

## Fifty years of methodological trends in JIBS

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DOI:

[10.1057/s41267-020-00372-4](https://doi.org/10.1057/s41267-020-00372-4)

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*Citation for published version (Harvard):*

Nielsen, B, Welch, C, Chidlow, A, Miller, S, Arguzzoli, R, Gardner, E, Karafyllia, M & Pegoraro, D 2020, 'Fifty years of methodological trends in JIBS: why future IB research needs more triangulation', *Journal of International Business Studies*, vol. 51, no. 9, pp. 1478-1499. <https://doi.org/10.1057/s41267-020-00372-4>

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**Appendix 1: List of *JIBS* Original Empirical Papers Included in the Study**

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# Appendix 1: List of *JIBS* Original Empirical Papers

## 1. LIST OF *JIBS* ORIGINAL EMPIRICAL PAPERS

### 1.1 ARCHIVAL PAPERS

- Abdi, M., & Aulakh, P. S. 2018. Internationalization and performance: Degree, duration, and scale of operations. *Journal of International Business Studies*, 49(7): 832-857.
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- Aguilera, R. V., Desender, K. A., López-Puertas Lamy, M., & Jun Ho, L. 2017. The governance impact of a changing investor landscape. *Journal of International Business Studies*, 48(2): 195-221.
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- An, Z., Chen, Z., Li, D., & Lu, X. 2018. Individualism and stock price crash risk. *Journal of International Business Studies*, 49(9): 1208-1236.
- Anand, J., & Delios, A. 1997. Location specificity and the transferability of downstream assets to foreign subsidiaries. *Journal of International Business Studies*, 28(3): 579-603.
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- Arregle, J. L., Miller, T. L., Hitt, M. A., & Beamish, P. W. 2016. How does regional institutional complexity affect MNE internationalization? *Journal of International Business Studies*, 47(6): 697-722.
- Arregle, J. L., Beamish, P. W., & Hébert, L. 2009. The regional dimension of MNEs' foreign subsidiary localization. *Journal of International Business Studies*, 40(1): 86-107.

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- Asmussen, C. G. 2009. Local, regional, or global? Quantifying MNE geographic scope. *Journal of International Business Studies*, 40(7): 1192-1205.
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- Baggs, J., & Brander, J. A. 2006. Trade liberalization, profitability, and financial leverage. *Journal of International Business Studies*, 37(2): 196-211.
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- Boubakri, N., Mansi, S. A., & Saffar, W. 2013. Political institutions, connectedness, and corporate risk-taking. *Journal of International Business Studies*, 44(3): 195-215.
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- Bova, F., & Vance, M. 2019. Uncertainty avoidance and the timing of employee stock option exercise. *Journal of International Business Studies*, 50(5): 740-757.
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- Carrieri, F., & Majerbi, B. 2006. The pricing of exchange risk in emerging stock markets. *Journal of International Business Studies*, 37(3): 372-391.
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## Appendix 1: List of *JIBS* Original Empirical Papers

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## **Appendix 1: List of *JIBS* Original Empirical Papers**

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## Appendix 1: List of *JIBS* Original Empirical Papers

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## Appendix 2: Coding Details and Limitations

Table 1. Deep structure conventions

	Technical conventions	Communicative conventions	Social conventions
<b>Operational definition</b>	Changes to the tools, materials, techniques and protocols used for observation, measurement, categorization and analysis	Changes to the genre of the scientific report and rhetoric used to persuade readers	Institutionalized processes which a research community uses to set, diffuse and maintain norms, standards and ethics; establish the boundaries; define priorities
<b>Measures</b>	Hardware, software, data innovations and protocols (codified procedures)	Absence/presence of methods section, methodological details which are/are not reported	Editorial initiatives, editorial policy statements, ‘thought’ pieces by past and present Editors-in-Chief (EICs), AIB Presidents, members of the editorial team (including guest editors) and influential IB scholars; methodological articles published in <i>JIBS</i>

Table 2: Constructing the database: preliminary information

Article ID	Author(s) & Year (Harvard Reference)	Only Year (e.g.1970)	Gender (corresponding author) (If known)	Position (corresponding author) (If known)	Country (corresponding author) (If known)	Number of authors	Volume	Issue	Total Number of Articles Published per Issue	Total Number of Empirical Articles Published per Issue	Qualitative Article (1=Yes 0=No)	Quantitative Article (1=Yes 0=No)	Survey Article (1=Yes 0=No)	Mixed-Method Article (1=Yes 0=No)	Not sure (method classification) (1=Yes 0=No)
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Table 3: Multi-method coding scheme

Type	Data sources	Data sources	Reporting	Data analysis	Additional insights
<b>Groups of codes</b>	Data information (sample attributes and data sources)	Levels of data (number of countries, data levels and types of data)	Methods section (included or not and reference to methodological literature)	Data analysis (software, analytical procedures)	Comments (individual coder and reviewers)

## Appendix 2: Coding Details and Limitations

Table 4 Qualitative and Mixed-Method coding schemes

	Qualitative	Mixed-Method
Choice of method	<ul style="list-style-type: none"> <li>Was qualitative method explained? (0=No 1=Yes 2=Not sure) If 1=Yes, reason given (quote)</li> </ul>	<ul style="list-style-type: none"> <li>Is term Mixed-Method used? (0 = No 1= Yes; If 0=Not, what term is used?)</li> <li>Was Mixed-Method explained? (0=No 1= Yes 2=Partially) If 1=Yes, reason given (is it validation, deeper understanding etc.)</li> <li>Qual vs quant: (1=Qual dominant, 2=Quant dominant, 3=Equal)</li> <li>Different unit of analysis for qual/quant? (0=No 1=Yes 2=Not sure)</li> <li>Was data collected (1=Concurrently, 2=Sequentially 3=Just one method for data collection)</li> <li>Was data collected (1=Qual stage first 2=Quant stage first 3=Concurrently 4=Not sure)</li> </ul>
<i>Communicative practices</i>		
Data information	<ul style="list-style-type: none"> <li>Case study? (0=No 1=Yes, 1=Not sure) If 0=No case study then what?</li> <li>Mentions technology used for data collection (0=No 1=Yes) If 1=Yes, reason given (quote)</li> <li>Interviews? (0=No 1=Yes 2=Not sure)</li> <li>Observation? (0=No, 1=Yes 2=Not sure)</li> <li>Document? (0=No 1=Yes, 2=Not sure)</li> <li>Data type? (0=Process 1=Cross-sectional 2=Partial 3=Not sure)</li> </ul>	<ul style="list-style-type: none"> <li>Which method was used in data collection? (1=Qual 2=Quant 3=Both 4=Not sure) If 1=Qual, what (provide details); If 2=Quant, what (provide details)</li> </ul>
<i>Technical and Social practices</i>		
Level of data	<ul style="list-style-type: none"> <li>Multi-level Analysis (0=No 1=Yes 2=Not sure)</li> </ul>	<ul style="list-style-type: none"> <li>Multi-level analysis (0=No 1=Yes 2=Not sure)</li> </ul>
<i>Technical and Social practices</i>		
Methods section	<ul style="list-style-type: none"> <li>Methods Section Included? (0=No 2=Yes, 2=No but discussed elsewhere)</li> <li>Is Yin used as methods reference? (0=No 1=Yes, 2=Not sure)</li> <li>Is Eisenhardt used as methods reference? (0=No 1=Yes, 2=Not sure)</li> </ul>	<ul style="list-style-type: none"> <li>Methods section included? (0=No 2=Yes, 2=No but discussed elsewhere)</li> <li>Do the authors make use of Mixed-Method literature? (0=No 1=Yes 2=Not sure)</li> </ul>
<i>Communicative practices</i>		
Data analysis	<ul style="list-style-type: none"> <li>Analytical techniques mentioned? (0=No 2=Yes) If 1=Yes, what?</li> <li>Use of CAQDAS mentioned? (0=No 2=Yes)</li> </ul>	<ul style="list-style-type: none"> <li>Which methods were used in analysis? (1=Qual 2=Quant 3=Both 4=Not sure) If 1=Qual, what (provide details); if 2=Quant, what (provide details)</li> <li>Use of software mentioned? (0=No 1=Yes, 2=Not sure)</li> </ul>
<i>Technical and Communicative practices</i>		
Overall	<ul style="list-style-type: none"> <li>Non-positivist? (0=Positivist 1=Non-Positivist)</li> </ul>	<ul style="list-style-type: none"> <li>Non-positivist? (0=Positivist 1=Non-Positivist)</li> </ul>
<i>Technical and Social practices</i>		



## Appendix 2: Coding Details and Limitations

Table 5. Quantitative coding schemes

Quantitative (Archival and Survey)	Quantitative (Survey)
<p><b>Data Information (<i>Technical practices</i>)</b></p> <ul style="list-style-type: none"> <li>• Number of Samples? (1=One sample, 2=Two samples, ..., 6=More than five samples, 7=Not clear)</li> <li>• Sample size (List number)</li> <li>• Archival? (0=No, 1=Yes)</li> <li>• Purchased database? (0=No, 1=Yes)</li> </ul> <p><b>Level of data (<i>Technical and Social practices</i>)</b></p> <ul style="list-style-type: none"> <li>• Level of data? (0=Single level, 1=Multiple levels, 2=Not sure 3=Not mentioned)</li> <li>• Data level? (1=Country level, 2=Regional level, 3=Individual level, 4=Firm level, 5=Subsidiary level, 6=Industry level, 7=Not mentioned, 8=Not sure)</li> <li>• Number of countries analysed? (1=One country, ..., 6=More than five countries, 7=Not sure)</li> <li>• Level of analysis? (0=Single level, 1=Multilevel, 2=Not sure)</li> <li>• Data type? (1=Cross-sectional data, 2=Panel data, 3=Longitudinal data, 4= Other, 5=Not sure)</li> </ul> <p><b>Methods section (<i>Communicative practices</i>)</b></p> <ul style="list-style-type: none"> <li>• Methods section? (0=Not mentioned 1=Mentioned)</li> </ul> <p><b>Data analysis (<i>Technical and Communicative practices</i>)</b></p> <ul style="list-style-type: none"> <li>• Do authors mention the use of a statistical software for data analysis? (0=No, 1=Yes, 3=Not sure)</li> <li>• Software used? (0=SPSS, 1=Stata, 3=MatLab, 4=HLM, 5=LISREL, 6=SAS, 7=LIMDEP, 8=AMOS, 9= BMD02R,UCLA, 10= BrainMaker, 11= BMDPP7M, 12= Eventus 6.2, 13= Supermix, 14= Not mentioned, 15=Not sure)</li> <li>• Statistical analysis methods? (0=OLS, 2=Logit, 3=Probit, 4= Discrete choice models, 5=SEM, 6=Nested models, 7= Heckman selection models, 8= Tobit, 9= Anova/Manova/Mancova, 10= Difference in means, 11= Poisson, Neg. Binomial, 12= Event history analysis, 13= Event study methodology, 14= Advance regression models, 15=Other, 16=Not sure)</li> <li>• Descriptive statistics? (0=Not reported, 1=Reported, 3=Not sure)</li> </ul>	<p><b>Survey design (<i>Technical and Communicative practices</i>)</b></p> <ul style="list-style-type: none"> <li>• Brislin's framework? (0=Not referred, 1=Referred)</li> <li>• Dillman's framework? (0=Not referred, 1=Referred)</li> <li>• Questionnaire: language used? (0=Not English, 1=English, 2=Not mentioned)</li> <li>• Questionnaire: translation? (0=Not mentioned, 1=Mentioned)</li> <li>• Questionnaire: back-translation? (0=Not mentioned, 1=Mentioned)</li> <li>• Number of languages the questionnaire was translated? (1=1 Language,...6=More than 5 Languages, 7=Not mentioned)</li> <li>• Number of languages the questionnaire was back-translated? (1=1 Language,...6=More than 5 Languages, 7=Not mentioned)</li> <li>• Number of languages the questionnaire was sent out? (1=1 Language,...6=More than 5 Languages, 7=Not mentioned)</li> <li>• Was the Likert scale mentioned by authors? (0=No, 1=Yes If 1=Yes, please list)</li> </ul> <p><b>Survey process (<i>Technical and Communicative practices</i>)</b></p> <ul style="list-style-type: none"> <li>• Survey type? (1=Postal survey, 2=Electronic survey, 3=Self-administered survey, 4=Other survey, 5=Not mentioned)</li> <li>• Pilot study? (0=Not mentioned, 1=Mentioned)</li> <li>• Pre-notice letter? (0=Not mentioned 1=Mentioned)</li> <li>• Covering letter? (0=Not mentioned 1=Mentioned)</li> <li>• Reminder? (0=Not mentioned 1=Mentioned)</li> <li>• Number of reminders used? (1=1 Reminder, ...6=More than 5, 7=Not mentioned)</li> <li>• Follow-up? (0=Not mentioned 1=Mentioned)</li> <li>• Number of follow-ups used? (1=1 Reminder, ...6=More than 5, 7=Not mentioned)</li> <li>• Thank you letter? (0=Not mentioned 1=Mentioned)</li> <li>• Incentives? (0=Not mentioned 1=Mentioned)</li> <li>• Number of incentives used? (1=1 Reminder, ...6=More than 5, 7=Not mentioned)</li> <li>• Response rate (absolute number)? (0=Not mentioned, 1=Mentioned...If 1=Mentioned, please list)</li> <li>• Response rate (%)? ((0=Not mentioned, 1=Mentioned...If 1=Mentioned, please list)</li> </ul>

## Appendix 2: Coding Details and Limitations

### Limitations

There are several limitations to our analysis. First, our analysis is based only on accepted papers at *JIBS*. It is conceivable that early adopters of methodological innovations received negative outcomes not because of methodological flaws, but instead because of insufficient theoretical contributions or perhaps reviewers who were uncomfortable with the nuances of the method.

Second, a small number of quantitative papers did not fit into either the survey or archival category. Typically, these papers were either highly descriptive in nature and only reported on (secondary) data without any explicit quantitative analysis or in a few instances, experimental studies. These studies were excluded.

Third, an even smaller number of studies straddled multiple categories (i.e. archival and survey) without being mixed methods studies per se. These were often papers reporting multiple studies or utilizing multiple methods for robustness checks. In these few cases, we attributed the study to the category to which the main analyses and results were adhered.

Fourth, we measured 'purchased data' as 1 if an article noted a third-party source for the data, zero otherwise. We exercised caution to verify if the purchased data was based on survey data or archival data.

Finally, our coding of papers was dependent on the information provided by the authors themselves. As this was not always complete, alternative interpretations are possible. For this reason, our results should be treated as providing trend data rather than absolute scores.

### Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 1: Quantitative Archival Papers Across Different Decades: Methods of Analysis<sup>1,2</sup>

	<i>Mean</i> <sub>(Std.dev)</sub>	<i>X</i> <sup>2</sup> <sub>(df)</sub>	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Quantitative Archival Papers</i>				<b><i>n=38(%)</i></b>	<b><i>n=71(%)</i></b>	<b><i>n=106(%)</i></b>	<b><i>n=178(%)</i></b>	<b><i>n=230(%)</i></b>	<b><i>N=623(%)</i></b>
Statistical analysis methods	6.668 <sub>(5.901)</sub>	264.786 <sub>(60)</sub> (p-value=0.000)***	OLS	15 <sub>(39.47)</sub>	28 <sub>(39.44)</sub>	39 <sub>(36.79)</sub>	65 <sub>(36.52)</sub>	59 <sub>(25.65)</sub>	206 <sub>(33.07)</sub>
			Logit	0	5 <sub>(7.04)</sub>	13 <sub>(12.26)</sub>	14 <sub>(7.87)</sub>	26 <sub>(11.30)</sub>	58 <sub>(9.31)</sub>
			Probit	0	1 <sub>(1.41)</sub>	0	7 <sub>(3.93)</sub>	18 <sub>(7.83)</sub>	26 <sub>(4.17)</sub>
			Discrete choice models	0	1 <sub>(1.41)</sub>	5 <sub>(4.72)</sub>	11 <sub>(6.18)</sub>	14 <sub>(6.09)</sub>	31 <sub>(4.98)</sub>
			SEM	0	0	1 <sub>(0.94)</sub>	4 <sub>(2.25)</sub>	1 <sub>(0.43)</sub>	6 <sub>(0.96)</sub>
			Nested models	0	0	0	5 <sub>(2.82)</sub>	21 <sub>(9.13)</sub>	26 <sub>(4.17)</sub>
			Heckman selection models	0	0	0	10 <sub>(5.62)</sub>	15 <sub>(6.52)</sub>	25 <sub>(4.01)</sub>
			Tobit	0	1 <sub>(1.41)</sub>	3 <sub>(2.83)</sub>	6 <sub>(3.37)</sub>	5 <sub>(2.17)</sub>	15 <sub>(2.41)</sub>
			Anova/Manova/Mancova	0	3 <sub>(4.23)</sub>	9 <sub>(8.49)</sub>	4 <sub>(2.25)</sub>	2 <sub>(0.87)</sub>	18 <sub>(2.89)</sub>
			Difference in means	2 <sub>(5.26)</sub>	1 <sub>(1.41)</sub>	5 <sub>(4.72)</sub>	2 <sub>(1.12)</sub>	0	10 <sub>(1.61)</sub>
			Poisson, Neg. Binominal	0	0	2 <sub>(1.89)</sub>	5 <sub>(2.81)</sub>	11 <sub>(4.78)</sub>	18 <sub>(2.89)</sub>
			Event history analysis	0	0	2 <sub>(1.89)</sub>	9 <sub>(5.06)</sub>	16 <sub>(6.96)</sub>	27 <sub>(4.33)</sub>
			Event study methodology	0	1 <sub>(1.41)</sub>	6 <sub>(5.66)</sub>	7 <sub>(3.93)</sub>	7 <sub>(3.04)</sub>	21 <sub>(3.37)</sub>
			Advance regression models	1 <sub>(2.63)</sub>	8 <sub>(11.27)</sub>	4 <sub>(3.77)</sub>	17 <sub>(9.55)</sub>	32 <sub>(13.91)</sub>	62 <sub>(9.95)</sub>
			Other	18 <sub>(47.37)</sub>	20 <sub>(28.17)</sub>	8 <sub>(7.55)</sub>	11 <sub>(6.18)</sub>	1 <sub>(0.43)</sub>	58 <sub>(9.31)</sub>
			Not sure	2 <sub>(5.26)</sub>	2 <sub>(2.82)</sub>	9 <sub>(8.49)</sub>	1 <sub>(0.56)</sub>	2 <sub>(0.87)</sub>	16 <sub>(2.57)</sub>
Software used	6.800 <sub>(1.983)</sub>	151.334 <sub>(56)</sub> (p-value=0.000)***	SPSS	1 <sub>(2.63)</sub>	0	1 <sub>(0.94)</sub>	3 <sub>(1.69)</sub>	0	5 <sub>(0.80)</sub>
			Stata	0	0	0	10 <sub>(5.62)</sub>	37 <sub>(16.09)</sub>	47 <sub>(7.54)</sub>
			MatLab	0	0	0	0	1 <sub>(0.43)</sub>	1 <sub>(0.16)</sub>
			HLM	0	1 <sub>(1.41)</sub>	13 <sub>(12.26)</sub>	0	6 <sub>(2.61)</sub>	20 <sub>(3.21)</sub>
			LISREL	0	0	0	1 <sub>(0.56)</sub>	1 <sub>(0.43)</sub>	2 <sub>(0.32)</sub>
			SAS	0	0	0	0	5 <sub>(2.17)</sub>	5 <sub>(0.80)</sub>
			LIMDEP	0	0	0	1 <sub>(0.56)</sub>	0	1 <sub>(0.16)</sub>
			AMOS	0	0	0	0	2 <sub>(0.87)</sub>	2 <sub>(0.32)</sub>
			BMD02R,UCLA	1 <sub>(2.63)</sub>	0	0	0	0	1 <sub>(0.16)</sub>
			BrainMaker	0	0	0	1 <sub>(0.56)</sub>	0	1 <sub>(0.16)</sub>
			BMDPP7M	0	1 <sub>(1.41)</sub>	0	0	0	1 <sub>(0.16)</sub>
			Eventus 6.2	0	0	0	1 <sub>(0.56)</sub>	0	1 <sub>(0.16)</sub>
			Supermix	0	0	0	1 <sub>(0.56)</sub>	0	1 <sub>(0.16)</sub>
			Not mentioned	1 <sub>(2.63)</sub>	2 <sub>(2.82)</sub>	2 <sub>(1.89)</sub>	18 <sub>(10.11)</sub>	28 <sub>(12.17)</sub>	51 <sub>(8.19)</sub>
			Not sure	35 <sub>(92.11)</sub>	67 <sub>(94.37)</sub>	90 <sub>(84.91)</sub>	142 <sub>(79.78)</sub>	150 <sub>(65.22)</sub>	484 <sub>(77.69)</sub>
Descriptive statistics	0.723 <sub>(0.465)</sub>	221.026 <sub>(8)</sub> (p-value=0.000)***	Reported	11 <sub>(28.95)</sub>	19 <sub>(26.76)</sub>	51 <sub>(48.11)</sub>	136 <sub>(76.40)</sub>	224 <sub>(97.39)</sub>	441 <sub>(70.79)</sub>
			Not reported	27 <sub>(71.05)</sub>	52 <sub>(74.24)</sub>	55 <sub>(51.89)</sub>	38 <sub>(21.35)</sub>	5 <sub>(2.17)</sub>	177 <sub>(28.41)</sub>
			Not sure	0	0	0	4 <sub>(2.25)</sub>	1 <sub>(0.43)</sub>	5 <sub>(0.80)</sub>

Note:

<sup>1</sup>To enhance readability and comparability of data for statistical percentages for 0s are not reported. <sup>2</sup>The Fisher tests were undertaken to confirm these results.

\* p ≤ .10 \*\* p ≤ .05 \*\*\* p ≤ .01

### Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 2: Quantitative Archival Papers Across Decades: Data Source<sup>1,2</sup>

	<i>Mean</i> <sub>(Std.dev)</sub>	$\chi^2$ <sub>(df)</sub> <sup>2</sup>	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Quantitative Archival Papers</i>				<b><i>n=38</i></b> (%)	<b><i>n=71</i></b> (%)	<b><i>n=106</i></b> (%)	<b><i>n=178</i></b> (%)	<b><i>n=230</i></b> (%)	<b><i>N=623</i></b> (%)
<i>Data type</i>	2.060 <sub>(0.968)</sub>	219.625 <sub>(16)</sub> (p-value=0.000)***	Cross-section data	15 <sub>(39.47)</sub>	27 <sub>(38.03)</sub>	37 <sub>(34.91)</sub>	76 <sub>(42.70)</sub>	51 <sub>(22.17)</sub>	206 <sub>(33.07)</sub>
			Panel data	0	16 <sub>(22.54)</sub>	20 <sub>(18.87)</sub>	63 <sub>(35.39)</sub>	126 <sub>(54.78)</sub>	225 <sub>(36.12)</sub>
			Longitudinal data	9 <sub>(23.68)</sub>	20 <sub>(28.17)</sub>	46 <sub>(43.40)</sub>	31 <sub>(17.42)</sub>	50 <sub>(21.74)</sub>	156 <sub>(25.04)</sub>
			Other	13 <sub>(34.21)</sub>	6 <sub>(8.45)</sub>	0	1 <sub>(0.56)</sub>	0	20 <sub>(3.21)</sub>
			Not sure	1 <sub>(2.63)</sub>	2 <sub>(2.82)</sub>	3 <sub>(2.83)</sub>	7 <sub>(3.93)</sub>	3 <sub>(1.30)</sub>	16 <sub>(2.57)</sub>
<i>Data level</i>	3.869 <sub>(1.855)</sub>	141.786 <sub>(28)</sub> (p-value=0.000)***	Country level	6 <sub>(15.79)</sub>	24 <sub>(33.80)</sub>	22 <sub>(20.75)</sub>	37 <sub>(20.79)</sub>	43 <sub>(18.70)</sub>	132 <sub>(21.19)</sub>
			Regional level	0	0	2 <sub>(1.89)</sub>	3 <sub>(1.69)</sub>	5 <sub>(2.17)</sub>	10 <sub>(1.61)</sub>
			Individual level	0	1 <sub>(1.41)</sub>	4 <sub>(3.77)</sub>	7 <sub>(3.93)</sub>	7 <sub>(3.04)</sub>	19 <sub>(3.05)</sub>
			Firm level	13 <sub>(34.21)</sub>	23 <sub>(32.39)</sub>	37 <sub>(34.91)</sub>	101 <sub>(56.74)</sub>	127 <sub>(55.22)</sub>	301 <sub>(48.31)</sub>
			Subsidiary level	2 <sub>(5.26)</sub>	5 <sub>(7.04)</sub>	24 <sub>(22.64)</sub>	7 <sub>(3.93)</sub>	12 <sub>(5.22)</sub>	50 <sub>(8.03)</sub>
			Industry level	17 <sub>(44.74)</sub>	11 <sub>(15.94)</sub>	1 <sub>(0.96)</sub>	22 <sub>(12.36)</sub>	29 <sub>(12.61)</sub>	80 <sub>(12.84)</sub>
			Not mentioned	0	0	0	0	1 <sub>(0.43)</sub>	1 <sub>(0.16)</sub>
			Not sure	0	7 <sub>(10.14)</sub>	16 <sub>(15.38)</sub>	1 <sub>(0.56)</sub>	6 <sub>(2.61)</sub>	30 <sub>(4.82)</sub>
<i>Number of countries analysed</i>	4.060 <sub>(2.566)</sub>	108.406 <sub>(24)</sub> (p-value=0.000)***	One country	8 <sub>(21.05)</sub>	19 <sub>(26.76)</sub>	49 <sub>(46.23)</sub>	86 <sub>(48.31)</sub>	70 <sub>(30.43)</sub>	232 <sub>(37.24)</sub>
			Two countries	4 <sub>(10.23)</sub>	3 <sub>(4.23)</sub>	4 <sub>(3.77)</sub>	7 <sub>(3.93)</sub>	9 <sub>(3.91)</sub>	27 <sub>(4.33)</sub>
			Three countries	0	2 <sub>(2.82)</sub>	0	5 <sub>(2.81)</sub>	1 <sub>(0.43)</sub>	8 <sub>(1.28)</sub>
			Four countries	0	1 <sub>(1.41)</sub>	1 <sub>(0.94)</sub>	2 <sub>(1.12)</sub>	3 <sub>(1.30)</sub>	7 <sub>(1.12)</sub>
			Five countries	1 <sub>(2.63)</sub>	0	2 <sub>(1.89)</sub>	0	1 <sub>(0.43)</sub>	4 <sub>(0.64)</sub>
			More than five countries	10 <sub>(26.32)</sub>	25 <sub>(35.21)</sub>	25 <sub>(23.58)</sub>	50 <sub>(28.09)</sub>	133 <sub>(57.83)</sub>	243 <sub>(39.00)</sub>
			Not sure	15 <sub>(39.47)</sub>	21 <sub>(29.58)</sub>	25 <sub>(23.58)</sub>	28 <sub>(15.73)</sub>	13 <sub>(5.65)</sub>	102 <sub>(16.37)</sub>
<i>Methodology section</i>	0.902 <sub>(0.297)</sub>	35.845 <sub>(4)</sub> (p-value=0.000)***	Mentioned	29 <sub>(76.32)</sub>	57 <sub>(80.28)</sub>	101 <sub>(95.28)</sub>	152 <sub>(85.39)</sub>	223 <sub>(96.96)</sub>	562 <sub>(90.21)</sub>
			Not mentioned	9 <sub>(23.68)</sub>	14 <sub>(19.72)</sub>	5 <sub>(4.72)</sub>	26 <sub>(14.61)</sub>	7 <sub>(3.04)</sub>	61 <sub>(9.79)</sub>

Note:

<sup>1</sup>To enhance readability and comparability of data for statistical percentages for 0s are not reported.  $\chi^2$

<sup>2</sup>The Fisher tests were undertaken to confirm these results.  $\chi^2$

\* p ≤ .10    \*\* p ≤ .05  $\chi^2$     \*\*\* p ≤ .01

### Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 3: Quantitative Survey Papers Across Different Decades: Data Collection Procedures Trends<sup>1,2</sup>

	<i>Mean</i> <sub>(Std.dev)</sub>	<i>X</i> <sup>2</sup> <sub>(df)</sub> <sup>2</sup>	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Quantitative Surveys Papers</i>				<i>n=41</i> (%)	<i>n=62</i> (%)	<i>n=117</i> (%)	<i>n=165</i> (%)	<i>n=89</i> (%)	<i>N=474</i> (%)
Survey type	2.567 <sub>(1.614)</sub>	115.538 <sub>(16)</sub> (p-value=0.000)***	Postal survey Electronic survey Self-administered survey Other survey Not mentioned	21 <sub>(51.22)</sub> 0 8 <sub>(19.51)</sub> 0 12 <sub>(29.27)</sub>	24 <sub>(38.71)</sub> 0 19 <sub>(30.65)</sub> 0 19 <sub>(30.65)</sub>	67 <sub>(56.78)</sub> 0 22 <sub>(18.80)</sub> 1 <sub>(0.95)</sub> 27 <sub>(22.88)</sub>	75 <sub>(45.45)</sub> 2 <sub>(1.21)</sub> 46 <sub>(27.88)</sub> 1 <sub>(0.61)</sub> 41 <sub>(24.85)</sub>	20 <sub>(22.73)</sub> 24 <sub>(27.27)</sub> 27 <sub>(30.34)</sub> 1 <sub>(1.12)</sub> 17 <sub>(19.10)</sub>	207 <sub>(43.67)</sub> 26 <sub>(5.49)</sub> 122 <sub>(25.74)</sub> 3 <sub>(0.63)</sub> 116 <sub>(24.47)</sub>
Number of countries surveyed	2.975 <sub>(2.239)</sub>	31.145 <sub>(24)</sub> (p-value=0.180)	One country Two countries Three countries Four countries Five countries More than five countries Not sure	23 <sub>(56.10)</sub> 3 <sub>(7.32)</sub> 2 <sub>(4.88)</sub> 1 <sub>(2.44)</sub> 0 5 <sub>(12.20)</sub> 7 <sub>(17.07)</sub>	26 <sub>(41.94)</sub> 15 <sub>(24.19)</sub> 4 <sub>(6.45)</sub> 3 <sub>(4.84)</sub> 1 <sub>(1.61)</sub> 10 <sub>(16.13)</sub> 3 <sub>(4.84)</sub>	48 <sub>(40.03)</sub> 17 <sub>(14.43)</sub> 11 <sub>(9.40)</sub> 9 <sub>(7.63)</sub> 3 <sub>(2.56)</sub> 18 <sub>(15.38)</sub> 11 <sub>(9.40)</sub>	69 <sub>(41.82)</sub> 21 <sub>(12.73)</sub> 13 <sub>(7.88)</sub> 6 <sub>(3.64)</sub> 8 <sub>(4.85)</sub> 40 <sub>(24.24)</sub> 8 <sub>(4.85)</sub>	42 <sub>(47.19)</sub> 9 <sub>(10.11)</sub> 7 <sub>(7.95)</sub> 3 <sub>(3.37)</sub> 2 <sub>(2.25)</sub> 20 <sub>(22.47)</sub> 6 <sub>(6.74)</sub>	208 <sub>(43.88)</sub> 65 <sub>(13.71)</sub> 37 <sub>(7.81)</sub> 22 <sub>(4.64)</sub> 14 <sub>(2.95)</sub> 93 <sub>(19.62)</sub> 35 <sub>(7.38)</sub>
Dillman's framework	0.032 <sub>(0.175)</sub>	3.664 <sub>(4)</sub> (p-value=0.453)	Referred Not referred	0 41	1 <sub>(1.61)</sub> 61 <sub>(98.39)</sub>	6 <sub>(5.13)</sub> 111 <sub>(94.87)</sub>	6 <sub>(3.64)</sub> 159 <sub>(96.36)</sub>	2 <sub>(2.25)</sub> 87 <sub>(97.75)</sub>	15 <sub>(3.16)</sub> 459 <sub>(96.84)</sub>
Pilot study	1.648 <sub>(0.478)</sub>	40.385 <sub>(4)</sub> (p-value=0.000)***	Mentioned Not mentioned	3 <sub>(7.32)</sub> 38 <sub>(92.68)</sub>	9 <sub>(14.52)</sub> 53 <sub>(85.48)</sub>	37 <sub>(31.62)</sub> 80 <sub>(68.38)</sub>	76 <sub>(46.06)</sub> 89 <sub>(53.94)</sub>	42 <sub>(47.19)</sub> 47 <sub>(52.81)</sub>	167 <sub>(35.23)</sub> 307 <sub>(64.77)</sub>
Data collection procedures									
Pre-notice letter	0.095 <sub>(0.293)</sub>	32.055 <sub>(4)</sub> (p-value=0.000)***	Mentioned Not mentioned	0 41	3 <sub>(4.84)</sub> 59 <sub>(95.16)</sub>	7 <sub>(5.98)</sub> 110 <sub>(94.02)</sub>	13 <sub>(7.88)</sub> 152 <sub>(92.12)</sub>	22 <sub>(24.72)</sub> 67 <sub>(75.28)</sub>	45 <sub>(9.49)</sub> 429 <sub>(90.51)</sub>
Covering letter	0.120 <sub>(0.326)</sub>	10.517 <sub>(4)</sub> (p-value=0.033)**	Mentioned Not mentioned	1 <sub>(2.44)</sub> 40 <sub>(97.56)</sub>	4 <sub>(6.45)</sub> 58 <sub>(93.55)</sub>	22 <sub>(18.80)</sub> 95 <sub>(81.20)</sub>	20 <sub>(12.12)</sub> 145 <sub>(87.88)</sub>	10 <sub>(11.24)</sub> 79 <sub>(88.76)</sub>	57 <sub>(12.03)</sub> 417 <sub>(87.97)</sub>
Reminder	0.080 <sub>(0.272)</sub>	21.864 <sub>(4)</sub> (p-value=0.000)***	Mentioned Not mentioned	0 41	1 <sub>(1.61)</sub> 61 <sub>(98.39)</sub>	3 <sub>(2.56)</sub> 114 <sub>(97.44)</sub>	23 <sub>(13.94)</sub> 142 <sub>(86.06)</sub>	11 <sub>(12.36)</sub> 78 <sub>(87.64)</sub>	38 <sub>(8.02)</sub> 436 <sub>(91.98)</sub>
Follow-up	0.186 <sub>(0.389)</sub>	13.486 <sub>(4)</sub> (p-value=0.009)***	Mentioned Not mentioned	5 <sub>(12.20)</sub> 36 <sub>(87.80)</sub>	9 <sub>(14.52)</sub> 53 <sub>(85.48)</sub>	35 <sub>(29.91)</sub> 82 <sub>(70.09)</sub>	25 <sub>(15.15)</sub> 140 <sub>(84.85)</sub>	14 <sub>(15.73)</sub> 75 <sub>(84.27)</sub>	88 <sub>(18.57)</sub> 386 <sub>(81.43)</sub>
Thank you letter	0.011 <sub>(0.102)</sub>	3.974 <sub>(4)</sub> (p-value=0.410)	Mentioned Not mentioned	0 41	0 62	3 <sub>(2.56)</sub> 114 <sub>(97.44)</sub>	1 <sub>(0.61)</sub> 164 <sub>(99.39)</sub>	1 <sub>(1.12)</sub> 88 <sub>(98.88)</sub>	5 <sub>(1.05)</sub> 469 <sub>(98.95)</sub>
Incentives	0.086 <sub>(0.281)</sub>	18.754 <sub>(4)</sub> (p-value=0.001)***	Mentioned Not mentioned	0 41	2 <sub>(3.23)</sub> 60 <sub>(96.77)</sub>	9 <sub>(7.69)</sub> 108 <sub>(92.31)</sub>	13 <sub>(7.88)</sub> 152 <sub>(92.12)</sub>	17 <sub>(19.10)</sub> 72 <sub>(80.90)</sub>	41 <sub>(8.65)</sub> 433 <sub>(91.35)</sub>

Note:

<sup>1</sup>To enhance readability and comparability of data for statistical percentages for 0s are not reported. <sup>2</sup>The Fisher tests were undertaken to confirm these results. <sup>\*\*\*</sup>  $p \leq .05$  <sup>\*\*</sup>  $p \leq .01$  <sup>\*</sup>  $p \leq .10$

### Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 4: Quantitative Survey Papers Across Different Decades: Translation Trends<sup>1,2</sup>

	<i>Mean</i> <sub>(Std.dev)</sub>	<i>X</i> <sup>2</sup> <sub>(df)</sub> <sup>2</sup>	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Quantitative Surveys Papers</i>				<i>n=41(%)</i>	<i>n=62(%)</i>	<i>n=118(%)</i>	<i>n=165(%)</i>	<i>n=88(%)</i>	<i>N=474(%)</i>
Questionnaire: language used	2.571 <sub>(0.786)</sub>	36.170 <sub>(8)</sub> (p-value=0.000)***	English None English Not mentioned	0 0 41	6 <sub>(9.68)</sub> 0 56 <sub>(90.32)</sub>	29 <sub>(24.79)</sub> 3 <sub>(2.56)</sub> 85 <sub>(72.65)</sub>	36 <sub>(21.82)</sub> 13 <sub>(7.88)</sub> 116 <sub>(70.30)</sub>	17 <sub>(19.10)</sub> 11 <sub>(12.36)</sub> 61 <sub>(68.54)</sub>	88 <sub>(18.57)</sub> 27 <sub>(5.70)</sub> 359 <sub>(75.74)</sub>
Questionnaire: translation	1.736 <sub>(0.441)</sub>	23.202 <sub>(4)</sub> (p-value=0.000)***	Mentioned Not mentioned	0 41	12 <sub>(19.35)</sub> 50 <sub>(80.65)</sub>	28 <sub>(23.93)</sub> 89 <sub>(76.07)</sub>	55 <sub>(33.33)</sub> 110 <sub>(66.67)</sub>	30 <sub>(33.71)</sub> 59 <sub>(66.29)</sub>	125 <sub>(26.37)</sub> 349 <sub>(73.63)</sub>
Questionnaire: back-translation	1.749 <sub>(0.434)</sub>	22.670 <sub>(4)</sub> (p-value=0.000)***	Mentioned Not mentioned	0 41	12 <sub>(19.35)</sub> 50 <sub>(80.65)</sub>	25 <sub>(21.37)</sub> 92 <sub>(78.63)</sub>	53 <sub>(32.12)</sub> 112 <sub>(67.88)</sub>	29 <sub>(32.58)</sub> 60 <sub>(67.42)</sub>	119 <sub>(25.11)</sub> 335 <sub>(74.89)</sub>
Brislin's framework	0.067 <sub>(0.251)</sub>	8.513 <sub>(4)</sub> (p-value=0.074)*	Referred Not referred	1 <sub>(2.44)</sub> 40 <sub>(97.56)</sub>	2 <sub>(3.23)</sub> 60 <sub>(96.77)</sub>	4 <sub>(3.42)</sub> 113 <sub>(96.58)</sub>	17 <sub>(10.30)</sub> 148 <sub>(89.70)</sub>	8 <sub>(8.99)</sub> 81 <sub>(91.01)</sub>	32 <sub>(6.75)</sub> 442 <sub>(93.25)</sub>

Note:

<sup>1</sup>To enhance readability and comparability of data for statistical percentages for 0s are not reported.

<sup>2</sup>The Fisher tests were undertaken to confirm these results.

\* p ≤ .10    \*\* p ≤ .05    \*\*\* p ≤ .01

### Appendix 3: Tabulations of Methods and Analysis in JIBS 1970-2019

Table 5: Quantitative Survey Papers Across Different Decades: Methods of Analysis<sup>1,2</sup>

	<i>Mean</i> <sub>(Std.dev)</sub>	<i>X</i> <sup>2</sup> <sub>(df)</sub> <sup>2</sup>	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Quantitative Surveys Papers</i>				<i>n=41(%)</i>	<i>n=62(%)</i>	<i>n=118(%)</i>	<i>n=165(%)</i>	<i>n=88(%)</i>	<i>N=474(%)</i>
Statistical analysis methods	5.243 <sub>(3.678)</sub>	207.935 <sub>(40)</sub> (p-value=0.000)*	OLS	7 <sub>(17.07)</sub>	20 <sub>(32.26)</sub>	34 <sub>(29.06)</sub>	66 <sub>(40.00)</sub>	22 <sub>(24.47)</sub>	147 <sub>(31.01)</sub>
			Logit	0	0	7 <sub>(5.98)</sub>	16 <sub>(9.70)</sub>	8 <sub>(8.99)</sub>	31 <sub>(6.54)</sub>
			Probit	0	0	1 <sub>(0.85)</sub>	2 <sub>(1.21)</sub>	3 <sub>(3.37)</sub>	6 <sub>(1.27)</sub>
			Discrete choice models	0	0	4 <sub>(3.42)</sub>	4 <sub>(2.42)</sub>	4 <sub>(4.49)</sub>	12 <sub>(2.53)</sub>
			SEM	0	0	9 <sub>(7.69)</sub>	28 <sub>(16.97)</sub>	20 <sub>(20.47)</sub>	57 <sub>(12.03)</sub>
			Nested models	0	0	0	8 <sub>(4.85)</sub>	11 <sub>(12.36)</sub>	19 <sub>(4.01)</sub>
			Heckman selection models	0	0	0	1 <sub>(0.61)</sub>	4 <sub>(4.49)</sub>	5 <sub>(1.05)</sub>
			Tobit	0	1 <sub>(1.61)</sub>	1 <sub>(0.85)</sub>	0	2 <sub>(2.25)</sub>	4 <sub>(0.84)</sub>
			Anova/Manova/Mancova	5 <sub>(12.20)</sub>	6 <sub>(9.68)</sub>	32 <sub>(27.35)</sub>	14 <sub>(8.48)</sub>	2 <sub>(2.25)</sub>	59 <sub>(12.45)</sub>
			Difference in means	6 <sub>(14.63)</sub>	5 <sub>(8.06)</sub>	3 <sub>(2.56)</sub>	0	0	14 <sub>(2.95)</sub>
			Poisson, Neg. Binominal	0	0	0	1 <sub>(0.61)</sub>	0	1 <sub>(0.21)</sub>
			Event history analysis	0	0	0	0	1 <sub>(1.12)</sub>	1 <sub>(0.21)</sub>
			Advanced regression models	1 <sub>(2.44)</sub>	0	0	6 <sub>(3.64)</sub>	4 <sub>(4.49)</sub>	11 <sub>(2.32)</sub>
			Other	12 <sub>(29.27)</sub>	25 <sub>(38.71)</sub>	22 <sub>(18.80)</sub>	15 <sub>(9.09)</sub>	10 <sub>(11.24)</sub>	83 <sub>(17.51)</sub>
			Not sure	10 <sub>(24.39)</sub>	6 <sub>(9.68)</sub>	4 <sub>(3.42)</sub>	4 <sub>(2.42)</sub>	0	24 <sub>(5.06)</sub>
Software used	8.173 <sub>(2.034)</sub>	97.089 <sub>(52)</sub> (p-value=0.000)*	SPSS	1 <sub>(2.44)</sub>	2 <sub>(3.23)</sub>	3 <sub>(2.56)</sub>	2 <sub>(1.21)</sub>	2 <sub>(2.25)</sub>	10 <sub>(2.11)</sub>
			Stata	0	1 <sub>(1.61)</sub>	0	2 <sub>(1.21)</sub>	6 <sub>(6.74)</sub>	9 <sub>(1.90)</sub>
			BMD07M	1 <sub>(2.44)</sub>	0	0	0	0	1 <sub>(0.21)</sub>
			HLM	0	0	0	1 <sub>(0.61)</sub>	0	1 <sub>(0.21)</sub>
			LISREL	0	0	14 <sub>(11.97)</sub>	17 <sub>(10.30)</sub>	3 <sub>(3.37)</sub>	34 <sub>(7.17)</sub>
			EQUIS	0	0	1 <sub>(0.85)</sub>	7 <sub>(4.24)</sub>	1 <sub>(1.12)</sub>	9 <sub>(1.90)</sub>
			MLWIN	0	0	0	1 <sub>(0.61)</sub>	0	1 <sub>(0.21)</sub>
			SAS	0	0	3 <sub>(2.56)</sub>	0	1 <sub>(1.12)</sub>	4 <sub>(0.84)</sub>
			SEPATH	0	0	0	2 <sub>(1.21)</sub>	0	2 <sub>(0.42)</sub>
			LIMDEP	0	0	1 <sub>(0.85)</sub>	1 <sub>(0.61)</sub>	0	2 <sub>(0.42)</sub>
			AMOS	0	0	0	6 <sub>(3.64)</sub>	9 <sub>(10.11)</sub>	15 <sub>(3.16)</sub>
			MPLUS	0	0	0	1 <sub>(0.61)</sub>	1 <sub>(1.12)</sub>	2 <sub>(0.42)</sub>
			Not mentioned	39 <sub>(95.12)</sub>	58 <sub>(93.55)</sub>	95 <sub>(81.20)</sub>	125 <sub>(75.76)</sub>	66 <sub>(74.16)</sub>	383 <sub>(80.80)</sub>
			Not sure	0	1 <sub>(1.61)</sub>	0	0	0	1 <sub>(0.21)</sub>
			Descriptive statistics	0.973 <sub>(0.246)</sub>	17.124 <sub>(8)</sub> (p-value=0.029)**	Reported	40 <sub>(97.56)</sub>	52 <sub>(83.87)</sub>	108 <sub>(92.31)</sub>
Not reported	1 <sub>(2.44)</sub>	7 <sub>(11.29)</sub>				6 <sub>(5.13)</sub>	6 <sub>(3.64)</sub>	1 <sub>(1.12)</sub>	21 <sub>(4.43)</sub>
Not sure	0	3 <sub>(4.84)</sub>				3 <sub>(2.56)</sub>	2 <sub>(1.21)</sub>	0	8 <sub>(1.69)</sub>

Note:

<sup>1</sup>To enhance readability and comparability of data for statistical percentages for 0s are not reported. <sup>2</sup>The Fisher tests were undertaken to confirm these results.

\* p ≤ .10 \*\* p ≤ .05 \*\*\* p ≤ .01

\* p ≤ .10 \*\* p ≤ .05 \*\*\* p ≤ .01

### Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 6: Quantitative Survey Papers Across Different Decades: Data Source<sup>2</sup>

	<i>Mean</i> <sub>(Std.dev)</sub>	<i>X</i> <sup>2</sup> <sub>(df)</sub> <sup>2</sup>	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Quantitative Surveys Papers</i>				<b><i>n=41</i></b> (%)	<b><i>n=62</i></b> (%)	<b><i>n=118</i></b> (%)	<b><i>n=165</i></b> (%)	<b><i>n=88</i></b> (%)	<b><i>N=474</i></b> (%)
Methodology section	0.966 <sub>(0.181)</sub>	62.744(4) (p-value=0.000)***	Mentioned Not mentioned	31(75.61) 10(24.39)	60(96.77) 2(3.23)	114(97.44) 3(2.56)	164(99.39) 1(0.61)	88 0	458(96.62) 16(3.38)
Data level	3.734 <sub>(0.988)</sub>	49.549(24) (p-value=0.002)***	Country level Regional level Individual level Firm level Subsidiary level Industry level Other Not sure	3(7.32) 0 14(34.15) 15(36.59) 9(21.95) 0 0 0	1(1.61) 2(3.23) 26(41.94) 25(40.32) 5(8.06) 0 0 3(4.84)	2(1.71) 2(1.71) 55(47.01) 44(37.61) 11(9.40) 0 1(0.85) 2(1.71)	5(3.03) 0 37(22.42) 94(56.97) 28(16.97) 0 1(0.61) 0	3(3.37) 3(3.37) 35(39.33) 32(35.96) 14(15.73) 0 1(1.12) 1(1.12)	14(2.95) 7(1.48) 167(35.23) 210(44.30) 67(14.14) 0 3(0.63) 6(1.27)
Data type	1.154 <sub>(0.640)</sub>	17.074(12) (p-value=0.147)	Cross-section data Panel data Longitudinal data Not sure	38(92.68) 2(4.88) 1(2.44) 0	59(95.16) 1(1.61) 2(3.23) 0	112(95.73) 3(2.56) 1(0.85) 1(0.85)	146(88.48) 13(7.88) 1(0.61) 5(3.03)	82(92.13) 2(2.25) 1(1.12) 4(4.49)	437(92.19) 21(4.43) 6(1.27) 10(2.11)

Note:

<sup>1</sup>To enhance readability and comparability of data for statistical percentages for 0s are not reported.

<sup>2</sup>The Fisher tests were undertaken to confirm these results.

\* p ≤ .10    \*\* p ≤ .05    \*\*\* p ≤ .01



### Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 7: Qualitative Papers Across Different Decades: Methods of Analysis<sup>1,2</sup>

	<i>Mean</i> <sub>(Std.dev)</sub>	<i>X</i> <sup>2</sup> <sub>(df)</sub> <sup>2</sup>	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Qualitative Papers</i>				<i>n=16(%)</i>	<i>n=18(%)</i>	<i>n=8(%)</i>	<i>n=20(%)</i>	<i>n=35(%)</i>	<i>N=97(%)</i>
Multi-level	0.257 <sub>(0.439)</sub>	3.132 <sub>(4)</sub> (p-value=0.536)	Yes No	4 <sub>(25.00)</sub> 12 <sub>(75.00)</sub>	4 <sub>(22.22)</sub> 14 <sub>(77.78)</sub>	1 <sub>(12.50)</sub> 7 <sub>(87.50)</sub>	8 <sub>(40.00)</sub> 12 <sub>(60.00)</sub>	8 <sub>(22.86)</sub> 27 <sub>(77.14)</sub>	25 <sub>(26.32)</sub> 70 <sub>(73.68)</sub>
Technology	0.464 <sub>(0.501)</sub>	33.623 <sub>(4)</sub> (p-value=0.000)***	Mentioned Not mentioned	1 <sub>(6.25)</sub> 15 <sub>(93.75)</sub>	2 <sub>(11.11)</sub> 16 <sub>(88.89)</sub>	5 <sub>(62.50)</sub> 3 <sub>(37.50)</sub>	10 <sub>(50.00)</sub> 10 <sub>(50.00)</sub>	27 <sub>(77.14)</sub> 8 <sub>(22.86)</sub>	45 <sub>(46.39)</sub> 52 <sub>(53.61)</sub>
Analytical technique	0.536 <sub>(0.501)</sub>	37.443 <sub>(4)</sub> (p-value=0.000)***	Mentioned Not mentioned	3 <sub>(18.75)</sub> 13 <sub>(81.25)</sub>	2 <sub>(11.11)</sub> 16 <sub>(88.89)</sub>	3 <sub>(37.50)</sub> 5 <sub>(62.50)</sub>	15 <sub>(75.00)</sub> 5 <sub>(25.00)</sub>	29 <sub>(82.86)</sub> 6 <sub>(17.14)</sub>	52 <sub>(53.61)</sub> 45 <sub>(46.39)</sub>
CAQDAS	0.113 <sub>(0.318)</sub>	12.600 <sub>(4)</sub> (p-value=0.013)**	Mentioned Not mentioned	0 16	0 18	0 8	2 <sub>(10.00)</sub> 18 <sub>(90.00)</sub>	9 <sub>(25.71)</sub> 26 <sub>(74.29)</sub>	11 <sub>(11.34)</sub> 86 <sub>(88.66)</sub>
Yin used as reference	0.299 <sub>(0.460)</sub>	24.033 <sub>(4)</sub> (p-value=0.000)***	Yes No	0 16	0 18	4 <sub>(50.00)</sub> 4 <sub>(50.00)</sub>	7 <sub>(35.00)</sub> 13 <sub>(65.00)</sub>	18 <sub>(51.43)</sub> 17 <sub>(48.57)</sub>	29 <sub>(29.90)</sub> 68 <sub>(70.10)</sub>
Eisenhardt used as reference	0.360 <sub>(0.483)</sub>	33.215 <sub>(4)</sub> (p-value=0.000)***	Yes No	0 16	0 18	3 <sub>(37.50)</sub> 5 <sub>(62.50)</sub>	9 <sub>(45.00)</sub> 11 <sub>(55.00)</sub>	23 <sub>(65.71)</sub> 12 <sub>(34.29)</sub>	35 <sub>(36.08)</sub> 62 <sub>(63.92)</sub>

Note:

<sup>1</sup>To enhance readability and comparability of data for statistical percentages for 0s are not reported.

<sup>2</sup>The Fisher tests were undertaken to confirm these results.

\* p ≤ .10 \*\* p ≤ .05 \*\*\* p ≤ .01

### Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 8: Qualitative Papers Across Different Decades: Data Source<sup>1,2</sup>

	<i>Mean</i> <sub>(Std.dev)</sub>	$X^2$ <sub>(df)</sub> <sup>2</sup>	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Qualitative Papers</i>				<i>n=16(%)</i>	<i>n=18(%)</i>	<i>n=8(%)</i>	<i>n=20(%)</i>	<i>n=35(%)</i>	<i>N=97(%)</i>
Number of countries examined	0.546 <sub>(0.646)</sub>	8.5000 <sub>(8)</sub> (p-value=0.386)	Single country	8 <sub>(50.00)</sub>	7 <sub>(38.89)</sub>	3 <sub>(37.50)</sub>	6 <sub>(30.00)</sub>	13 <sub>(37.14)</sub>	37 <sub>(38.14)</sub>
			Not a single country	5 <sub>(31.25)</sub>	11 <sub>(61.11)</sub>	5 <sub>(62.50)</sub>	11 <sub>(55.00)</sub>	20 <sub>(57.14)</sub>	52 <sub>(53.61)</sub>
			Not sure	3 <sub>(18.75)</sub>	0	0	3 <sub>(15.00)</sub>	2 <sub>(5.71)</sub>	8 <sub>(8.25)</sub>
	3.195 <sub>(2.299)</sub>	20.983 <sub>(24)</sub> (p-value=0.640)	One country	8 <sub>(50.00)</sub>	7 <sub>(38.89)</sub>	3 <sub>(37.50)</sub>	6 <sub>(30.00)</sub>	13 <sub>(37.14)</sub>	37 <sub>(38.14)</sub>
			Two countries	0	4 <sub>(22.22)</sub>	1 <sub>(12.50)</sub>	3 <sub>(15.00)</sub>	8 <sub>(22.86)</sub>	16 <sub>(16.49)</sub>
			Three countries	0	2 <sub>(11.11)</sub>	1 <sub>(12.50)</sub>	2 <sub>(10.00)</sub>	2 <sub>(5.71)</sub>	7 <sub>(7.22)</sub>
			Four countries	0	0	1 <sub>(12.50)</sub>	0	3 <sub>(8.57)</sub>	4 <sub>(4.12)</sub>
Five countries			0	0	0	1 <sub>(5.00)</sub>	1 <sub>(2.86)</sub>	2 <sub>(2.06)</sub>	
More than five countries			5 <sub>(31.25)</sub>	5 <sub>(27.78)</sub>	2 <sub>(25.00)</sub>	5 <sub>(25.00)</sub>	6 <sub>(17.14)</sub>	23 <sub>(23.71)</sub>	
Methodology section	1.052 <sub>(0.487)</sub>	46.035 <sub>(8)</sub> (p-value=0.000***)	Yes	3 <sub>(18.75)</sub>	12 <sub>(66.67)</sub>	7 <sub>(87.50)</sub>	17 <sub>(85.00)</sub>	35 <sub>(100)</sub>	74 <sub>(76.29)</sub>
			No	6 <sub>(37.50)</sub>	1 <sub>(5.56)</sub>	1 <sub>(12.50)</sub>	1 <sub>(5.00)</sub>	0	9 <sub>(9.28)</sub>
			Discussed elsewhere	7 <sub>(43.75)</sub>	5 <sub>(27.78)</sub>	0	2 <sub>(10.00)</sub>	0	14 <sub>(14.43)</sub>
Data type	1.092 <sub>(0.936)</sub>	75.084 <sub>(12)</sub> (p-value=0.000***)	Process	0	14 <sub>(77.78)</sub>	0	0	17 <sub>(48.57)</sub>	31 <sub>(31.96)</sub>
			Cross-sectional	4 <sub>(25.00)</sub>	4 <sub>(22.22)</sub>	2 <sub>(25.00)</sub>	5 <sub>(25.00)</sub>	18 <sub>(54.55)</sub>	33 <sub>(34.02)</sub>
			Partial	10 <sub>(62.50)</sub>	0	4 <sub>(50.00)</sub>	12 <sub>(60.00)</sub>	0	26 <sub>(26.80)</sub>
			Not sure	2 <sub>(12.50)</sub>	0	2 <sub>(25.00)</sub>	3 <sub>(15.00)</sub>	0	7 <sub>(7.22)</sub>

Note:

<sup>1</sup>To enhance readability and comparability of data for statistical percentages for 0s are not reported.  $\frac{1}{SEP}$

<sup>2</sup>The Fisher tests were undertaken to confirm these results.  $\frac{1}{SEP}$

\* p ≤ .10    \*\* p ≤ .05  $\frac{1}{SEP}$     \*\*\* p ≤ .01

### Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 9: Mixed-Methods Papers Across Different Decades: Methods of Analysis<sup>1,2</sup>

	<i>Mean</i> <sub>(Std.dev)</sub>	<i>X</i> <sup>2</sup> <sub>(df)</sub> <sup>2</sup>	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Mixed-Methods Papers</i>				<i>n=7(%)</i>	<i>n=16(%)</i>	<i>n=17(%)</i>	<i>n=13(%)</i>	<i>n=18(%)</i>	<i>N=71(%)</i>
Multi-level	0.282 <sub>(0.614)</sub>	4.748 <sub>(8)</sub> (p-value=0.784)	Yes	0	2 <sub>(12.50)</sub>	1 <sub>(5.88)</sub>	2 <sub>(15.38)</sub>	3 <sub>(16.67)</sub>	8 <sub>(11.27)</sub>
			No	6 <sub>(85.71)</sub>	12 <sub>(75.00)</sub>	16 <sub>(94.12)</sub>	10 <sub>(76.92)</sub>	13 <sub>(72.22)</sub>	57 <sub>(80.28)</sub>
			Not sure	1 <sub>(14.29)</sub>	2 <sub>(12.50)</sub>	0	1 <sub>(7.69)</sub>	2 <sub>(11.11)</sub>	6 <sub>(8.45)</sub>
Data analysis	2.915 <sub>(0.627)</sub>	21.145 <sub>(12)</sub> (p-value=0.048)**	Qualitative	0	1 <sub>(6.25)</sub>	0	0	0	1 <sub>(1.41)</sub>
			Quantitative	1 <sub>(14.29)</sub>	4 <sub>(25.00)</sub>	4 <sub>(23.53)</sub>	1 <sub>(7.69)</sub>	4 <sub>(22.22)</sub>	14 <sub>(19.72)</sub>
			Both	3 <sub>(42.86)</sub>	6 <sub>(37.50)</sub>	11 <sub>(64.71)</sub>	12 <sub>(92.31)</sub>	14 <sub>(77.78)</sub>	46 <sub>(64.79)</sub>
			Not sure	3 <sub>(42.86)</sub>	5 <sub>(31.25)</sub>	2 <sub>(11.76)</sub>	0	0	10 <sub>(14.08)</sub>
Software used	0.676 <sub>(0.770)</sub>	30.5545 <sub>(8)</sub> (p-value=0.000)***	Yes	1 <sub>(14.29)</sub>	3 <sub>(18.75)</sub>	1 <sub>(5.88)</sub>	4 <sub>(30.77)</sub>	13 <sub>(72.22)</sub>	22 <sub>(30.99)</sub>
			No	6 <sub>(85.71)</sub>	12 <sub>(75.00)</sub>	9 <sub>(52.94)</sub>	6 <sub>(46.15)</sub>	3 <sub>(16.67)</sub>	36 <sub>(50.70)</sub>
			Not sure	0	1 <sub>(6.25)</sub>	7 <sub>(41.18)</sub>	3 <sub>(23.08)</sub>	2 <sub>(11.11)</sub>	13 <sub>(18.31)</sub>

Note:

<sup>1</sup>To enhance readability and comparability of data for statistical percentages for 0s are not reported.

<sup>2</sup>The Fisher tests were undertaken to confirm these results.

\* p ≤ .10    \*\* p ≤ .05    \*\*\* p ≤ .01

### Appendix 3: Tabulations of Methods and Analysis in *JIBS* 1970-2019

Table 10: Mixed-Methods Papers Across Different Decades: Data Source<sup>1,2</sup>

	<i>Mean</i> <sub>(Std.dev)</sub>	<i>X</i> <sup>2</sup> <sub>(df)</sub> <sup>2</sup>	<i>Categories</i>	<i>1970</i>	<i>1980</i>	<i>1990</i>	<i>2000</i>	<i>2010</i>	<i>Total</i>
<i>Mixed-Methods Papers</i>				<i>n=7(%)</i>	<i>n=16(%)</i>	<i>n=17(%)</i>	<i>n=13(%)</i>	<i>n=18(%)</i>	<i>N=71(%)</i>
Qualitative vs Quantitative	2.155 <sub>(0.839)</sub>	22.350 <sub>(12)</sub> (p-value=0.034)**	Qualitative Dominant	2 <sub>(28.57)</sub>	5 <sub>(31.25)</sub>	4 <sub>(23.53)</sub>	1 <sub>(7.69)</sub>	4 <sub>(22.22)</sub>	16 <sub>(22.54)</sub>
			Quantitative Dominant	0	8 <sub>(50.00)</sub>	6 <sub>(35.29)</sub>	10 <sub>(76.92)</sub>	8 <sub>(44.44)</sub>	32 <sub>(45.07)</sub>
			Equal	3 <sub>(42.86)</sub>	2 <sub>(12.50)</sub>	7 <sub>(41.18)</sub>	1 <sub>(7.69)</sub>	6 <sub>(33.33)</sub>	19 <sub>(26.76)</sub>
			Not sure	2 <sub>(28.57)</sub>	1 <sub>(6.25)</sub>	0	1 <sub>(7.69)</sub>	0	4 <sub>(5.63)</sub>
Data collection	2.085 <sub>(0.788)</sub>	25.067 <sub>(12)</sub> (p-value=0.015)**	Concurrently	1 <sub>(14.29)</sub>	1 <sub>(6.25)</sub>	2 <sub>(11.76)</sub>	5 <sub>(38.46)</sub>	4 <sub>(22.22)</sub>	13 <sub>(18.31)</sub>
			Sequentially	2 <sub>(28.57)</sub>	11 <sub>(68.75)</sub>	13 <sub>(76.47)</sub>	8 <sub>(61.54)</sub>	11 <sub>(61.11)</sub>	45 <sub>(63.38)</sub>
			One method	1 <sub>(14.29)</sub>	1 <sub>(6.25)</sub>	2 <sub>(11.76)</sub>	0	3 <sub>(16.67)</sub>	7 <sub>(9.86)</sub>
			Not sure	3 <sub>(42.86)</sub>	3 <sub>(18.75)</sub>	0	0	0	6 <sub>(8.45)</sub>
	2.718 <sub>(0.759)</sub>	14.710 <sub>(12)</sub> (p-value=0.258)	Qualitative	2 <sub>(28.57)</sub>	0	4 <sub>(23.53)</sub>	1 <sub>(7.69)</sub>	3 <sub>(16.67)</sub>	10 <sub>(14.08)</sub>
			Quantitative	0	0	0	2 <sub>(15.38)</sub>	1 <sub>(5.56)</sub>	3 <sub>(4.23)</sub>
			Both	4 <sub>(57.14)</sub>	15 <sub>(93.75)</sub>	12 <sub>(70.59)</sub>	10 <sub>(76.92)</sub>	14 <sub>(77.78)</sub>	55 <sub>(77.46)</sub>
			Not sure	1 <sub>(14.29)</sub>	1 <sub>(6.25)</sub>	1 <sub>(5.88)</sub>	0	0	3 <sub>(4.23)</sub>
Methodology section	1.028 <sub>(0.337)</sub>	6.088 <sub>(8)</sub> (p-value=0.637)	Yes	6 <sub>(85.71)</sub>	13 <sub>(81.25)</sub>	15 <sub>(88.24)</sub>	13	16 <sub>(88.89)</sub>	63 <sub>(88.73)</sub>
			No	1 <sub>(14.29)</sub>	1 <sub>(6.25)</sub>	1 <sub>(5.88)</sub>	0	0	3 <sub>(4.23)</sub>
			Discussed elsewhere	0	2 <sub>(12.50)</sub>	1 <sub>(5.88)</sub>	0	2 <sub>(11.76)</sub>	5 <sub>(7.04)</sub>

Note:

<sup>1</sup>To enhance readability and comparability of data for statistical percentages for 0s are not reported.  $\frac{[1]}{[SEP]}$

<sup>2</sup>The Fisher tests were undertaken to confirm these results.  $\frac{[1]}{[SEP]}$

\* p ≤ .10 \*\* p ≤ .05  $\frac{[1]}{[SEP]}$  \*\*\* p ≤ .01