practice "should not be 430 431 looked at as a failure but as a strong example of sound pedagogical decision-making".

432	Indeed, the ambition to learn openly from 'mistakes' was a recurring theme. As was
433	noted earlier, some practitioners appear willing to invest significant amounts of time
434	in learning how to use and experiment with different forms of DigiTech, Joey is a
435	good example of this (Gleddie et al, 2016, p. 134) and he was clear that he would be
436	able to learn most effectively where he could share both his successes and his failures:
437	I often share the "best" or in other words the refined or rehearsed
438	version of what actually happened in my class. I receive digital pats on
439	the back for my success, but I do not necessarily grow as a teaching
440	professional as a result. To do that, I need to share the things that did not
441	go as well in lessons and discuss what might have been missed
442	opportunities in my teaching.
443	Secondly, following the practitioner narrative and the analysis from three
444	different disciplinary perspectives, a pedagogy expert was tasked with locating the
445	issues raised in a coherent pedagogical space. Pedagogues, however, struggled to do
446	this in ways that opened up new and innovative pedagogical possibilities. For
447	example, Castelli et al, (2016) drew on the established theories of problem-based
448	learning as an analytical framework, Jones et al, (2016) (amongst others) used
449	TPACK, Enright et al (2016) focussed on the privatisation of physical education –
450	although they also include a section on 're-imagineering' HPE, and Armour et al
451	(2016) drew on narrative theory and Deweyian concepts.
452	What we learnt through the process of constructing pedagogical cases,
453	therefore, is that defining pedagogies of technology was helpful in framing the task
454	for the pedagogical case author teams and encouraging them to think innovatively.
455	Yet, the cases revealed remarkably little practice that could be regarded as radical as a
456	direct result of using DigiTech to support learning. Instead, we have come to the

457 conclusion that while DigiTech should be able to "deepen and accelerate learning"
458 (Fullan, 2013b, p 28) and enable teachers to do things "differently", we have missed
459 out the prior-step of clarifying what is meant by "accelerating" learning in HPE, and
460 *doing* things "differently". Essentially, the question for the profession is: what can we
461 imagine for HPE?

462 Reflecting on the pedagogical cases process, we are able to offer a brief 463 example of how an understanding of the benefits of DigiTech might be enhanced by 464 pedagogical analysis. We draw again on the pedagogy framework of learners and 465 learning, teachers and teaching and knowledge in context (Armour, 2011) mentioned 466 earlier. In their pedagogical case chapter, Quennerstedt et al. (2016) used Armour's 467 framework to consider Béatrice's use of dance video games in her teaching. 468 Quennerstedt et al. (2016) argued, from a *learners and learning* perspective, that the 469 key is not to consider how students are learning but *what* they are learning. They 470 posed the question: "is the aim to learn different movement qualities, a particular 471 dance, rhythm, dance moves, creativity, biomechanical or physiological principles? (Quennerstedt et al., 2016, p. 79). From this perspective, DigiTech is not a "gizmo" 472 473 but a pedagogical intent to help learners learn. Secondly, in focussing on teachers and teaching, Quennerstedt et al. (2016) concluded that Béatrice used DigiTech as a 474 475 teaching *resource* and emphatically not as a substitute teacher. Thus, the dance video 476 game was described as "an instructor, a source of inspiration and a resource for students"(p. 79). In their consideration of *context*, Quennerstedt et al. (2016) 477 478 challenged the reader to contemplate, from a cultural, historical and subject area 479 perspective, why dance is taught at all; for example, is it "an activity, a cultural form, a form of exercise or an aesthetic practice and expression?" (p. 80). This level of 480 481 analysis offers rich possibilities for teacher learning in CPD.

482	The remaining task for this paper, therefore, is to provide the rationale for our
483	claim that we need to open a profession-wide debate about the nature of radical
484	pedagogies in HPE that make optimal use of the potential capacity of DigiTech while
485	minimising the potential harms. Looking back to earlier sections of this paper, a
486	useful starting point is Lupton's (2015, p. 127) question:
487	How far are we from a situation where "students are forced to wear
488	heart-rate monitors to demonstrate that they are conforming to the
489	exertions demanded of them by the HPE teacher?
490	An immediate reaction might be negative, given the dangers posed by a
491	growing focus on performativity as outlined by Gard (2014) and many others in our
492	field (Enright et al. 2016; Gleddie et al, 2016) and within education more broadly
493	(Apple, 2007). There might, however, be another response.
494	In their individual and collective arguments about DigiTech, Gard, Lupton and
495	Williamson suggested that DigiTech could offer more personalised and individualised
496	learning opportunities. Building on this view, and using Lupton's example above of
497	the heart rate monitor, we would like to argue that teachers could use DigiTech to
498	monitor and tailor 'physical exertions' to the individual student and that this might be
499	a very good thing. Indeed, it might be a better pedagogical strategy based on accurate
500	individualised data that allows teachers to better meet the needs of each student.
501	Although Gard, Lupton and Williamson suggested that such an approach could work
502	to drive school improvement to the exclusion of teachers, it could also be argued that
503	in the hands of skilful teachers, good data could be used to drive new and better forms
504	of learning in HPE. Certainly, Hattie (2012, 2009), among others (e.g., Dinham,
505	2013) have argued that teachers who have the greatest impact on learning are those
506	who can accurately diagnose and plan for the learning needs of their students. The

better the quality of the information a teacher has about a student, the more effective
their pedagogies are likely to be. From this perspective, DigiTech has the potential to
be an invaluable pedagogical device to support learning in individually and
developmentally appropriate ways.

511 The problem, at this stage, is that we have not had a grand profession-wide 512 debate that could inform our decisions about the use of DigiTech in HPE and its 513 potential to change our practices for the better. A 'profession-wide' debate is not one 514 that can rage in the pages of academic journals read mainly by other academics 515 (Sandaña, 2014). As Sandaña (2014) suggests, if we keep doing this we will keep 516 recycling the message of, "I got a different way of lookin' at it", and, in turn, the same 517 pedagogical practices will most likely continue to exist. Instead, we 'all' need to 518 'jump on' the enthusiasm that DigiTech has in young people's lives and begin to co-519 construct new and exciting futures for HPE.

520 A profession wide debate would involve policy makers, businesses, health 521 professionals, technology experts, teachers, students, parents, and the wider 522 community. In other words, anyone who is a participant in, or invested in HPE. We 523 know from existing evidence-base that exercising the voices of all key stakeholders in 524 HPE is a powerful mechanism for diagnosing learners' needs, evaluating teachers and 525 teaching, co-constructing new contexts for learning and creating effective practices 526 within HPE (see Leatherdale et al., 2015, and Luguetti et al., 2015). We have been 527 sensitised to the dangers of DigiTech in HPE by the ground-breaking work of Gard, 528 Lupton, and Williamson yet, at the same time, their pessimistic views are somewhat 529 'zoomed out' from the realities of young people's digital lives. We have learnt from 530 the pedagogical cases process that new futures are possible for HPE, but that the 531 collaborations we facilitated between academics and practitioners highlighted a lack

532 of radical change in HPE. By opening these debates and questions about co-

533 constructing new forms of HPE within the social and cultural framework of DigiTech,

to a wider audience, however, we might generate discussions that can lead to

535 improvements to HPE.

536 We conclude this paper by drawing on Veletsianos (2016) to suggest that a focus on "emerging technologies" and "emerging practices" in digital learning could 537 538 be a useful way forward. As Veletsianos (2016) argues, "emerging technologies" and 539 "emerging practices" transcend disciplines and, moreover, what makes practice and 540 technology emerging is not the technology, but rather the environments in which 541 technologies and practices operate. Emerging technologies and practices, therefore, 542 are foregrounded in the belief that technologies and practices shape and are shaped by 543 sociocultural environments. Another notable characteristic of emerging technologies 544 is that while there is significant potential for change, such potential has not yet been 545 realised. This final characteristic is the key message of this paper. The 'take home 546 message' we want to provide is that DigiTech crosses multiple sectors (e.g., 547 education, journalism, sport), multiple contexts (e.g., home and school), and can be 548 used in multiple ways (e.g., improve learner-learner interaction or personalised 549 learning). As an academic profession, therefore, we will do our young learners a 550 disservice if we simply subscribe to a pessimistic view of the role of Digitech in HPE. 551 As Velestianos (2016) argues, DigiTech is not yet established in education. This 552 provides an opportunity for pedagogy experts to shape debate, pedagogy and practice 553 around DigiTech in HPE, rather than allowing technology experts to claim the 554 territory.

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